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Exploring the Multi-modal Path of the Concept of “Ideological and Political Theories Teaching in All Courses” in College English Teaching

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Abstract: The ideological and political course meets the requirements of education in the new era and plays an important role in training diversified and high-quality talents in colleges and universities. The integration system of college English courses and ideological and political courses is conducive to the implementation of multi-level learning English teaching from the two levels of language and humanistic quality, so as to realize the combination of professional courses and ideological and political elements, which is of great significance for improving the comprehensive quality of students.

Keywords: Idea dissemination; Ideological and political theories teaching in all courses; Colleges and universities; English; Multimodal path

Introduction:

In recent years, our country has carried out in-depth research on the implementation of ideological and political education in China. College English is an indispensable basic course in higher education. However, facing the new teaching methods, college students lack knowledge and understanding of ideological and political teaching. Therefore, we will present the following views on the integration of ideological and political concepts and college English teaching. It is an effective supplement to the teaching materials of English courses, and further enrich the content and depth of college English courses, which is helpful to improve the comprehensive quality of students.

1. Overview of Multimodal Teaching Mode

Charles Forceville argued that social symbolic systems can be interpreted by specific sensory experiences, such as visual images, text, body language, sounds, taste, and touch. With the progress of modern science and technology, diversified ways of communication are becoming more and more common. The concept of multimodal education advocated by he emphasizes “using various teaching methods such as the Internet, photos, and role simulation to stimulate students’ five senses to participate in learning, which can not only improve teaching efficiency, but also enhance students’ ability, improve teaching results, and promote teaching innovation.” In addition, he also pointed out that by adjusting the objectives, themes, structures and models of the curriculum, factors such as political ideas, cultural and national recognition, and personal qualities should be infiltrated into the subject knowledge and skills, so as to cultivate foreign language communicators with a global perspective, who are responsible, courageous and have national feelings.

2. The Significance of Integrating Ideological and Political Concepts into Teaching

2.1 Adhere to historical culture, infiltration of Western culture

In the inheritance of history and culture, the teaching of college English majors has certain particularity of Western culture penetration. Although arranging textbooks according to the rules of English education will naturally introduce some foreign cultures and viewpoints, it may bring more negative effects, such as misleading students’ thinking concepts. Therefore, it is critical to integrate the moral and political teachings of our country into the English curriculum of the university.

2.2 In the process of promoting social development, ideological and political education plays a positive role in the training of students

(1) It is beneficial to promote the diverse growth of students. The teaching goal of college English courses is mainly to cultivate students' language skills. It overemphasizes the development of practicability while neglects the importance of quality education, which leads to the deficiency of students' soft skills such as cognition and expression. Students have to be well-rounded. Therefore, promoting the construction of college English courses in the new era is helpful to integrate college English courses into the teaching system of ideological and political courses in colleges and universities, and truly achieve mastery and diversified development.

(2) It is conducive to the implementation of the fundamental task of "Nurture Morality and Foster Talent". The ideological and political curriculum of colleges and universities requires that the students cultivated not only have excellent English language skills and abilities, but also have a firm political stance and political beliefs. In the future cross-cultural communication, language, as a direct output tool, has certain degree of dissemination, rigor and timeliness. Therefore, the integration of information technology and college English education is conducive to the transformation of students' cognitive ability, cultural identity and excellent culture, stimulating the endogenous impetus of socialist culture and promoting our country to gradually deepen from a big cultural nation to a cultural powerhouse.

3. The Role of Multimodal Teaching Model

The diversified college English education focuses on the cooperation between various elements, aiming to achieve the best educational results by triggering students to use various sensory organs to understand and digest information. The method can improve the effect of college English courses in the following aspects: Firstly, it can arouse students' enthusiasm for learning. With the help of various forms of information transmission and interpretation such as language, vision, hearing and body movement, it can comprehensively activate all the sensory organs of students, let them participate in multi-modal learning, meet their cognitive needs and habits, which easily arouse their attention to English learning, and maintain and enhance their positive attitude towards learning English well. Secondly, it helps students to master knowledge better. Diversified college English teaching methods provide multiple dimensions of data including text, video, voice and video, organically integrate teachers, students and other relevant facilities and environments, create a multi-modal learning scene, build an effective communication and interaction platform between teachers and students, and guide students to analyze, construct and recombine these symbolic systems with their own five senses. At the same time, it also creates a learning place that adapts to the differences of contemporary individuals, encourages students to build new knowledge structures and deepen their language communication skills. Thirdly, it helps to enhance students' self-learning ability. By adopting a multi-modal approach to English teaching, students can be exposed to colorful multimedia materials including pictures, tables, words, sound effects and movies. A multi-modal learning atmosphere can be created for them to fully mobilize their receptors and make them feel the real situation in the actual process of foreign language learning, so as to exercise their ability of independent self-study of English and encourage them to explore their own learning paths.

Students' holistic worldview should be expanded. When carrying out college English work, teachers should understand the role of the teaching concept of accumulation over time, and promote students to fully consolidate what they have learned and improve their good world outlook in the learning process. Through the combination of ideological and political ideas and teaching level, teachers can implement teaching ideas in a purposeful and methodical way, effectively improve students' English learning level while improving students' views on events, and thus affect students' world view. Students' excellent outlook on life should be cultivated. The integration of ideological and political education into college English classroom teaching requires teachers not only to pay attention to the cultivation and improvement of students' abilities in various aspects of knowledge imparting, but also to the establishment and cultivation of students' concepts, so that students can continuously improve their ideological consciousness in the learning process at this stage, and lay a good foundation for their future development. Therefore, it is particularly important to carry out the education of students' outlook on life in the course of college English classroom learning and improve the comprehensive and efficient training of college students. In order to cultivate students' positive political views in carrying out the educational tasks of English courses in colleges and universities, teachers need to understand the importance of the implementation of education for the shaping of students' political ideas, so they can make targeted lectures according to the articles in the textbooks, so as to build a high-quality foundation. In this way, students can learn enough political awareness from this article, and can quickly detect and point out the existing problems in their future life and promote the stable and efficient development of society.

4. The Disadvantages of Single College English Education

4.1 Students are less interested in learning English actively

On the way of English learning, many learners are basically weak in English, which makes it difficult for them to effectively stimulate their interest in English, and they lack of initiative and positive learning attitude, which is a key factor that prevents the quality

of English education from improving significantly.

4.2 Students have low concentration in learning

With the rapid progress of information technology, students' information sources are expanding constantly, which not only facilitates their learning, but also brings some negative effects. Excessive and diverse information may distract their attention from learning and reduce their learning effectiveness.

4.3 There is no precise teaching objective

In the context of traditional education, the goal of English teaching is to cultivate students' language skills and improve their language level by learning language knowledge. In the traditional teaching process, some teachers' teaching methods are too simple, and knowledge infusion is also the main teaching means of teachers, which seriously hinders the improvement of teaching effect.

5. The Multi-modal Path of the Concept of "Ideological and Political Theories Teaching in All Courses" in College English Teaching

5.1 Ideological and political education in College English is conducive to enhancing the ideological and political education function of professional courses

As an important part of "Ideological and Political Theories Teaching in All Courses", college English education classroom is faced with some problems. At present, some colleges and universities do not have a deep understanding of the value orientation of English education and lack of targeted teaching guidance, which is mainly because they do not correctly grasp the purpose of ideological and political subjects and the purpose of the curriculum. In fact, "Ideological and Political Theories Teaching in All Courses" aims to integrate values into the process of knowledge transfer and skill improvement through specific teaching activities. In other words, we should abandon the traditional view that we only focus on the improvement of English ability, and start from multiple aspects such as textbooks, teaching topics, and teaching methods to achieve a close integration of knowledge acquisition and ability development.

5.2 Ideological and political education in College English is conducive to cultivating talents with comprehensive quality

For college students, the ideological and political education of English education is not an independent subject, but a comprehensive educational concept, the core of which is to cultivate students' moral quality and professional quality. Therefore, it should penetrate into every teaching stage, including course design and the use of teaching strategies, so as to integrate the depth of theoretical learning with the improvement of practical ability, and integrate the value guidance into it, so as to achieve the resonance effect between English courses and ideological and political courses.

Conclusion:

Through the exploration of the necessity of ideological and political ideas for college English education in different fields, and the actual comparison before and after the integration of ideological and political ideas, we can clearly conclude the importance of integration of ideological and political ideas for college education. Therefore, we should keep pace with The Times and establish different education policies according to specific situations, so as to promote the high quality and efficient learning and development of college students.

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