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# Research on the Practice of the Integrating Chinese Excellent Traditional Culture into Teaching of Higher Vocational Education Teaching

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**Abstract:** With the vigorous development of higher vocational education,education departments continue to promote the reform of higher vocational education teaching to meet the contemporary needs,which requires teachers to innovate classroom teaching methods in the daily teaching process,promote,inherit,carry forward,develop and spread the excellent traditional Chinese culture in a way that students are happy to hear and enjoy and can participate widely.

**Keywords:** Chinese excellent traditional culture;Higher vocational education;Teaching practice

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## Introduction

General secretary Xi Jinping pointed out that"we should be good at organically integrating the promotion of excellent traditional culture and the development of realistic culture,closely combining them,developing through inheritance,and inheriting through development."Classroom teaching is the main channel for schools to implement quality education.Therefore,it is imperative to integrate Chinese excellent traditional culture into higher vocational education and will have a brilliant future.It is necessary to give full play to the innovative spirit of teachers,integrate all kinds of teaching resources,and integrate classroom teaching,practical teaching,campus activities,skill competitions and other educational processes in a new form.

## 1. The Connotation of Chinese Excellent Traditional Culture

The fine traditional Chinese culture embodies the deepest spiritual pursuit of the Chinese nation,is the rich nourishment and outstanding advantages of the Chinese nation's continuous growth and development,and is our deepest cultural soft power.The creative transformation and innovative development of the fine traditional Chinese culture has received unprecedented attention today.At present,in the process of pursuing the rapid development of socialist modernization,we take into account the inheritance and development of traditional culture,and put an end to the simplification,fragmentation and formalization of the inheritance of traditional culture.We should inherit the overall value of the excellent traditional Chinese culture,let the cultural inheritance enter the mind and heart,and combine it with today's life,and integrate the symbols of traditional culture into daily life.

## 2. Analysis on the Status Quo of Inheriting Chinese Excellent Culture in Higher Vocational Colleges

### 2.1 Emphasizing skill practice and neglecting cultural inheritance

After the emergence of higher vocational education,both the education system and the social concept put emphasis on the training of technical talents,and took the cultivation of students'skills as the main purpose,but ignored the cultivation of humanistic quality and traditional culture education,and did not pay enough attention to the systematization and integrity of the excellent traditional

Chinese culture. As a result, higher vocational education has insufficient cognition of excellent traditional Chinese culture, especially the shaping of students' three views, the pursuit of "benevolence" character, and the inheritance of "wisdom and Faith", and teachers ignore the influence of cultural inheritance on the formation of students' overall personality in classroom teaching.

## 2.2 Insufficient systematization and poor teaching effectiveness

In the teaching of ideological and political courses, teachers lack the ability to explore cultural classics, most of them teach students in general with familiar historical events, lack a comprehensive understanding of historical interpretation and their own opinions, and cannot present them to students in a form they like to hear and see, which has insufficient influence on the formation of students' personality.

In the context of the Internet era, students in higher vocational colleges have very active ideas and diversified value pursuits, prefer things with a sense of science and technology and a sense of trend, and have a strong interest in new things on the Internet. With the opening of the wisdom era, especially the rapid development of new media, information carriers such as Weibo, Douyin, Kuaishou, and Today's Headlines are all influencing students' values. Excellent traditional Chinese culture belongs to the category of history and philosophy, and there are a lot of theoretical studies. However, how to truly, comprehensively, systematically and effectively integrate into the campus life of vocational college students explores a teaching method suitable for students' acceptance to infiltrate the growth path of college students, the landing projects are few and boring, so far, the teaching effect is not good.

## 2.3 Hollow teaching activities and formalized practical activities

There is a problem of separation between the cultural education activities of higher vocational colleges and the excellent traditional Chinese culture itself. Cultural and educational activities appear the dilemma of hollowing-out, practical activities pay more attention to the form, although there is teaching, but there is no transformation. The reason is that teachers' own cultural accomplishment, cognitive ability of culture and analytical ability of cultural content urgently need to be improved, and they need to actively follow up the innovation of educational methods of cultural education activities according to modern educational concepts, so as to make cultural education activities more vivid, rich and efficient.

Higher vocational teaching practices attach importance to the cooperation with enterprises, build practical training bases related to skill training, and carry out practical training with them as the core. They carry out rich and varied practical training activities, or build practical training bases, while ignoring the study of excellent traditional Chinese culture. In particular, there are few practical activities to transform traditional culture education into cultural roadshows for college students, and few practices to transform the teaching results of excellent traditional Chinese culture education courses into the skills of college students. This results in the lack of effective use of high-quality educational resources, and the practice of cultural education becomes a mere formality. There is limited practice in translating the teaching achievements of excellent traditional Chinese culture education courses into the artistic creation of "Let those who can serve as teachers" of college students, which results in the lack of effective use of high-quality educational resources, and the practice of cultural education becomes a mere formality<sup>[1]</sup>.

## 3. Guiding Effect on Campus Culture

In the context of the information age, various cultures collide with each other, and the rapid development of the Internet has both advantages and disadvantages, which is likely to have a negative impact on the values of college students. The mentality of money worship, egoism and hedonism in today's era makes some college students lack positive fighting spirit and the concept of teamwork. The excellent traditional Chinese culture contains rich moral connotation and noble moral norms. It is necessary to vigorously promote the traditional culture, create a campus environment and atmosphere full of strong humanistic atmosphere, so that students can know more about the excellent Chinese culture, feel the powerful spiritual energy contained in the excellent Chinese culture, and cultivate students' belonging and confidence in themselves, establish correct values and encourage students to keep moving forward, thus developing an active lifestyle<sup>[2]</sup>.

## 4. Integration into Higher Vocational Education Teaching Strategy

In 2017, the Central Committee of the Communist Party of China and The State Council issued the Opinions on Implementing the Project of Inheriting and Developing Excellent Traditional Chinese Culture, which requires us to make new changes in the concept, content, process and method of education, and even rebuild it.

### 4.1 Integrate into the mode of campus cultural activities

Higher vocational schools should start from the weak links in the construction of school culture to integrate the cultural resources of the school, make full use of the existing cultural resources of the school such as libraries, museums, art galleries, and integrate them, and

carry out the excellent traditional culture education of the school in an all-round way. Higher vocational colleges should make full use of traditional cultural resources in the library, update traditional culture and literature books regularly to provide rich cultural resources. We should make full use of student associations and other forms to let students take the initiative to participate in cultural studies, such as the establishment of Chinese studies clubs, poetry clubs, reading clubs, etc., holding reading sharing meetings, calligraphy, paper cutting, painting, classical dance competitions, traditional festival theme activities, etc., so that students can explore the connotation and value of excellent traditional Chinese culture together in the process of community practice.

#### 4.2 Integrate into Ideological and Political Theories teaching in All Courses

The classroom is an important place for imparting knowledge, inheriting culture and cultivating quality. The ideological and political course is a main way to promote the integration of Chinese excellent culture and higher vocational class. Firstly, the cultivation and development of excellent traditional Chinese culture should be included in the ideological and political curriculum system, and the purpose and task of culture cultivation should be clearly defined in the curriculum standards, curriculum syllabi and teaching evaluation standards. Secondly, we should follow the principle of selection and application to choose the teaching materials of culture, so that the essence of culture can be inherited and developed in teaching from the level of ideology and values. Finally, a systematic and holistic view should always be maintained, and teaching resources should be reasonably distributed to corresponding chapters of various disciplines in specific majors according to historical context or internal logical relations, so as to prevent the use of teaching resources from being scattered, repeated and similar<sup>[3]</sup>.

#### 4.3 Integrate into the daily teaching mode of tourism major

Tourism education in higher vocational colleges should grasp the entry point of integration, take the entry point of both as guidance for education, and give better play to the education function of traditional culture. Firstly, teachers should take the initiative to use new media and new technology in teaching. When carrying out tourism culture teaching activities, teachers should be based on the educational positioning of higher vocational college, translate the abstract and difficult tourism concepts into text, and present abstract cultural knowledge in a concrete way, so as to facilitate students' learning and exploration. Secondly, the "second class" is constructed through "micro-class" and other ways to supplement the shortcomings of "one class". For higher vocational education, the positioning of the tourism discipline is to cultivate abstract, easily accepted, and corresponding vocational skills.

#### 4.4 Integrate into the daily practice teaching mode

Only by innovating various forms of teaching activities can culture be integrated with teaching in higher vocational colleges. Therefore, in teaching, teachers can design some novel forms, rich content and interesting campus cultural theme activities for students, and integrate culture into education and teaching, so that students can be influenced by culture in the theme education, so as to improve students' spiritual quality and moral literacy. Teachers should combine with the cultural activities of higher vocational colleges to organize classroom education theme activities, and organically integrate humanistic and skill-based knowledge to carefully organize and design theme education activities for students.

### 5. Conclusion

The rich connotation and profound historical heritage of Chinese excellent traditional culture have played a great role in promoting the cultivation of young students' values and behavior habits. At present, China is actively advocating the strengthening of cultural self-confidence, promoting the excellent traditional Chinese culture, and promoting the development of the soft power of our culture. Higher vocational colleges practice the fundamental task of "Nurture Morality and Foster Talent". And starting from deeply exploring the connotation of excellent traditional Chinese culture, higher vocational colleges constantly innovate inheritance methods to improve the humanistic quality of college students to contribute more can take on the great task of national rejuvenation for our country's modernization and economic development. Starting with the in-depth exploration of the connotation of the excellent traditional Chinese culture.

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