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# Research on the Application of Blended Teaching Mode in Social Work Teaching

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**Abstract:** With the rapid development of information technology, blended teaching mode has become an important way to improve teaching effectiveness, especially in the field of social work education, which shows its unique applicability and superiority. By comparing the traditional and blended teaching mode, it is found that the blended teaching mode can significantly optimize classroom interaction and improve students' learning motivation and practical ability. Through an in-depth analysis of the teaching needs and teaching resources of social work major, this study introduces the corresponding teaching strategies and module design for the course content, and discusses the practice of on-line and offline blended teaching.

**Keywords:** Blended teaching; Social work; Higher education

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## I. Introduction

With the continuous evolution of educational mode and the rapid development of technology, the blended teaching mode has gradually become an important direction of educational reform, especially in the field of social work teaching, which is regarded as an innovative educational strategy. It can not only stimulate students' learning enthusiasm, but also provide more diversified teaching resources to promote students' all-round development. In the face of complex and changeable social problems, social work education also needs to keep pace with the times, explore and implement more efficient teaching methods, and meet the needs of social workers' professional growth.

The earliest official advocate of blended teaching mode in China is Professor He Kekang from Beijing Normal University. He believes that the blended teaching mode is an education mode that combines traditional face-to-face teaching and online teaching. The teaching content and learning resources are transmitted and shared online, while some face-to-face teaching links are retained to provide more flexible and diversified learning experience. In this process, it not only plays a leading role in the teaching process, but also fully embodies the main role of students in the learning process. By integrating these two teaching modes, their advantages can be fully utilized to provide more flexible and personalized learning methods, meet students' personalized learning needs, and promote the comprehensive development of students' learning ability and comprehensive quality.

In the current research, the blended teaching mode has shown its positive impact on learning outcomes, but there is still a lack of in-depth and systematic research on the specific implementation and effect evaluation in the field of social work teaching. Through systematic analysis and evaluation of the blended teaching mode, this study explores the role and effect of online and offline blended teaching mode in social work teaching, and explores the potential value of this mode in improving educational effectiveness and training social work professionals.

## II. Evolution and Challenges of Teaching Modes

### (I) Comparative Analysis of Traditional Teaching and Online Teaching

In the modern education system, traditional teaching and online teaching have their own characteristics, and they are significantly different in teaching concepts, teaching methods, teaching interaction and teaching evaluation. The traditional teaching mode is mainly face-to-face teaching, in which teachers explain knowledge points in class, and students learn by listening, taking notes and discussing. However, online teaching relies on information technology to realize the process of teaching and learning through network platforms. Students can learn anytime and anywhere, and teachers can also make use of rich network resources for teaching design. From the perspective of teaching concepts, the traditional teaching mode focuses more on the leading role of teachers, and students' learning often depends on teachers' knowledge impartation. In contrast, online teaching emphasizes student-centered, advocates independent learning, and strengthens students' subject status.

Traditional teaching and online teaching have their own characteristics, and they display their advantages in different teaching environ-

ments and teaching contents. In social work teaching, the combination of traditional teaching and online teaching can not only make full use of the advantages of modern information technology, but also maintain the interactive and practical nature of teaching, so as to improve teaching effectiveness and students' learning experience. In future teaching practice, teachers should flexibly use different teaching modes according to teaching content and students' needs to achieve the best teaching effect.

## **(II) Special needs and challenges of social work teaching**

As an important way to cultivate professional social workers, the particularity of social work teaching is mainly reflected in the close combination of teaching content and practical ability training. The practical nature of social work requires not only the transmission of theoretical knowledge in the teaching process, but also the cultivation of students' practical skills. In the blended online and offline teaching mode, the effective integration of teaching resources and the construction of interactive teaching environment are the key to improving teaching effectiveness.

The blended teaching mode provides a new solution for these special needs. Online teaching can strengthen the cultivation of students' critical thinking ability and improve the timeliness of course content through rich network resources, real-time information update and flexible learning methods. Offline teaching relies on the advantages of traditional face-to-face teaching and strengthens students' practical ability training through teaching activities that simulate actual work scenarios. For example, through the online course platform, teachers can timely share the latest social work cases and research findings to stimulate students' learning interest; Through offline group discussions and simulation interviews, students' interaction and accumulation of practical experience can be strengthened.

## **III. Exploration and application of blended teaching mode in social work teaching**

### **(I) Theoretical framework of blended teaching mode**

From the perspective of theoretical framework, blended teaching mode combines teaching theories such as cognitive theory and constructivism. Cognitive teaching theory emphasizes the internal psychological process of learners and believes that learners need to actively organize and process information. Through online learning platforms, blended teaching mode enables students to construct knowledge in self-exploration and autonomous learning. While constructivism teaching theory believes that knowledge is constructed through interaction and communication with others in a specific socio-cultural context. The offline teaching links of blended teaching mode promote interaction and cooperative learning among students through group discussions, case analysis and other ways, which is conducive to the in-depth understanding and application of knowledge.

### **(II) Online and offline mixed education strategies and teaching design**

In social work education, the implementation of online and offline mixed teaching mode is an important supplement and improvement to the traditional teaching mode. This study focuses on the online and offline integration strategy and teaching design, aiming to clarify how to effectively integrate online and offline teaching resources, and how to design teaching activities to achieve the goal of optimizing teaching effect.

Use mobile teaching platforms and establish digital teaching resources. The core of the online and offline integration teaching strategy is to realize resource sharing and teaching complementarity. In terms of teaching resources, online teaching provides a large amount of learning materials, including electronic books, online lectures, video courses, etc., which students can choose to learn according to their own needs. Through the integrated use of online resources, students can establish a link between theory and practice, and deepen their understanding of social work. Offline teaching focuses on on-site guidance and communication by teachers. Through face-to-face discussions, case analysis and other forms, teachers can answer students' questions in real time and promote the cultivation of critical thinking.

Promote online and offline teaching together to optimize the effect of social work education. In order to meet the learning needs of different students, teaching design should provide diversified learning paths and activity choices. For example, students can be divided into different groups and asked to conduct research and discussion on specific social work cases, and then share their findings and views through online platforms. Teachers should design offline teaching activities according to students' online learning, such as simulated interviews, role-playing, etc., to exercise students' practical ability and problem-solving ability.

Establish an evaluation and feedback mechanism to improve the scientificity of social work education. Effective evaluation can help teachers understand students' learning progress and problems, and timely feedback can guide students to conduct targeted learning. In the blended teaching mode, the online system can be used to record and analyze the learning process, and the rules and problems in the learning can be found through data mining technology, and then the targeted explanation and guidance can be given in the offline classroom. In addition, students can also be involved in the evaluation process themselves, and through the form of mutual evaluation and self-evaluation, students can be responsible for their own learning and improve their autonomy in learning.

## IV. Summary

The application of online and offline integrated teaching in social work education is of great significance. Through reasonable resource integration and teaching activity design, it can not only improve the teaching effect, but also cultivate students' practical ability and innovative spirit. With the continuous progress of information technology and the upgrading of educational concepts, the blended teaching mode will play an increasingly important role in the field of social work education.

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