

Research on Education Innovation of University Youth League Committee from the Perspective of Lide Education -- Take Hainan Vocational University of Science and Technology as an example

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Abstract: With the development of society and the deepening of educational reform, the youth League committee of colleges and universities, as an important force of ideological and political education in colleges and universities, is facing the innovative challenge of education work. Based on the core concept of moral education, this paper discusses how the university youth League committee cultivates high-quality talents with social responsibility, innovative spirit and practical ability under the background of the new era. First of all, this paper analyzes the connotation and requirements of moral education, as well as the current situation and existing problems of the university youth League committee. Then, this paper puts forward the innovation path of education concept, content, way and mechanism, in order to meet the requirements of education in the new era. Through the analysis of the specific cases of college education, this paper shows the practical effect and experience of innovative education. Finally, this paper discusses the challenges of the university youth League committee, and puts forward the corresponding countermeasures. The results show that the youth League committee of colleges and universities can better realize the goal of cultivating morality and cultivate more excellent talents for the society.

Keywords: Moral education; College youth League committee; Education work; Innovation research

Introduction

Under the educational background of the new era, moral education has become the core concept and fundamental task of China's higher education. As the forefront of ideological and political education in colleges and universities, the Youth League committee of colleges and universities shoulders the important mission of cultivating socialist builders and successors with all-round development of moral, intellectual, physical, aesthetic and labor. However, with the rapid development of society and the deepening of education reform, the traditional education mode has been difficult to meet the current needs of talent training, and the education work of the youth League committee of colleges and universities urgently needs innovation.

1. The connotation and significance of the idea of moral tree and people

1.1 The connotation of the concept of moral education

Moral education means to cultivate students' moral character and moral accomplishment through education, so that they can make them become socialist builders and successors with all-round development of morality, intelligence, physique, beauty and labor. This idea emphasizes the fundamental and guiding role of moral education in talent training, to put moral education first, to guide, influence and motivate people through positive education, and to put people first, and to shape, change and develop people through appropriate education. This concept emphasizes the organic combination of moral education and intellectual education, physical education, aesthetic education and labor education, and aims to train socialist builders and successors with all-round development of morality, intelligence, physique, beauty and labor, as well as all-round development talents with noble moral character, social responsibility, innovation ability and practical ability.

1.2 The significance of the concept of moral education

The proposal of the concept of moral education marks the comprehensive innovation of China's educational concept, and is a new leap in the ideology of China's educational cause. It not only returns to the original connotation of China's education, that is, the all-round development of morality, intelligence, physical education, beauty and labor, but also promotes the implementation of the core requirements of education, that is, education-oriented. The implementation of the concept of moral education is helpful to guide the young people to establish a correct outlook on life, world outlook and values, and to provide a strong talent guarantee for the socialist modernization construction. The virtue of establishing human nature: the virtue of establishing truth, goodness and beauty, virtue is the foundation of "man", which emphasizes the

common virtue in human nature, that is, the goodness of human nature. Tree the virtue of the era: the common morality of the era, the modern society emphasizes not only the individual rights and interests, but also the public interests and social responsibility. In the new era, we need to "observe great morality, public morality and private morality", and use core socialist values to build the Chinese spirit, Chinese values and Chinese strength. Cultivating Virtue and cultivating people are one, and cultivating people by virtue is the organic unity of "establishing and educating people" and "cultivating people with virtue". Lide is the premise and foundation of cultivating people, and cultivating people is the end and destination of virtue.

2. Analysis of the current situation of college Youth League Committee education work

2.1 Achievements achieved

In recent years, the Youth League Committee of Hainan Vocational University of Science and Technology has made remarkable achievements in the education work. On the one hand, the "voluntary blood donation" activity and the constitution learning activity, "in order to guide contemporary college students to establish the awareness of the Constitution, abide by the principles of the Constitution, carry forward the spirit of the Constitution, safeguard the authority of the Constitution, and promote the education of constitutional knowledge, Hainan Vocational University of Science and Technology is now carrying out the theme activity of 'Learning the Constitution and Speaking the Constitution' ". The Sea breeze Music Festival has kicked off. The activity enriched the campus cultural life of teachers and students in our school, created a relaxed and pleasant communication environment for everyone, a platform to show their talents, and stimulated our love and love of music and pursuit of art. Actively organize and carry out dynamic league branch activities, welcome Cup, traffic Cup debate competition and other themed campus cultural activities. By strengthening the ideological guidance and organization construction, the political literacy and comprehensive quality of young students have been effectively improved; on the other hand, through the innovative service mode and activity form, the school Youth League Committee organizes young volunteers to carry out community service, sunshine disabled, care for the elderly, environmental protection, competition service, traffic guidance, blood donation, health knowledge publicity, drug control and AIDS prevention, continue to organize the social practice of college students, and carry out the "three to the countryside" activities of science and technology, culture and health. Thus guiding and educating college students to be grateful, return to the society, forming the volunteer brand image of our school, calling out the volunteer slogan of "dedication, friendship, mutual assistance and progress", and developing the volunteer spirit of "one for all, all for one". Enhance the cohesion and combat effectiveness of the youth League committee, and promote the all-round development of young students.

3. Challenges and countermeasures faced

3.1 Challenges faced

The problem of insufficient play of the function of the grass-roots league organization: in the daily work, in addition to large and medium-sized activities, the secretary of the league branch undertakes responsible, and the participation of the organization committee and the publicity committee is not high, resulting in the "organization" and "publicity" functions are not effectively played, and the "combat effectiveness" of the grass-roots league organization decreased. Reason: The implementation of the work system is not standardized, there are formalized, perfunctory situation, youth training, education, management services and other work tasks are not good.

Insufficient work coverage: in the process of information transmission, there are many hierarchical relations, the information omission and misinterpretation are serious, the information received by grass-roots league organizations is weak, and the work intensity is reduced. The reason is that there is a phenomenon of "high paraplegia" in the working mechanism, and the work form is mostly "top-down" one-way transmission, and the lack of two-way interaction.

The impact of information new media environment: young students are vulnerable to the influence of reactionary information and decadent ideas in cyberspace, with weak political consciousness and lack of national spirit. The reason is that the development vitality of information construction is unprecedented, and young students are active in the Internet, but the virtuality of cyberspace has increased the difficulty of ideological and behavioral norms.

The influence of the reform of university management system and mechanism: with the transformation of higher education from elite education to mass education, the situation of students is complex and diversified, and the traditional working mode of establishing league branches by relying on classes is weakened. The reason is that the reform of "college system" and "broad enrollment" weakened the concept of class league branch, and the students' autonomy was enhanced, but the cohesion of the league organization was weakened.

3.2 Countermeasures and suggestions

3.2.1 Strengthen organizational building and institutional building

Improve the organizational structure, to ensure that each grass-roots league organization has a complete organizational structure, includ-

ing the league branch secretary, organization committee member, publicity committee member and other positions, and define the responsibilities and tasks of each position. Perfect the working system: strictly implement the system of "three meetings, two systems and one lesson" to ensure the standardization and institutionalization of the league organization life. At the same time, establish and improve the league member education, management, service, assessment and other systems to improve the cohesion and combat effectiveness of the league organization.

3.2.2 Innovate working methods and methods

Using new media platforms, such as Weibo, wechat and TikTok, to carry out online group classes, themed group days, ideological guidance and other activities, to broaden the coverage of work and improve the efficiency and accuracy of information transmission. Interactive education, interactive education through group discussion, case analysis, role playing and other interactive education methods, enhance young students' sense of participation and experience, and improve the pertinency and effectiveness of ideological and political education.

3.2.3 Strengthen ideological guidance and value guidance

We should strengthen theoretical study, regularly organize youth league members to study the Party's theoretical knowledge and the Party's line, principles and policies, and enhance their political awareness, the overall situation, the core leadership, and the consciousness of keeping in line. Carry forward the positive energy, actively explore and publicize the excellent models and advanced deeds around, with the power of the example to encourage and lead the majority of youth league members. At the same time, strengthen the monitoring and guidance of the network public opinion, to create a positive network atmosphere.

4. Conclusion

Under the perspective of moral education, the party branch of the university Youth League committee should strengthen the sense of innovation responsibility. This is mainly reflected in the ideology, organizational structure and so on. The grass-roots Party organizations in colleges and universities should take practice as a standard, keep in mind the sense of service in the background of the new era, and educate people for the Party and for the country. Through continuous innovation of education work methods and methods, improve the pertinency and effectiveness of education work. The innovation of education work in the perspective of moral education is an inevitable choice to adapt to the educational requirements of the new era. Through the innovation of concept, content, mode and mechanism, high-quality talents with social responsibility, innovative spirit and practical ability can be better cultivated.

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