

# Thoughts and Suggestions on Assimilation Management of International Students in Colleges and Universities from the Perspective of Cross-Cultural Communication

Meihong Zheng

Shaanxi University of Science and Technology, Xi'an 710021, China.

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**Abstract:** With the improvement of China's comprehensive national strength, the education of international students in China has gradually entered the stage of connotative development after the rapid growth stage. It is an important way to improve the management of international student education under the international influence of cross-cultural exchange. Aiming at the cultural diversity and cross-cultural adaptability of various countries, this paper sorts out the problems in the management of international students in universities, and explores the importance of the effective management mode of cultivating international students who "know, know, love China" and understanding high-quality talents with diverse cultures, international vision and international competitiveness.

**Keywords:** Cross-Cultural Exchange; International Students; Convergent Management

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## Foreword

Cross-cultural communication means that students can clearly understand the cultural factors contained in another language and use certain language skills to conduct effective dialogue during cross-cultural communication, which is an important content in the convergence management of international students in universities. In recent years, the number of study abroad in our country has a great growth, international students to adapt to the requirements of the new situation, some universities in China have introduced convergent management mode, using the advantages of convergent management itself, improve the quality of international student management, so as to promote the internationalization of school education and teaching work. However, due to the lack of practical experience in the management of international students in universities in China, it is necessary to pay close attention to the current situation of the management of international students in universities, seek solutions, and give full play to its core values.

## 1. The significance of the convergence of international student management in universities under the perspective of cross-cultural exchange

### 1.1 Cultivate cross-cultural communication skills

Intercultural communication ability is a relatively complex concept that involves multiple levels of communication ability. Therefore, the understanding of international students should be strengthened in the convergence management. In different cultural backgrounds, the communication and cooperation between different cultures are different. If students have a certain cultural background knowledge and a certain cultural awareness, they can better understand the cultural differences and cultural identity in cross-cultural situations, and then it is easier to carry out cross-cultural exchanges and cooperation.

### 1.2 Benefit to enhance cultural identity

In the international situation, China's comprehensive national strength has been comprehensively improved, and the scope of participation in international affairs has become wider and wider. In the international background, with the improvement of China's international status, China's culture has also been impacted by the western culture. Therefore, in colleges and universities in the international student convergence management work, need to infiltrate Chinese excellent traditional culture into the international student management work, strengthen international students' confidence in national culture, enhance cultural identity, resist the erosion of negative thoughts, cultivate the socialist core value system with Chinese characteristics of a new era of talent.

## **2. Problems existing in the management of international students in universities**

### **2.1 The diversity of cultural background is prominent, making it difficult for international students to adapt to cross-culture**

International students from different countries, students' living environment, the education and cultural background will have a very different, cultural differences between different students and cultural conflict phenomenon is inevitable, under this background of how to effectively carry out student management work is the management of international students in universities need special attention. First of all, language is one of the common problems for international students. Their Chinese level is relatively low, and they show obvious language communication barriers in listening and communication, which seriously affects the quality of teaching. Secondly, the differences in cultural values are the deeper contradictions and conflicts faced by international students. Due to the existence of these problems, there are some contradictions and problems in the education management system of international students in Chinese universities, which have not been well solved for a long time.

### **2.2 Lack of flexibility of the management system and mechanism, and the construction of management services needs to be strengthened**

The administrative departments of international students in some universities set up international offices in schools, and their daily study is distributed in different colleges. Generally, the educational management related to international students is considered to belong to the international offices. However, due to the lack of personnel and the wide range of work, the system and mechanism of international student management is not perfect. In terms of management services, general colleges and universities will provide a higher level of accommodation conditions such as hardware services, but due to the international students own cultural level difference is bigger, combined with the management quality is uneven, both sides to a certain extent, do not have the ability of cross-cultural communication, lead to some managers of international students attention and reflect the protracted, cause this part of the international students to school without identity and sense of belonging.

### **2.3 Campus culture lacks the vitality and the mechanism of cultural exchange and integration**

In the construction of campus culture, colleges and universities can improve students' spiritual quality and cultural consciousness in the construction of campus landscape and campus cultural activities. However, some colleges and universities do not pay full attention to the construction of campus culture, and thus did not form an open, inclusive and dynamic campus culture. Student activities design, the design of international students and domestic students activities less, international students campus communication scope is small, therefore, the international students in the campus cannot understand the school culture, cannot form a strong identity, cannot form the sense of belonging to the school, to international students convergence management difficulties.

## **3. Countermeasures and suggestions for international student management in colleges and universities**

### **3.1 Face the differences to enhance international awareness**

From the perspective of the development of higher education in China, China's higher education has gradually turned to the connotation of development, and colleges and universities have the strength and confidence to provide high-quality education for international students. Looking forward, the management of international students should emphasize not only the intensity of international education competition, but also the views of local people; both the achievements in international education and the gap with the great attraction of our education; and the difficulties and problems encountered in our country. On this basis, the quality of students should be continuously improved according to the development needs. Only by solving these problems can we form a unified understanding, improve the management level, and push the education and management of international students to a new height.

### **3.2 Improve the system and mechanism of international student management**

First of all, a standardized international student management teaching team is selected and established to highlight the requirements of cross-cultural communication ability. According to the management of different types of students, school-based international student management rules and regulations that can effectively connect with the local management mode of students are explored. Secondly, colleges and universities should do a good job in top-level design, strengthen the coordination and linkage between different departments of the international Office and student education management, such as the recruitment Office, Academic Affairs Office, student Office and archives Office, so as to do a good job in the education management and service of international students in the whole process. Again to select to build a high level to adapt to the international teaching of full-time teachers, this part of the teachers should have certain language communication ability, equi-

site professional teaching ability and certain cross-cultural exchange background, the school to the international education scope, motivate all departments, according to the principle of "different, moderate convergence" continuously improve the national student convergence management level.

### 3.3 Design rich and colorful campus cultural activities

Campus culture has a subtle influence on students, First, in the process of campus culture construction, Focus on the integration of cross-cultural communication elements, Second, in the campus cultural activities, Focus on the design of cultural activities under the premise of respecting different cultural backgrounds, Can go out of the school to organize and plan more communication and learning opportunities, Integrate more different cultural elements into the event design, For more international students to have sufficient cultural exchanges with local students, Only in communication can promote the recognition between international students and local students, To promote international students' recognition of the school, Promoting international students' identification of our culture, Constantly cultivate international students who "know, friend, understand and love China", While improving the ability of international students themselves, To improve the international communication effectiveness of Chinese culture.

## 4. Conclusion

In the development of today's world, cultural exchange and integration are inevitable, the rules of international student education are constantly expanding, and the management of international student convergence is the inevitable road of international student education. In cross-cultural communication horizon, explore the school-based international students convergence management system and mechanism, to build a to adapt to the internationalization of education management team, is an important guarantee for the realization of international students convergence management, in practice through a exchanges of learning and extracurricular activities to promote international students comprehensive understanding of our country, promote its know China, friends, understand China, love China, promote education internationalization level in our country.

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