

Based on Financial Accounting Perspective Analysis of Financial Risk Prevention Strategy

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Abstract: In recent years, the development of financial market in our country is very rapid, and has got remarkable achievements. Along with the sustainable development of our economy, our country's financial industry has also got great development. While the rapid development of China's financial industry, some problems have also emerged, which have had a serious impact on China's economic development and financial market order. Therefore, we must strengthen the guard against financial risks to ensure the normal operation of financial markets. This article starts from the financial accounting Angle, analyzes and discusses the existing problems in China's financial risk prevention, and proposes corresponding measures to ensure the stable operation of the financial market in our country.

Keywords: Financial accounting; Financial risk; Prevention

1. Analyze financial risk based on the perspective of financial accounting

Financial risk refers to the possibility of loss or loss of asset value, economic benefits and results of business activities caused by various uncertainties in financial activities, including credit risk, market risk, liquidity risk, operational risk and legal risk.

(1) Credit risk: mainly due to the failure of the enterprise to fulfill the obligations stipulated in the contract in the process of operation, resulting in the phenomenon of default, this phenomenon of default will cause the loss of creditors' interests, but also bring certain impact on the enterprise, such as capital turnover, operating efficiency decline, etc.

(2) Market risk: mainly refers to the losses^[1] caused to investors in the financial market due to the fluctuations in the market price of financial products.

(3) Liquidity risk: it refers to the possibility of default in the financial market due to the failure of the counterparty to fulfill the obligations stipulated in the contract terms.

(4) Operational risk: mainly refers to the loss caused by the imperfection of accounting system or personnel mistakes.

(5) Legal risk: mainly refers to the legal liability caused by imperfect or unclear legal provisions in financial transaction activities.

(6) Credit risk: mainly refers to the loss of creditors due to the lack of repayment ability of borrowers in financial activities.

(7) Operational risk: mainly refers to the possibility of loss in financial trading activities due to the low business skills of business personnel.

2. Prevention strategy of financial risk

2.1 Build a sound financial accounting legal system

In our country, the financial accounting legal system is relatively perfect, but there are still some loopholes. Therefore, we should build a complete financial accounting legal system, so that financial institutions can have laws to comply with, in order to better reduce risks. In the process of building the financial accounting legal system, we should take "the Accounting Law of the People's Republic of China" as the core, to supplement financial institutions and related laws, and provide some more operable legal basis. At the same time, we also need to develop some operable financial accounting systems. In the process of formulating the system, we should base on the General Rules of the People's Republic of China on the Financial Affairs of Enterprises to exercise constraints on financial institutions. At the same time, we will strengthen the publicity of relevant laws and regulations, raise citizens' awareness of the law, and let citizens know how to protect their rights and interests when they encounter relevant problems. In this process, we should also constantly improve and supplement the current system of accounting regulations in China, to the existing financial institutions in the country constantly revise and supplement, at the same time, we should also carry out constant revision and improvement^[2] to "Accounting Law".

2.2 Improve the financial accounting internal control system

To improve the internal control system of financial accounting and prevent and control financial risks from the source is the urgent task of the current reform of China's financial industry. The core issue of improving the financial accounting internal control system is to strengthen the supervision and management of financial institutions from the source, strengthen the supervision of accounting personnel of financial institutions, and establish a set of perfect internal control system. First of all, we should strengthen the business training of accounting personnel of financial institutions, improve their professional quality and work skills, and improve their professional ethics and professional quality through strict training and assessment system; Secondly, a strict post rotation system should be established to rotate the staff of different posts at the same time to avoid conflicts of interest between posts and ensure the efficient operation of financial accounting work. Finally, it is necessary to strengthen the supervision and management of the internal control system of financial institutions, and regularly check and audit the implementation of the internal control system of financial institutions. In the internal control of financial institutions, the accounting department, as the specific executor of accounting work, is the first line of defense to prevent financial risks. It is necessary to establish a complete, reasonable and efficient internal control system from the position responsibilities of accounting personnel, and form an internal control mechanism of mutual restriction and mutual supervision through the reasonable design of business processes, so as to control risks in advance and in the event. Effectively control and reduce financial risks from the source.

To be specific, financial institutions should strengthen the audit and supervision of the accounting personnel post setting, to ensure that the accounting post setting is reasonable and the responsibilities are clear; At the same time, to improve the financial accounting system, improve the financial accounting management system; Strengthen the management of accounting archives to ensure the authenticity and integrity of archival materials; But also pay attention to the computer technology in the financial accounting application.

2.3 Strengthen the financial accounting information disclosure system construction

At present, there are still some problems in the talent reserve of China's financial industry, which are mainly manifested in the following aspects: first, the distribution of talent resources in the financial industry is unreasonable, and the competition for talents in financial institutions is fierce; Second, some financial institutions lack training for employees, and the overall quality of employees is not high. With the continuous development of financial business, the content of financial accounting information disclosure is more and more extensive. For financial institutions, the main content of risk management is to prevent and control financial risks. However, there are many problems in the current construction of financial accounting information disclosure system in our country, and the most important problem is that the information asymmetry can not be effectively solved. In order to solve this problem effectively, we should strengthen the construction of financial accounting information disclosure system, formulate a scientific, reasonable and standardized financial accounting information disclosure system, strengthen the supervision of accounting information disclosure, and improve the quality of enterprise accounting information disclosure. At the same time, it is necessary to establish and improve the relevant laws and regulations to restrict and standardize the disclosure of enterprise information. It is necessary to constantly improve the laws and regulations related to financial accounting information disclosure, such as the General Principles of Enterprise Finance, Accounting Standards for Enterprises and other relevant laws and regulations, to provide institutional guarantee^[3] for financial accounting information disclosure.

2.4 Strengthen the role of internal audit

As an important part of modern enterprise management system, internal audit is an independent third-party economic supervision activity that supervises, evaluates and verifies the economic activities of enterprises. The fundamental purpose of internal audit is to maintain and improve the value of the organization. In financial institutions, internal audit plays an important role, which can provide financial institutions with a certain degree of economic services, timely find the problems existing in the business activities of financial institutions, and put forward suggestions for improvement to financial institutions, so as to further improve and improve the level of internal control. For financial institutions, it is necessary to establish a complete internal audit system, clarify the functional positioning of the internal audit department, and strengthen the position and role of the internal audit department in the enterprise. In addition, audit objectives and plans should be formulated with operation and management as the center to improve the quality and efficiency of audit work. Through clear audit objectives and plans to improve the audit content, scope and methods, enhance the awareness of risk and service awareness. The internal audit work should be standardized, institutionalized and scientific to maximize its function and role.

2.5 Establish and improve the financial accounting risk early warning mechanism

The development of financial enterprises needs to establish and improve the early warning mechanism, and run risk management through every link of enterprise operation. First of all, financial enterprises should analyze and predict the possible risks in advance, grasp the points of possible risks, and take targeted measures to prevent them. Secondly, a risk assessment system should be established in financial enterprises to

evaluate and analyze the operational risks of financial enterprises. Finally, it is necessary to deal with and resolve the risks in time. Financial enterprises should collect relevant information in their daily work and pass relevant data information to relevant departments in a timely manner, so that relevant departments can take early measures to control them. In addition, financial enterprises should give full play to the role of internal audit, increase internal audit efforts, and improve the internal control system. To give full play to the role of internal audit, establish a set of systematic internal control system, so as to fundamentally improve the overall management level of financial enterprises.

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