

10.18686/neet.v2i3.4166

Research on the Strategy of Integrating Chinese Traditional Culture into College English Teaching

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Abstract: With the deepening of globalization and the increasing frequency of cross-cultural communication, the importance of English as an international language is obvious. College English teaching plays a decisive role in China's higher education system, which is not only the key course to promote the development of students' applied English ability, but also an important means to cultivate their international vision and cross-cultural communication ability. But at present, college English teaching often pays too much attention to the cultivation of language skills, but neglects the cultural inheritance and integration. This situation, to some extent, restricts students' understanding and perception of the deep cultural connotation of English language itself. The purpose of this study is to explore the effective combination of Chinese traditional culture and college English teaching, so as to promote the improvement of teaching quality and cultivate high-quality talents with solid English skills and a deep understanding of Chinese and Western culture.

Keywords: Chinese traditional culture; College English teaching; Integration strategy

Introduction

As a pearl in the Chinese civilization for thousands of years, the excellent traditional Chinese culture contains a wealth of ideas, values and life wisdom. Integrating Chinese traditional culture into college English teaching can not only enrich the teaching content, enhance students' learning interest, but also help cultivate cultural self-confidence and national pride. More importantly, the comparative teaching of Chinese and Western cultures helps students to deepen their understanding of different cultural differences and enhance their sensitivity and adaptability to cross-cultural communication.

1. Overview of excellent traditional Chinese culture

1.1 Definition and connotation of excellent traditional Chinese culture

The excellent traditional culture of China refers to the cultural essence accumulated in the long history of China for thousands of years, with profound historical deposits and unique national characteristics. It contains rich philosophical thoughts, moral norms, art forms, science and technology, and embodies the wisdom and creativity of the Chinese nation. This culture takes Confucianism as the main line, advocates the values of benevolence, propriety, righteousness and sincerity, and at the same time integrates the essence of Taoism, Legalism and Mohism. The fine traditional Chinese culture also contains poetry, calligraphy, painting, music and other art forms as well as scientific and technological achievements in traditional Chinese medicine, astronomy, arithmetic and so on. Together, these cultural elements have formed the extensive and profound Chinese culture, which has not only profoundly influenced the way of thinking and behavior of the Chinese people, but also made great contributions to the cultural diversity of the world. Through the inheritance and development of excellent traditional Chinese culture, we can have a deeper understanding of history, cherish the present, and use it as the cornerstone for promoting cultural innovation and development.

1.2 The value of excellent traditional Chinese culture in education

The excellent traditional Chinese culture not only carries profound historical deposits and contains rich educational resources, but also has profound moral connotation. Through the introduction of excellent traditional Chinese culture, education not only imparts knowledge and skills, but also cultivates students' humanistic qualities and moral qualities. Through the study of classical poetry, historical stories, etc., students can deeply understand the wisdom and spirit of the Chinese nation, and then enhance cultural confidence and national pride. At the same time, the etiquette norms of traditional culture and the way of dealing with people can also lead students to develop good behavior habits and values. In addition, the excellent traditional Chinese culture has the characteristics of diversity and inclusiveness, which is also conducive to the development of students to broaden their horizons and understand multi-culture. Therefore, the integration of Chinese traditional culture

in education is not only conducive to the inheritance of knowledge, but also plays a positive role in promoting the all-round development of students.

1.3 The convergence of excellent traditional Chinese culture and college English teaching

The core goal of college English teaching is to cultivate students' cross-cultural communication skills, and the excellent traditional Chinese culture is a key resource to realize this teaching vision. The integration of China's outstanding traditional culture into public English education will not only provide students with richer learning resources, but also enable them to gain a deeper understanding of Chinese history, culture and values as they learn the language. In the process of teaching English vocabulary and grammar, by integrating Chinese traditional cultural elements, such as Chinese traditional festivals, historical stories, classical poetry, etc., students can feel the charm of Chinese culture in the process of learning English, so as to improve the interest and practicality of learning. In addition, this cultural integration also helps to cultivate students' cross-cultural cognition, so that they can master English skills and show the unique appeal of Chinese culture to the world more effectively, so as to promote the integration and exchange of Chinese and Western cultures. Therefore, the combination of outstanding traditional Chinese culture and public English education is not only reflected in language learning, but also has a profound impact on cultural exchange and inheritance, which is crucial to improve students' overall ability and international perspective.

2. Strategies for integrating excellent traditional Chinese culture into college English teaching

2.1 Change the teaching concept

Traditional educational concepts often emphasize the teaching of language knowledge and skills, but often ignore the core position of cultural background in the process of education. However, with the deepening of globalization and the increase of cross-cultural interaction, language teaching alone can no longer meet the diverse needs of modern society. Therefore, it is necessary for us to renew our teaching concepts and integrate the outstanding traditional Chinese culture into the teaching process of public English. This change shows that educators should not only care about the improvement of students' language ability, but also pay more attention to the cultivation of students' cultural accomplishment and cross-cultural communication skills. When teachers integrate into the outstanding traditional culture of China, they are able to gain a deeper understanding of the differences between Chinese and Western cultures and enhance students' adaptability and communication skills in cross-cultural interactions. In addition, this change in educational concept also emphasizes that teachers should pay more attention to the central position of students in teaching, encourage them to actively participate in various cultural activities, and deepen their understanding and acceptance of the outstanding traditional Chinese culture through practical operations. In this way, students can not only improve their English ability, but also inherit and promote the excellent traditional Chinese culture more effectively, thus achieving a win-win effect in both language education and cultural inheritance.

2.2 Select traditional cultural materials and integrate them into English teaching

Selecting traditional cultural materials and Integrating them into English Teaching Materials In the process of integrating excellent traditional Chinese culture into college English teaching, it is one of the key tasks to select traditional cultural materials and skillfully integrate them into English teaching materials. This part requires teachers to have deep cultural accomplishment and keen teaching vision to ensure that the selected traditional cultural content can closely fit the English teaching objectives. By digging deep into the treasures of Chinese culture, we will select cultural elements that have educational significance and can arouse students' interest in learning, such as classical poetry, traditional festivals and historical stories. These materials not only carry rich cultural connotation, but also have a strong story and interest, which can easily arouse the resonance of students. Combining these materials as English teaching materials can not only enrich the teaching content but also enable students to have a deeper understanding and appreciation of the excellent traditional Chinese culture in the process of English learning. For example, combining Chinese traditional festival descriptions into English reading materials or Chinese classical music elements into listening exercises can make students experience the unique charm of Chinese culture and promote the development of English skills. This kind of integrated teaching is not only conducive to the development of students' English ability, but also conducive to the cultivation of students' cultural consciousness and self-confidence, so as to lay a solid foundation for the cultivation of composite talents with international vision and cross-cultural communication.

2.3 Innovative Teaching methods

Under the traditional teaching mode, teachers usually use the single infusion teaching method, which may be effective in teaching language knowledge to a certain extent, but it is powerless in cultural teaching and stimulating students' interest. Therefore, it is necessary to break the routine and explore more interactive and participatory teaching methods. For example, the method of role playing can be adopted, in which students play a role in traditional cultural stories, talk and act in English, etc., which not only exercises students' oral English, but also deepens students' understanding of cultural stories. In addition, using project-based learning method to make students study around a certain

traditional cultural topic and show the results in English report can not only develop their learning ability, but also improve their English level. At the same time, the use of modern scientific and technological tools, such as the use of virtual reality technology to reproduce historical scenes, so that students in the simulation environment to learn traditional cultural knowledge, is also an innovative teaching method. These innovative methods can not only effectively promote the improvement of students' learning interest and participation, but also enable students to have a deeper understanding and feeling of excellent traditional Chinese culture in the process of English learning, so as to organically integrate language teaching and cultural inheritance. The reform of this teaching method is not only conducive to the cultivation of students' cross-cultural communication ability, but also a strong support for the inheritance of traditional culture.

3. Conclusion

With the deepening of globalization, it is necessary to develop students' international vision and guide them to understand and inherit the excellent traditional Chinese culture. Integrating Chinese traditional culture into college English teaching is not only conducive to the improvement of students' cultural accomplishment, but also conducive to the strengthening of students' cross-cultural communication ability. It is believed that by adopting this teaching method, students can gain a deeper understanding and appreciation of the outstanding traditional Chinese culture in the process of mastering English, thus cultivating modern citizens with international perspectives and local feelings.

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