

# Research on the Dilemma and Strategy of the Integration of College Students' Education Management and Ideological and Political Education

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**Abstract:** This paper deeply analyzes the necessity and dilemma of the integration of college students' educational management and ideological and political education, and puts forward the corresponding integration strategies. The aim is to provide theoretical support and practical guidance for the effective integration of college students' educational management and ideological and political education.

**Keywords:** University education management; Ideological and political education; Integration strategy; Dilemma analysis; Innovation of educational concept

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Student management plays an important role in the management of colleges and universities. Improving the scientificness and effectiveness of student management can ensure the orderly development of teaching activities in colleges and universities, and make the management work of colleges and universities go smoothly. However, in view of the current actual situation, there are some deficiencies in the management ideas and modes of students in some colleges and universities, which affect the comprehensive development of students<sup>[1]</sup>. Based on this, this paper analyzes and discusses the role and application countermeasures of ideological and political education in college student management, which has positive practical significance for colleges and universities to improve the efficiency of student management and promote the realization of education goals.

## 1. Analysis of the necessity of education management and ideological and political education of students in colleges

### 1.1 The theoretical basis for the integration of education management and ideological and political education

#### 1.1.1 Common goal

Education management and ideological and political education in colleges and universities have a common goal, which is to cultivate college students to become socialist builders and successors with comprehensive development of morality, intelligence, physicality, aesthetics and labor. This goal requires that the two must integrate and promote each other in the process of education and teaching. Education management creates a good learning and living environment for students through rules and regulations, daily management and other means; while ideological and political education guides students to establish a correct worldview, outlook on life and values through theoretical lectures, practical activities and other means.

#### 1.1.2 System theory perspective

From the perspective of system theory, educational management and ideological and political education in colleges and universities are two subsystems in the same educational system. The two are interdependent, mutual influence, together constitute a complete system of higher education. Only when the two subsystems cooperate and coordinate with each other can the function of the whole education system be given full play. Therefore, the integration of education management and ideological and political education is an inevitable requirement for the development of college education under the perspective of system theory.

### 1.2 The practical significance of the integration of educational management and ideological and political education

#### 1.2.1 Enhance the quality of education

The integration of education management and ideological and political education can enable students to receive comprehensive ideological education and character training while learning specialized knowledge. This comprehensive education mode helps to improve the comprehensive quality of students and the overall quality of education. At the same time, the guidance and education of students' ideological concepts

through ideological and political education can prompt students to participate more actively in learning and life, and improve the efficiency and effectiveness of learning.

### **1.2.2 Improve student management**

Ideological and political education is an important part of student management. By integrating ideological and political education into student management, it can make student management more targeted and effective. For example, the introduction of ideological and political education elements in student management can help students establish correct behavioral norms and ethical standards; through the organization of colorful ideological and political education activities to enhance the students' sense of collective honor and sense of belonging.

## **2. Analysis of the dilemma of the current situation of the integration of student education management and ideological and political education in colleges**

### **2.1 The lack of sound management mechanism and process**

In the college student management work, it is necessary to use a variety of management modes and related processes to carry out scientific management of students. However, in the current process of student management in colleges and universities, many colleges and universities do not have a sound system and lack a corresponding management mechanism. They do not integrate the actual characteristics of college students in their daily lives and studies, which leads to the lack of targeted application of the overall system, which has a negative impact on the overall efficiency of student management. At the same time, some colleges and universities not only have problems in the student management system, but also in the construction of the ideological and political education system.

### **2.2 Student management mode is relatively single, and civic education form is obsolete**

At this stage, the management mode of many colleges and universities is directly managed by counselors. They are responsible for the work of student management, but also responsible for the work of civic education. In such a fatigue work environment, it will lead to the overall student management mode there are some too extreme problems, for example: counselor's student management work and political education work is too rough, do not pay attention to ways and means. In addition, in the ideological and political education of colleges and universities, colleges and universities usually use the traditional education model. The content of education is directly transmitted to students by teachers in the classroom through the way of teaching materials.

### **2.3 Ideological and political education ignored the subjectivity of students**

At present, China's education system is constantly reforming, and students gradually occupy the main position in the learning process. However, many teachers in the ideological and political education activities, did not realize the subjectivity of college students, in the ideological and political education classroom teachers are still the main body, and students can only be passive to learn knowledge, which leads to a lack of enthusiasm for the ideological and political education courses and initiative.

### **2.4 Lack of sound teachers and management team**

Many college counselors lack corresponding measures for student management work, and their own educational ability is limited, resulting in the overall college student management work and the development of ideological education will be affected. At the same time, the university lacks professional training for counselors, and does not understand some of the problems that exist in the actual work of counselors. In addition, some counselors lack the awareness and ability of ideological and political education, and have not received professional guidance and training in the work of ideological and political education.

## **3. Research on the Integration Strategy of Student Education Management and Ideological and Political Education in Colleges and Universities**

### **3.1 Improve the ideological and political education mechanism and student management system**

In order to better improve the efficiency of student management work, student management work and ideological and political education work together, and constantly improve the relevant system. First of all, colleges and universities should analyze and explore the system used in the current student management work to find out the problems. Then analyze the problems in the work of ideological education, so as to formulate measures that are more in line with the work of student management and ideological education. At the same time, while improving the management mechanism, teachers should also communicate with students to grasp their ideological situation.

### **3.2 Adhere to the student-oriented work principle**

The management of colleges and universities and civic education work should take students as the main body. First of all, stand in the student's situation, to do student-oriented. In daily teaching work, teachers should learn more about the psychological dynamics of students and daily life, treat every student fairly, take the overall development of students as the goal of education, learn about the students in their

daily lives and learning encountered confusion, so as to help students continue to solve the ideological problems, so that students can grow up healthily.

### **3.3 Change the concept of student management and ideological education work**

Colleges and universities should strengthen the innovation and development of student management and ideological education concepts, to keep pace with the times, to innovate more education and management modes, and to pay attention to the interdisciplinary teaching of its ideological and political education work. In the management mode, counselors should cooperate with professional teachers to strengthen the management of students' daily learning and life. Moreover, some information technology can also be used to manage students, such as the use of WeChat or Shake, micro-video and other software, the daily management of the content of the ideological and political education spread to the students<sup>[2]</sup>.

### **3.4 Strengthening the training of teachers**

Colleges and universities should first pay attention to the training of their teachers, and regularly carry out professional training for counselors and teachers in colleges and universities to make them master more professional knowledge, so as to promote the cooperation between counselors and ideological and political teachers. Secondly, colleges and universities should ensure that counselors and teachers are clear about their own work, and formulate appropriate incentives and penalties to stimulate the enthusiasm of counselors and teachers in their work. In addition, counselors and teachers also need to strengthen the understanding of new ideas and knowledge in their spare time.

## **4. Conclusion**

In summary, in the process of ideological education and student management work in colleges and universities, it is necessary to first transform their own management concepts, combined with the actual status quo of student management work and ideological education work in colleges and universities, and improve the relevant systems of student management and ideological education work.

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## **References**

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