

Strategies for Reforming College English Teaching in the Context of Educational Digital Transformation

Rong Jiang¹, Chunhua Zhang²

School of Foreign Language, Communication University of China, Nanjing, Nanjing211172 Jiangsu, China

Abstract: In the new educational landscape, cultivating the abilities and competencies of college students is one of the core objectives. It is crucial to guide them to actively participate in classroom activities and enhance their engagement. With China entering the era of digitalization, various digital technologies have been integrated into teaching practices, fostering innovation in teaching methods and creating an enriched learning atmosphere that encourages student involvement. In this context, students' proactiveness has significantly increased, leading to comprehensive improvements in their skills and competencies. This article begins by analyzing the advantages of educational digital transformation and subsequently focuses on exploring reform strategies for college English education within the framework of digital transformation. These insights are intended as a valuable reference for educators and stakeholders in the field of education.

Keywords: Digital Technologies; Teaching Methods; Educational Digital Transformation; College English

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Introduction:

With the advancement of technology, educational digital transformation has yielded notable benefits. Firstly, it addresses the diverse learning needs of students. Secondly, digital transformation raises the quality of English instruction, demanding that educators more efficiently plan teaching materials and steer students toward profound learning. Most importantly, it fosters innovation in teaching modalities, fostering a more appealing learning milieu. Educational digital transformation effectively heightens the quality of university-level English instruction, stimulating holistic advancement in students' capabilities and aptitudes.

1. Advantages of Educational Digital Transformation

1.1 Meeting Diverse Student Learning Needs

The purpose of education is to ensure effective absorption of knowledge by students and to cultivate their practical application and research abilities. Promoting educational digital transformation breaks free from the constraints of traditional teaching, allowing for the rational expansion of relevant knowledge to meet the learning needs of students at different levels. Furthermore, teachers can design teaching content based on teaching objectives and student competency levels, effectively sparking students' interest and encouraging their active participation. The application of digital technology allows for the visual representation of English knowledge, catering to the learning needs of students at various competency levels and promoting students' comprehensive development^[1].

1.2 Effectively Enhancing the Quality of English Teaching

Promoting educational digital transformation can significantly improve the efficiency and quality of teaching, meet students' developmental needs, and facilitate their social development. Firstly, it places higher demands on teachers. Before initiating the teaching process, teachers not only need to plan the teaching content based on teaching objectives and student characteristics but also need to

undergo advanced technology training and allocate relevant teaching resources appropriately to ensure the smooth implementation of teaching. Secondly, it can guide students in identifying the key focus areas and challenges in their learning, enhancing their thorough absorption of knowledge. This can effectively elevate the quality of English teaching.

1.3 Encouraging Innovative Teaching Models

Promoting educational digital transformation enables teachers to innovate and create more novel teaching models, which in turn captivate students' interest in learning and foster highly efficient classrooms. Teachers can explore innovative teaching approaches and break away from traditional teaching methods by incorporating fresh elements into their lessons, enriching the depth of instruction. Furthermore, it allows for innovation and optimization in pre-class introductions, in-class teaching, and post-class reviews. This encourages active student participation in the learning process. Additionally, through the use of various platforms, students can access a wealth of materials and engage in discussions when they have questions, enhancing their overall learning experience^[2].

2. Strategies for College English Teaching Reform in the Context of Educational Digital Transformation

2.1 Clever Application of Digitalization to Enhance Classroom Introductions

Classroom introductions play a crucial role in college English teaching. They not only guide students into a learning state but also ignite their thirst for knowledge. However, to achieve successful classroom introductions, teachers need to leverage digital resources and skillfully design questions to encourage students to delve deeper into English exploration.

Firstly, teachers must fully recognize the potential of digital resources. Digital resources encompass various multimedia elements such as videos, audios, animations, and online tools. By ingeniously incorporating these resources into the introduction process, teachers can create captivating learning atmospheres that pique students' interest. For example, a vivid English video clip can provide engaging teaching material for introductions, immersing students in learning through audiovisual stimulation.

Secondly, well-designed questions are the key to a successful introduction. Teachers should carefully analyze the teaching content and students' proficiency levels to ensure that the questions are both appealing and aligned with the teaching objectives. Digital resources can assist teachers in presenting questions more dynamically. For instance, by using online polling tools or interactive Q&A platforms, teachers can introduce questions during the introduction, stimulate students' thinking, and encourage active participation in classroom interactions^[3].

2.2 Leveraging Digital Advantages for Pre-class Preparation

Pre-class preparation is quite important for students as it not only helps them understand the significance of the upcoming lesson but also guides them in exploring the subject matter and identifying areas of concern. Therefore, in university English teaching, teachers can utilize digital means to facilitate student guidance. Several days before the lesson, teachers can assign pre-class tasks on information platforms, such as uploading pre-reading videos or taking pre-class quizzes. This encourages students to complete their pre-class preparations and, at the same time, helps them pinpoint any issues they encounter during the process, which can be addressed in the classroom.

Additionally, teachers can employ a gamified approach to pre-class preparation by creating pre-class challenges. By developing these gaming scenarios in advance, students can engage in these challenges as part of their pre-class tasks. This not only increases student motivation but also fosters their competitiveness, encouraging proactive knowledge exploration. Furthermore, teachers should analyze students' pre-class preparation performance more rigorously to identify which areas are prone to difficulties. This allows for a more targeted approach to English teaching and ensures the relevance of instructional content design.

2.3 Utilizing Digital Resources to Enrich Teaching Depth

The application of digital resources in college English teaching significantly enhances the depth and breadth of instruction, guiding students in mastering English knowledge. Therefore, when conducting teaching in an information technology-driven context, teachers should integrate various resources through information technology to facilitate students' comprehensive understanding of English knowledge.

Teachers should also leverage information technology to enhance the integration of student resources, considering their learning characteristics and competency levels. Based on individual student situations, they can classify students accordingly and develop rational learning plans. During the subsequent teaching process, different teaching methods can be employed for various students to meet their specific needs.

Furthermore, universities can build specialized platforms as part of their digital transformation efforts to strengthen the integration

of teaching resources. Firstly, universities should establish integrated libraries and create standardized technical systems, strengthening the connections between various systems. Secondly, efficient data exchange mechanisms should be constructed, and network transmission modes should be determined based on practical requirements, allowing students to conduct rapid and precise information searches and fostering interaction on the platform. Additionally, the development of intelligent teaching platforms should be pursued, expanding English teaching resources and improving both the depth and breadth of instruction, thus maximizing the potential of information technology platforms^[4].

2.4 Innovating Digital Teaching to Optimize Instructional Design

Innovating digital teaching is aimed at better meeting the needs of today's students and optimizing university English instructional design. Throughout this process, educators need to deeply consider how to better integrate technology to enhance teaching effectiveness. Firstly, innovating digital teaching implies that educators need to reevaluate curriculum design. Teachers can, in conjunction with the characteristics of the subject and the needs of the students, reconstruct the curriculum framework to ensure that the content aligns more closely with real-world applications and meets students' career development requirements. For example, they can design course modules tailored to different English proficiency levels and interests to accommodate personalized learning needs. Secondly, digital teaching can leverage a variety of tools and resources to enrich instructional content. Teachers can utilize online materials, multimedia resources, online platforms, and more to provide students with additional learning materials and interactive opportunities. Furthermore, digital teaching offers more feedback and assessment opportunities. Educators can use online quizzes and assignments to track students' learning progress, promptly identify issues, and take measures for improvement. This timely feedback aids students in better understanding and mastering knowledge.

Conclusion :

Educational digital transformation holds significant importance in the current educational landscape. It not only caters to the diverse learning needs of students and enhances the quality of English teaching but also encourages innovation in teaching methods and fosters students' proactiveness and engagement. In the era of information technology, the application of digital technology presents unprecedented opportunities for education, offering a new path for the reform of college English teaching. Through continuous exploration and practice, we can better leverage the advantages of digital transformation to propel university English education towards a more diversified and high-quality development.

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