

Study on the Strength of Rural Ecological Civilization Construction in the Context of Rural Revitalization

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Abstract: In the context of rural revitalization strategy, it is of great theoretical and practical significance to study the path of rural ecological civilization construction. In this regard, based on the connotation of ecological civilization, this paper analyzes the current situation of rural ecological civilization construction and existing problems, and explores the path of rural ecological civilization construction in the context of rural revitalization from the aspects of strengthening ecological civilization propaganda, protecting the ecological environment and realizing green development, with a view to providing useful reference for accelerating the construction of rural ecological civilization.

Keywords: Ecological civilization; Rural revitalization; Building road strength

Introduction

The first thing to accelerate the construction of ecological civilization system is to accelerate the establishment of a sound ecological culture system with ecological values as the criterion. Ecological culture originated in the countryside and is embedded in the farming culture, which has retained the thinking paradigm and reference model of harmonious coexistence between human and nature in its long development trajectory^[1].

1. The idea of ecological civilization

The idea of ecological civilization, as the core concept of modern China on the relationship between environment and development, was formed on the basis of profoundly summarizing the experience of ecological civilization construction at home and abroad. It not only represents China's firm stance on environmental protection, but also has had a far-reaching impact internationally. This idea can be regarded as an important part of socialist thinking with Chinese characteristics in the new era, as it reveals how to protect our precious ecological resources while developing rapidly.

Harmonious coexistence between human beings and nature is another core idea of ecological civilization thought. In the past few decades, human beings have often pursued economic development at the expense of the environment, but this idea emphasizes that true development should be a symbiotic relationship between human beings and nature. Only when we live in harmony with nature can we realize true long-term development. And in practice, the idea of ecological civilization emphasizes three key aspects of green development, circular development and low-carbon development. Green development means that environmental considerations are fully taken into account in the development process to ensure that the ecology and the environment are effectively protected; circular development means that we should fully recycle resources and reduce wastage; and low-carbon development emphasizes the reduction of carbon emissions in development in order to meet the challenge of global climate change.

2. Difficulties in building rural ecological civilization

2.1 Serious pollution exists in rural ecological environment

The rural area is an important part of the ecological environment, but at present there are serious hidden dangers in China's rural ecological environment^[2]. First of all, soil pollution in rural areas is worrying. Due to the long-term overuse of pesticides and chemical fertilizers, a large number of harmful substances remain in farmland soil, seriously affecting the quality of soil and the safety of crops. This not only threatens the quality of agricultural products and people's health, but also exerts great pressure on the rural ecosystem. Secondly, the situation of water resources in rural areas is also worrying. The large amount of water used for activities such as agricultural irrigation and livestock breeding has led to a serious shortage of water resources in rural areas, and even over-exploitation of groundwater and drying up of rivers. In addition, biodiversity in rural areas is also under serious threat. With the expansion of the scale of agricultural production and the intensification of farmland, a large amount of farmland and grassland has been reclaimed and utilized, leading to the loss of habitat and destruction of

the habitats of many rare and endangered species.

2.2 Lack of main force in rural ecological civilization construction

Rural ecological civilization construction is a key link to achieve sustainable development, but there is a serious problem, namely the lack of the main force of rural ecological civilization construction. This problem has a serious impact on the protection and improvement of rural ecological environment.

First of all, there is a lack of professional ecological environmental protection talents in rural areas. As the focus of rural economic development for a long time has been mainly on agricultural production, little attention has been paid to ecological environmental protection, resulting in a lack of professional ecological environmental protection personnel in rural areas. This leads to a lack of professional guidance and technical support in the actual construction of ecological civilization, making it difficult to effectively carry out ecological environmental protection work. Secondly, the ecological awareness of rural residents is weak. Due to the influence of long-term agricultural production mode and traditional concepts, rural residents have relatively weak awareness of ecological environmental protection. They tend to regard ecological environmental protection as the responsibility of the government and neglect their own main responsibility.

2.3 Inadequate institutional safeguards for rural ecological civilization construction

The construction of rural ecological civilization is an important task to realize sustainable development, but there is a serious problem, namely, the inadequate institutional guarantee for the construction of rural ecological civilization. This problem has a serious impact on the protection and improvement of rural ecological environment^[3]. First of all, the relevant laws and regulations for rural ecological civilization construction are imperfect. Although China has introduced a series of laws and regulations on environmental protection, the contents are rather general and lack clear quantitative indicators and responsibility definition, which makes it difficult to be implemented in practice. Secondly, the supervision and law enforcement power of rural ecological civilization construction is insufficient. In rural areas, the supervision and law enforcement forces are relatively weak, making it difficult to effectively stop and combat illegal behaviors. Some local governments pay little attention to rural environmental problems, resulting in inadequate supervision and weak law enforcement. This has given some unscrupulous elements an opportunity to take advantage of the situation, destroying the rural ecological environment and jeopardizing the legitimate rights and interests of farmers.

3. Development of rural ecological civilization construction roadmap

In today's era, the construction of ecological civilization has risen to a global issue, and every country, every organization and every individual is trying to find out how to better coexist with nature in harmony. And as the cornerstone of society, education and schools have an irreplaceable and important position in the promotion of ecological civilization construction.

3.1 Teachers' publicity and education

Teachers are not only the transmitters of knowledge, but also the leaders of civilization. Their influence in students' hearts is far-reaching and long-lasting. Therefore, teachers play a pivotal role in the construction of ecological civilization.

First of all, every educator needs to study the idea of ecological civilization in depth, not only to understand its core content, but also to truly feel the philosophical thinking and vision of the future behind it. In this way, teachers can better integrate this idea into classroom teaching, so that students can feel the charm and importance of ecological civilization in every class. Secondly, teachers should also innovate educational methods and approaches to enhance students' practical experience and really improve their awareness of environmental protection and practical ability.

3.2 Raising awareness of ecological civilization among school students

Students, as the pride and future of a country, have incomparable potential. Their growth paths, conceptual shaping and behavioral patterns will profoundly determine the future direction of the country. In this battle between man and nature, they will become the most solid force, therefore, to improve the ecological civilization consciousness of students is not only the responsibility and mission of the school, but also an important task for the whole society.

Practical activities are another key to raising students' ecological awareness. Schools can organize regular visits to nature reserves, eco-farms, green enterprises, etc., so that students can experience for themselves the charm of nature and the impact of human production activities on the environment. In addition, schools can also encourage students to participate in environmental protection activities in the community, so as to cultivate their environmental habits and sense of responsibility. Finally, we must realize that the construction of ecological civilization is not something that can be achieved overnight; it requires our continuous and long-term efforts.

3.3 Ecological Civilization Construction for Rural Revitalization

The strategy of rural revitalization, as an important initiative for China to realize the comprehensive construction of a modern socialist

country, has a far-reaching significance that goes far beyond the rise of the economy and the prosperity of the countryside to the rejuvenation of a civilization and the reshaping of the ecology.

3.3.1 Promoting Green Agriculture

The promotion of green agriculture is not only a requirement for rural revitalization, but also the direction of contemporary agricultural development. The traditional agricultural model, especially the over-reliance on chemical fertilizers and pesticides, has revealed its hidden dangers to the environment and food safety. This model not only harms the health of the soil, but also pollutes water sources, making the safety of agricultural products threatened. Green agriculture, on the other hand, emphasizes ecological balance and sustainability, and it focuses on harmonious coexistence with nature to ensure a win-win situation for both ecological and economic benefits^[4].

3.3.2 developing rural ecotourism

Rural ecotourism is not only a new engine of rural economy, but also an important window to show the charm of the countryside. Our countryside is endowed with unique natural scenery, profound historical heritage and rich folk culture, all of which provide unique conditions for eco-tourism.

However, with the rapid development of tourism, problems such as ecological damage and cultural homogenization have emerged in some places. Therefore, when we develop rural tourism, we should not only do it to attract tourists, but also focus on the protection of natural and cultural resources. This means that we need to plan and manage tourism activities to ensure that their impact on the environment and culture is controllable, and on this basis, we should continue to innovate and provide more tourism experiences with depth.

3.3.3 Enhancing rural environmental governance

Rural environmental governance is an important part of rural revitalization. For a long time, the environmental problems faced by the countryside, such as garbage disposal and sewage treatment, have been chronic problems plaguing farmers. This not only affects the quality of life of farmers, but also poses a hidden danger to the long-term development of the countryside.

For this reason, we need to introduce modernized governance techniques to ensure the continuous improvement of the rural environment. At the same time, we also need to focus on humanistic care and encourage farmers to participate in environmental governance, so that they can become the main body of rural environmental improvement, so that we can truly realize the dual revitalization of the environment and economy in the countryside. Finally, the construction of ecological civilization is by no means isolated; it is a systematic project closely connected with many fields such as economy, culture and society. And in this system, educators shoulder an important responsibility.

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