

10.18686/neet.v2i4.4392

Analysis of the Integration Strategy of Chinese Excellent Traditional Culture and University Ideological and Political Education

Ye Liu

University of Sanya, Sanya, Hainan 572022

Abstract: With the rapid development of society and cultural diversity, Chinese excellent traditional culture and the integration of ideological and political education in colleges and universities is particularly necessary and important, not only help to inheritance and carry forward the excellent cultural heritage of the Chinese nation, and help to cultivate students' national confidence and a sense of pride, improve their cultural accomplishment and ideological and moral level. This paper aims to explore and analyze the effective strategies to achieve this goal. Based on the educational background of moral education, it clarifies the basic principles of integration, and identifies the deficiencies in the process of integration, such as the weak curriculum content, traditional education methods, and the lack of teachers in traditional culture. In view of the problems, the strategies of interdisciplinary integration curriculum design, optimizing the curriculum education mode, improving the traditional cultural level of teachers, and adding the traditional cultural elements in the campus culture are put forward, in order to promote the in-depth integration of Chinese excellent traditional culture in the ideological and political education in colleges and universities.

Keywords: Chinese excellent traditional culture; Ideological and political education; Education

Introduction

In today's era of globalization and cultural integration, ideological and political education in universities is facing unprecedented challenges. In this context, how to effectively implement the fundamental task of putting people first is a major issue facing ideological and political education in universities. As the essence of the 5000 year civilization of the Chinese nation, the excellent traditional culture of China plays an important role in the construction of contemporary college students' values and morality. This study aims to explore how to combine the ideological elements contained in excellent traditional Chinese culture with modern ideological and political education in universities. It can not only better inherit and promote the excellent traditional Chinese culture, but also open up new paths in the field of ideological and political education in universities. It can enrich and improve the connotation and form of ideological and political education in universities, improve the quality and effectiveness of ideological and political education in universities, and provide solid theoretical and practical support for cultivating the good ideological and moral qualities of young people in the new era.

1. The basic principle of integrating Chinese excellent traditional culture into ideological and political education in colleges and universities

1.1 Adhere to the principle

In Chinese excellent traditional culture in the process of ideological and political education, need to adhere to marxism oriented, this principle requires education subject in inheriting and carrying forward the Chinese excellent traditional culture at the same time, must implement the basic theory of marxism, basic line, basic strategy, to ensure that the interpretation and application of Chinese excellent traditional culture in line with the socialist core values, corresponds with the marxist world outlook and methodology. On this basis, the ideological and political education in colleges and universities should dig deeper into the Chinese excellent traditional culture consistent with the thought of marxism, such as attaches great importance to the collective interests, advocating moral cultivation, emphasize practice and innovation, combined with marxist theory, formed with Chinese characteristics, time characteristics of ideological and political education content. In addition, also need to pay attention to the critical inheritance, screening for contemporary social development needs of the cultural elements, eliminate the dregs thought inconsistent with socialist core values, to ensure that Chinese excellent traditional culture in colleges and universities of ideological and political education correct, scientific, effective integration, to better inheritance and carry forward the excellent cultural tradi-

tion of the Chinese nation, cultivate students' historical consciousness and cultural self-confidence, further enhance the attraction and appeal of ideological and political education.

1.2 Adhere to the principal principle of putting people first

Integrating excellent traditional Chinese culture into ideological and political education in universities, the principle of people-oriented subjectivity holds a core position. This principle emphasizes that in the process of integrating traditional culture with ideological and political education, the growth of students must be taken as the starting point and foothold of work, fully respecting their subject status and development needs. Under this framework, educators need to deeply explore the humanistic spirit and moral concepts of benevolence, respect, righteousness, and wisdom in excellent traditional Chinese culture, and combine them with the ideological characteristics and psychological needs of modern college students, guiding them to form correct worldviews, outlooks on life, and values. At the same time, in the process of education, attention should be paid to stimulating students' internal motivation, guiding them to consciously achieve self-improvement and self-improvement under the influence of traditional culture. In short, adhering to the principle of putting people first aims to deepen students' sense of identification and belonging to Chinese culture through the connotation and charm of excellent traditional Chinese culture, thereby achieving true moral education in ideological and political education in universities.

1.3 Adhere to the principle of unity of theory and practice

In the process of integrating excellent traditional Chinese culture into ideological and political education in universities, the principle of integrating theory with practice is the key to achieving educational goals. This principle requires educators to not only deeply learn and impart theoretical knowledge of excellent traditional Chinese culture, but also pay attention to its application and implementation in contemporary higher education practice. Specifically, universities should enable students to experience the wisdom and charm of excellent traditional Chinese culture through specific course design, case analysis, and social practice in practical activities. In addition, it is necessary to emphasize its application value in solving real social problems, guide students to apply the knowledge they have learned to solve moral and social problems in real life, and achieve the unity of knowledge and action. College ideological and political education can not only guide students in theory, but also shape them in practice, thereby ensuring the inheritance and development of excellent traditional Chinese culture in the new era, and improving the effectiveness and vitality of ideological and political education.

2. The integration strategy of Chinese excellent traditional culture and ideological and political education in colleges and universities

2.1 Design of interdisciplinary integration courses

From the perspective of moral and humanistic education, combining excellent traditional Chinese culture with ideological and political education in universities is not only a way of cultural inheritance, but also an important way to cultivate students' comprehensive literacy and ideological depth. The design of interdisciplinary integration courses is an effective strategy to achieve this goal, aiming to deeply explore the ideas and values contained in excellent traditional Chinese culture, optimize ideological and political education courses, and achieve deep integration of traditional culture and ideological and political education in universities. Specifically, traditional Chinese philosophy can be combined with modern political science, economics, sociology and other disciplines to create a series of lectures and seminars on "National Studies and Modern Society". Through interdisciplinary curriculum design, not only can the rich connotations of excellent traditional Chinese culture be presented more comprehensively, but it can also promote students' modern interpretation and application of excellent traditional Chinese values, and enhance their sense of identification with excellent Chinese culture. In addition, the establishment of interdisciplinary integration courses also helps to expand students' thinking horizons, achieve effective integration between ideological and political education in universities and the needs of modern society, and provide strong support for building a modern higher education system with Chinese characteristics.

2.2 Optimize the curriculum education mode

In Chinese excellent traditional culture and the integration of ideological and political education in colleges and universities, in order to ensure the fusion effect, educators need to continue to optimize the course education mode, should not only innovation teaching methods and innovation education mode, also need to design more experiential and interactive learning activities, make the students can more deeply understand and experience the essence of traditional culture. In addition, teachers can also introduce critical thinking teaching method to encourage students to think and question actively, and encourage students to form independent opinions on traditional culture on the basis of critical analysis. Through diversified and experiential teaching methods, students can not only have a deeper understanding of the excellent traditional Chinese culture, but also can get ideological inspiration and promote their all-round development. At the same time, the optimized course education mode can more effectively combine the students' interest and the actual needs of modern society, makes the spread of Chinese excellent

traditional culture in the ideological and political education in colleges and universities more vivid, in-depth, to improve the overall effect of education, promote students' sense of identity and belonging of traditional culture, to build a socialist modernization education system with Chinese characteristics.

2.3 Improve the level of excellent traditional culture of teachers

Teachers are the main body implementing the integration of excellent traditional Chinese culture and ideological and political education, and improving their level of excellent traditional culture is the key to achieving effective integration of the two. Through systematic training, teacher ethics construction, and the establishment of specialized seminars and workshops, not only can teachers improve their own cultural literacy and teaching ability, but also help cultivate students' understanding and respect for excellent traditional Chinese culture, thereby promoting the inheritance and development of excellent traditional Chinese culture in modern society. Strengthen the construction of teacher ethics, ensure that teachers lead by example and convey correct values. The personal cultivation, moral level, and teaching attitude of teachers directly affect the effectiveness of cultural inheritance. Through the comprehensive improvement of the teaching staff, we can ensure the application of excellent traditional Chinese culture in ideological and political education in universities, and also provide students with richer, more vivid, and inspiring learning experiences. This can not only enhance students' awareness and understanding of traditional culture, but also promote their ideological growth and the formation of values, thereby achieving the inheritance and effective integration of ideological and political education in traditional cultural innovation, and providing a solid cultural and ideological foundation for cultivating socialist builders and successors with both morality and talent.

References

- [1] Xiao Wangbing. The value implication and path selection of integrating Chinese excellent traditional culture into ideological and political education in colleges and universities [J]. Contemporary Education Forum, 2023, (04): 55-62.
- [2] Su Jie, Wu Minghua. The internal logic and realistic dimension of integrating Chinese excellent traditional culture into ideological and political education in colleges and universities [J]. Party building and Ideological Education in schools, 2023, (01): 72-75.
- [3] Li Lulu, He Guimei. Thoughts on the integration of Chinese excellent Traditional culture into ideological and political education in colleges and universities [J]. Party building and Ideological Education in schools, 2022, (04): 85-87.

This paper is the research result of the integration Strategy analysis of Chinese Excellent Traditional Culture and Ideological and Political Education in Colleges and universities (Project No.: USYJSPY24-22).

About the author: Ye Liu (1997.05—), University of Sanya, Female, Han Nationality, Baicheng City, Jilin Province, Master, Teaching assistant, Research direction: Theory and Practice of Youth Ideological and Political Education.