

How to Improve the Effectiveness of Library Information Management in Public Libraries

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Abstract: The management of public libraries is an important link for the whole society to carry out cultural learning, which shoulders the important mission of transmitting excellent culture and enriching people's spiritual and cultural life. Therefore, it is very important to improve the management of public libraries.

Keywords: Public library; Book information; Administration

1. The significance analysis of improving the library information management technology in public libraries

With the continuous changes in the social environment, more and more people begin to pay attention to and attach importance to knowledge learning, and a good atmosphere for active learning is gradually formed within the social scope. To increase their knowledge reserve, the public needs to borrow and read books in the public library to establish a perfect knowledge system. To meet the actual needs of readers, public libraries must adopt reasonable management technology to carry out unified management of library books and information, provide a stable foundation for knowledge dissemination, so that readers can quickly find the books they need in the public library, and improve the satisfaction of readers.

With the continuous development of China's social economy, the public is more active in learning, not only in school education has been paid attention to, at the same time, the public also uses the platform of public libraries to actively carry out their learning, and constantly update knowledge, to meet the current development process of the demand for talents. At present, the main source of knowledge for the masses is the public library. Therefore, public libraries can meet people's cultural needs through reasonable management technology, so that more readers can find the information they need in the library and learn better.

At present, information technology has become an important part of promoting social and economic development. Through the network, information and pictures can be closely integrated and transmitted to readers in time to meet the actual needs of readers. In the past, the management mode of the library has been difficult to meet the development and changes of the society, relying too much on administrators, and not fully combining digital technology and other technologies.

Future social development needs public libraries to carry out effective innovation in management technology to realize the multiple functions of libraries. Only the effective exploration of the management technology and management method of public libraries can make the group of public library readers continue to increase so that more people can get knowledge supplements from public libraries.

2. Present situation of public library information management

2.1 The management system is not perfect, and cannot effectively solve the problem of information resource processing

Library information management in the rapid growth of information today, the use of outdated management systems, data, and information cannot be effectively integrated, resulting in books and information cannot be timely and effectively transmission to the demanders, on the other hand, the management system is not perfect, resulting in some work cannot be effectively carried out, reduce the effectiveness of library information management.

2.2 Lack of quality of library information management personnel in public libraries

Library information management cannot be separated from professional technical personnel, but at present, the knowledge level and technical mastery of library information management personnel are not in place, resulting in most functions not being effectively carried out

in the implementation. The salary of most library information management personnel is limited, and professional and skilled personnel cannot be recruited, so the development of library information management is affected.

2.3 The hardware equipment of library information management in public libraries cannot be updated in time

The specialization of library information management also needs the improvement of hardware equipment. At present, the hardware facilities of public libraries cannot be updated in time, the computer equipment is obsolete, and the implementation of information management is affected. Computer equipment belongs to the carrier and transmission part of information management, the old and backward computer in the information transmission and storage cannot adapt to the current management requirements, resulting in low efficiency of information management, and the overall quality cannot be guaranteed.

2.4 The public library network communication project needs to be improved

Network communication is an important guarantee for library information management. At present, network communication cannot effectively guarantee the development needs of information management, and it is difficult to establish a good connection within libraries, which is affected by the process of information search and information transmission, making it difficult to play the role of resource integration in the management process. Under the long-term influence, library information management systems cannot be effectively utilized. Therefore, the improvement of network communication projects is also an important guarantee for the protection of library information management.

3. Specific strategies to improve the effectiveness of library information management in public libraries

3.1 Enhance the consciousness of library information management

The service consciousness of the public library must be strengthened. For workers, the importance of library information management must be recognized from the ideological level. On the premise of making clear the value and service consciousness of public libraries, relevant staff of library information management needs to establish a brand-new consciousness of library information management in their work, innovate the way of library information management, and strive to comprehensively improve the quality of library information management, to provide more high-quality and effective services for the public.

3.2 Innovate the ways of library information management in public libraries

At present, under the development tide of the information age, the library information management method also needs to keep up with the development needs of The Times. Public libraries need to configure network library information management equipment promptly. Under manual sorting, retrieval, and other modes, with the help of an information network platform, the combination of the two can provide a more convenient and fast way for public libraries to search and borrow books and information, and promote public libraries to play the role of providing information to the public.

3.3 Configure professional library information management personnel

To carry out public library management smoothly, relevant departments need to assign professional personnel for public libraries to carry out operations. Given the aging situation of library information management personnel in public libraries, libraries need to recruit young staff in time to inject fresh blood into public library management.

3.4 "People-oriented", the implementation of humanized book information management

One of the basic duties of public libraries is to provide basic quality services for public readers, especially information search. In terms of improving the library information management strategy of public libraries, public libraries should adhere to the people-oriented approach, meet the public readers' searching and reading needs in all aspects to the maximum extent, implement the humanized management mode, actively listen to public opinions and suggestions under the guidance of the scientific management mode, constantly improve the library information management mode, and pay attention to enhancing service awareness. Shorten the distance with the public readers, and create a good public reading atmosphere, so that the library information management work can truly serve the public.

3.5 Carry out diversified theme lecture services

In terms of improving the library information management of public libraries, relevant departments can regularly carry out diversified thematic lectures, listen to the voices of public readers through face-to-face communication, broaden the network consultation services in real-time, provide online services and answer questions of public readers, and continuously improve the quality and effectiveness of public library management.

3.6 Strengthen the professional ability of library management workers

In management work, the staff's professional quality is directly related to the quality of the whole work. For the library information man-

agement work of public libraries, the relevant departments should comprehensively enhance and strengthen the professional ability of library workers, so that they have a solid and stable basic knowledge ability, and be more professional in the process of normal book materials procurement, and be able to deal with expired stock books and materials in time and update public library information and materials regularly.

4. Conclusion

Today, with the continuous development of the information society, library information management should always be ready to meet the needs of social development, adopt new technologies, and efficient working modes, improve the quality of staff, improve the library information management environment, optimize the library information management system, hardware equipment and service personnel of public libraries, accelerate the improvement of information management, and better serve the public.

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