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# A Multidimensional Exploration of Graduate Student Enrolment in the New Era under the Perspective of Guardianship and Innovation

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**Abstract:** Postgraduate enrolment is an important way for the country to select high-level talents, which bears the initial mission of educating people for the Party and selecting talents for the country, and also shoulders the social responsibility of meeting the people's demand for higher-level and better education. Since entering the new era, postgraduate enrollment has carried the noble mission of educating people for the party and talent for the country and the important responsibility of serving the strategic development of the country and enhancing the productivity of new quality. In this paper, from the four dimensions of security, procedure, strategy and emotion, we explain that in the new era, postgraduate enrollment should be optimised and improved in four aspects, such as guarding the safe enrollment with all its strength, striving to guarantee the standardised enrollment, striving to achieve the scientific enrollment, and striving to create the warm enrollment, so that it can better serve the national strategic needs and the economic and social development needs, and forge a strong postgraduate team of the new era, the "army of life". The new era of the postgraduate team will be forged into a powerful "army of vitality".

**Keywords:** Postgraduate enrolment; Safe research recruitment; Regulated research recruitment; Scientific research recruitment; Warm research recruitment

Postgraduate enrolment is the source of postgraduate education, the primary link in building a high-quality postgraduate education system and improving the quality of postgraduate training in the new era, laying an important foundation for the cultivation of high-level top-notch innovative talents. With the high-quality development of China's economy and society in the new era, the status and role of postgraduate education in China's higher education and the cultivation of high-level talents are becoming more and more prominent, shouldering the lofty mission of educating people for the Party and selecting talents for the country, as well as serving the development of the national strategy and enhancing the new quality of productivity. Postgraduate admissions, "the essence is to serve the needs of the country and the market and select outstanding qualified personnel"<sup>[1]</sup>. Therefore, the new era of postgraduate admissions bear more multiple missions and responsibilities, but also to more multiple dimensions to be presented, highlighted in the security dimension, procedural dimension, strategic dimension and emotional dimension of the four aspects. Postgraduate admissions should particularly echo the attribute requirements of the above four dimensions, and strive to create a new era of safe research recruitment, standardised research recruitment, scientific research recruitment and warm research recruitment, and constantly improve the level of research recruitment governance.

## 1. Safety dimension: adhere to the shield of enrollment safety, to protect the safety research recruitment

Security is the cornerstone of postgraduate enrollment, especially whether the postgraduate enrollment examination is organised in a smooth and orderly manner, which is the basic guarantee for postgraduate enrollment to be carried out smoothly. Some emergencies such as epidemics, climate, social events, etc. will have a significant impact on the security of the admission examination. Especially since the new crown epidemic prevention and control of the transition, how to ensure the security of the admissions examination is the top priority of postgraduate admissions. Therefore, colleges and universities should take the absolute security of the examination as the most fundamental work of postgraduate enrolment. First, strengthen the multi-departmental coordination to ensure the safety of the examination, enrollment exams in advance, coordination of multi-departmental development of a collaborative work programme, clear postgraduate management departments, security departments, logistics departments, publicity departments and other work responsibilities, to ensure that each of their respective roles, and collaborate; Second, the development of various types of contingency plans to effectively respond to

emergencies, including public opinion prevention and control plans, the candidates to deal with emergencies, the security of the test booklet, the order of the examination room, and so on. Advance study of various types of risk and the formation of countermeasures, maximum prevention and resolution of risks; three is to do a good job of special training of examination personnel, to ensure that the invigilation process, marking process, retesting process and other processes standardised and orderly operation; four is to maintain strict confidentiality and discipline, admissions exams on the fairness and impartiality of education, we must ensure that the test paper proposition, printing, transport, distribution and other aspects of the absolute confidentiality. Such as the current to a certain extent there are still self-proposed subjects such as confidentiality leaks; a small number of proposition teachers due to favours or interests for the convenience of the candidates, undermining the fairness and impartiality of the examination <sup>[2]</sup>.

## **2. Procedure dimension: strengthen the order of enrollment, to ensure standard research and recruitment**

Postgraduate admissions should actively establish rules and regulations to ensure that the admissions process is standardised and rigorous, and that the evaluation of admissions merits is scientific and reasonable. In line with the development of the times and scientific and reasonable postgraduate admissions policy system on the one hand, should meet the general and fair needs of the public, on the other hand, should promote the efficient and reasonable distribution of valuable educational resources. The design of postgraduate admission policy is a complex systematic project. This process may be affected by the cognitive limitations of policy makers, thus deviating from the expectation of "value neutrality". Therefore, a unified and standardised admissions process has a natural justice. <sup>[3]</sup> On the one hand, all kinds of postgraduate enrollment policies issued by national and local education examination authorities should actively reflect the characteristics of the times, strategic and scientific, and fully consider the balance of values among colleges and universities, examinees and different subjects in the society, and fundamentally guide and guarantee the postgraduate enrollment work with clear goals, clear guidance, rules and regulations to be followed, and benign and orderly, in order to achieve "... Grasp the public orientation of procedural justice, maintain the educational value of fair recruitment" purpose <sup>[4]</sup>. At the same time, colleges and universities should be combined with national and local admission policies, the introduction of the corresponding admission documents, such as "doctoral students" application - examination system "admission and selection work management approach" to further regulate the doctoral students "application - examination system "enrollment selection procedures;" master's graduate admissions examination self-proposed work management measures "to further strengthen the university graduate admissions examination self-proposed work standardisation, institutionalisation, confidentiality management, and effectively improve the selection of self-proposed validity and credibility;" graduate enrollment advanced collectives and advanced individuals selection methods "can highlight the advanced enrollment units and the role of benchmarking. The selection of advanced collectives and advanced individuals in postgraduate enrolment can highlight the advanced and benchmarking role of enrolment units.

## **3. Strategic dimension: build the recruitment framework, and strive to realize scientific research and recruitment**

In recent years, postgraduate enrollment increasingly highlights the important role of national strategic development needs, therefore, postgraduate enrollment should be reshaped to optimize the structure and layout, optimize the allocation of resources, one is to further optimize the enrollment of the disciplinary structure of the distribution of disciplines, such as timely adjustments to the basic disciplines and applied disciplines, humanities and social sciences and science, technology, agriculture, medicine, traditional disciplines and cross-disciplinary enrollment scale structure, so as to make it more adaptive to the layout of disciplines of the new era of development needs. The second is to attach great importance to various national special enrollment plans, special enrollment plans are closely related to the development of national major strategies, universities should actively implement special enrollment plans, actively serve the national strategic needs, for the country to reserve and save a large number of key areas of high-level talent; third is to break the enrollment resources egalitarian way of distribution, the real will be the high quality of the enrollment resources to the major scientific research projects, high-level talent team Thirdly, to break the egalitarian distribution of enrollment resources, truly tilt quality enrollment resources to major scientific research projects, high-level talent teams and necked professions, and help universities solve major scientific problems and promote the development of university career through enrollment resources.

## **4. Emotional dimension: the appearance of Hongxin recruitment publicity, and the devoted efforts to create a warm research recruitment**

Colleges and universities in ensuring that the enrolment process norms, the optimal allocation of resources at the same time, but also should continue to increase the enrolment of publicity, through more ways and channels to sing the melody, to attract more high-quality

sources of students. Multi-dimensional, omni-directional, three-dimensional enrollment publicity to enhance the reputation and attractiveness of colleges and universities, and to attract high-quality students has a very important role in promoting. Such as the establishment of a more complete postgraduate admissions network, to create a comprehensive integration of the admissions portal; the establishment of the research public number, the timely launch of a variety of forms, rich in content, policy interpretation, promotional videos, services, etc., for the majority of candidates to provide warm and detailed enrollment services to carry out enrollment publicity; combined with the discipline characteristics of the series of online live broadcasts, thematic presentations to explain the relevant enrollment policies and disciplines of talent cultivation initiatives; Expanding offline enrollment preaching, mobilising faculty tutors to go to the target city or college for special preaching, more targeted target students; combined with the history and culture of the university to design the graduate admission notice, highlighting the characteristics and heritage of the university.

To sum up, the new era of postgraduate enrollment work should fully implement the spirit of the National Conference on Postgraduate Education, bearing in mind the "two big picture", bearing in mind the "greatness of the country", focusing on the "promotion of scientific and technological self-reliance and self-reliance, and firm cultural confidence" core, focusing on improving postgraduate education. "core, focus on improving the quality of postgraduate students, actively serve the national strategic needs and economic and social development needs, from the four dimensions of security, procedures, strategy and emotion, fully embodies the four attributes of safe research recruitment, standardised research recruitment, scientific research recruitment and warmth of the research recruitment, and strive to forge a strong postgraduate team of the new era of the "army of life"!

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