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Utilizing the Advantages of Ideological and Political Work of Party Building to Promote Cultural Construction of State-owned Enterprises

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Abstract: At present, with the continuous changes in the global economic situation and fierce market competition, state-owned enterprises, as an important pillar of the national economy, are facing the challenge of accelerating transformation and upgrading, and constantly innovating and developing. Playing the advantages of ideological and political work of party building can activate the endogenous power of the development of state-owned enterprises, and further promote the better and faster development of state-owned enterprises. Party building work and enterprise culture construction have the role of mutual promotion and facilitation, play a good party building ideological and political work advantages, help to improve the ideological understanding of enterprise staff, promote the formation of excellent enterprise culture in line with the actual development of the enterprise, help to enhance the sense of responsibility and sense of identity of state-owned enterprise workers, further focus on the center, serve the overall situation, and promote the high-quality development of state-owned enterprises.

Keywords: Ideological and political work of party building; Party organization; Corporate culture construction; Culture of state-owned enterprises

1. Utilizing the Advantages of Ideological and Political Work of Party Building to Promote the Cultural Construction of State-owned Enterprises

The party organization of state-owned enterprises needs to refine the implementation of its work responsibilities, and strengthen the coordination and organization of the ideological and political work of party building, and further strengthen the supervision and inspection to ensure that the ideological and political work of party building is implemented on the ground. The party organization should take the party's basic theory^[1], basic line, basic strategy as the focus of party members and cadres to study, through in-depth study, comprehensively strengthen the ideological construction of the party, improve the political literacy of party members and cadres and theoretical level, to provide ideological protection for the ideological and political work of party building. Party organizations should urge party members and cadres to maintain the advanced nature and purity, and constantly promote the construction of clean party and anti-corruption struggle, serious political life within the party, to create a good political ecology, to create a good environment for the ideological and political work of party building. Party organizations should select cadres in accordance with the appointment standards of firm conviction, strong politics, high competence and strong style, strengthen the education, training and management of cadres, and provide talent support for the ideological and political work of party building^[2]. Party organizations should constantly innovate the ways and means of party ideological and political work in accordance with the development trend and work practice in the new era, and use modern digital and intellectual means to improve the timeliness of party ideological and political work. Party organizations should establish and improve the assessment and evaluation mechanism of party ideological and political work, stimulate the enthusiasm of party members and cadres to work and start business, and ensure the effective development of party ideological and political work^[3].

2. Play the role of party building ideological and political work in the construction of enterprise culture

In the construction of enterprise culture, party ideological and political work plays an important role, the party organization of state-owned enterprises should implement the party's theories and routes and policies, as well as the party's requirements for propaganda and ideological and cultural work, to provide guidance for the construction of enterprise culture. Through the ideological and political work of party building, state-owned enterprises can discover and set up a typical example of enterprise culture construction; through the recognition of

advanced, promote positive spirit, guide employees to learn from the example, and promote the construction of enterprise culture to go deep and practical. Party building ideological and political work can improve the enterprise's sense of social responsibility, through the enterprise organization of social welfare and other activities, promote positive energy, establish a good image of the enterprise. The application of the Internet platform can effectively enhance the efficiency of the ideological and political work of party building, effectively enrich the content of ideological and political work, and further enhance the influence of the enterprise.

3. The party building ideological and political work for the construction of enterprise culture to provide talent protection

State-owned enterprises can cultivate a high-quality enterprise culture work team by strengthening the ideological and political work of party building, which is of great significance to the cultural construction of state-owned enterprises. First, state-owned enterprises should constantly improve their political standpoint and lay a good ideological foundation for the construction of enterprise culture. By strengthening the staff's learning of the Party's theoretical knowledge, guiding the staff to set up the correct concept of work, and further strengthening the ideological foundation for the cultural construction of state-owned enterprises. Secondly, state-owned enterprises should continuously strengthen the construction of talent team, through cultivating a qualified, capable and innovative talent team, to provide talent support for promoting the construction of enterprise culture. State-owned enterprises should carry out talent training programs according to the actual enterprise, targeted training for enterprise culture workers to improve their learning ability, practical ability and business ability. Third, the party organization should adhere to the party's political culture to lead the construction of state-owned enterprise culture, through the party ideological and political work, to guide the construction of enterprise culture in a better direction. Fourthly, we should strengthen the implementation of the responsibility of state-owned enterprise culture construction, to form the situation of all staff to improve the ideological and political literacy, enterprise culture literacy, and constantly strengthen the construction of enterprise culture, and help the enterprise high-quality development. Fifth, through the construction of enterprise culture, it can show the unique cultural connotation of the enterprise, and improve the core competitiveness of the enterprise while enhancing the image of the enterprise.

4. Party building ideological and political work to provide impetus for the construction of enterprise culture

Socialist core values are the soul of the cultural construction of state-owned enterprises. The enterprise culture construction of state-owned enterprises should always integrate the socialist core values into it, and guide the employees to learn and understand them in depth and practice them actively. State-owned enterprises through the ideological and political work of party building can guide employees to quickly improve their own comprehensive quality, and set up models and examples of enterprise culture construction, in order to recognize the advanced, publicize the typical, and guide the majority of employees to form a strong atmosphere of learning to catch up with, and promote the high-quality development of enterprise culture construction; through the development of ideological and political work of party building, it can effectively help the enterprise to formulate the system and regulations related to the construction of enterprise culture, and clarify the disciplines that the employees should abide by. By carrying out the ideological and political work of party building, it can effectively help the enterprise to formulate the system related to the construction of enterprise culture and regulations, make clear the discipline that the employees should abide by, set up a correct view of the work, praise and reward the employees who have excellent performance, and educate and punish the behavior that violates the enterprise system. In addition, the party building ideological and political work of state-owned enterprises should make full use of the communication advantages of the Internet to disseminate the enterprise culture better and more effectively, so that the construction of enterprise culture can better play the important role of cohesion, leading development and so on.

5. Party building ideological and political work to provide protection for the construction of corporate culture

First, state-owned enterprises should actively publicize the Party's theories and routes and policies through the ideological and political work of party building, and cultivate and guide employees to establish a correct world view, outlook on life and values. Secondly, state-owned enterprises should combine the actual situation of the enterprise itself, formulate its own appropriate enterprise management system, including the organizational management system, talent education system, employee incentive system, etc., to further strengthen the staff behavioral norms. Third, state-owned enterprises should enhance the comprehensive quality of their own employees, improve learning ability, business ability and innovation ability. Through the opening of study classes, training courses, labor competition activities, etc., to improve the ideological and political literacy and comprehensive ability of employees, so that employees can be more efficient and better to complete the work of the enterprise. Fourthly, state-owned enterprises should strengthen supervision and management, enhance supervision and inspection of

the ideological and political work of enterprises, establish a sound supervision and management system, resolutely implement the assessment and evaluation of the implementation of the ideological and political work of party organizations at all levels of the enterprise, and take timely measures to promptly solve the problems found.

6. Conclusion

The ideological and political work of party building and the cultural construction of state-owned enterprises promote each other and complement each other. Only by giving full play to the advantages and roles of the ideological and political work of party building can we do a good job of the political foundation, ideological foundation and talent support for the cultural construction of state-owned enterprises, promote the continuous development of enterprise culture construction to the depth, and provide a strong impetus for the high-quality development of the enterprise and the overall enhancement of the quality of employees.

References

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