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# Research on the Management of College Counselors and Students Under the Background of “Three Complete Education”

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**Abstract:** Under the background of the rapid development of higher education, the concept of “three full education” (full education, whole education, all-round education) has become the core guiding ideology of college education. As the most basic leader, organization manager and coordinator of student management work, the role and responsibilities of university counselors are particularly important. This paper aims to discuss how college counselors can effectively carry out student management under the background of “three comprehensive education”, and realize the goal of students’ comprehensive development through innovative ideas, optimizing management mode and improving education ability.

**Keywords:** Three full education; College counselors; Management

## Introduction

With the rapid development of higher education in China, the increasing enrollment scale and the student group are increasingly diversified, which brings new challenges to the management of college students. In the face of the new situation and new tasks, college counselors must assess the situation, keep pace with The Times, integrate the concept of “three comprehensive education” into their daily work, constantly innovate the methods of student management methods, and promote the all-round development of students, morality, intelligence, physical, beauty and labor.

## 1. The connotation and significance of the concept of “three complete education”

### 1.1 Connotation of the concept of “three complete education”

“Three-complete education” refers to full-staff education, whole-process education and all-round education, which is the basic requirement and important compliance of college education in the new era. All staff education emphasizes that all the staff participate in the education work to form a resultant force<sup>[1]</sup>; Whole-process education pays attention to the whole process from enrollment to graduation; all-round education means promoting the comprehensive quality of students through classroom teaching, campus culture, social practice and other ways.

### 1.2 The significance of the concept of “Three Whole Education”

The idea of “three complete education” provides scientific guidance and practical path for the education work in colleges and universities. It helps to build a more perfect education system, improve the pertinence and effectiveness of education work, help to stimulate their inner potential and promote their comprehensive development; and help to cultivate more socialist builders and successors who develop moral, intellectual, physical, aesthetic and labor.

## 2. The role positioning of college counselors in the “three comprehensive education”

### 2.1 Cohesive and synergistic person

College counselors play the role of cohesion and synergy in the “three complete education”. They need to integrate professional teachers, management and security personnel, outstanding talents from all walks of life and students’ parents together to form a diversified educational force. Through strengthening communication and cooperation, jointly promote the in-depth development of education work<sup>[2]</sup>.

### 2.2 Leader and Guide

College counselors are the leaders and instructors on the growth path of students. They need to pay attention to students’ ideological dynamics, academic progress and living conditions, and give timely guidance and help. Through words and deeds, example demonstration and

other ways, guide students to establish a correct world outlook, outlook on life and values, cultivate students' sense of social responsibility and mission.

### **2.3 Managers and service providers**

College counselors are also the main undertakers and service providers of students' daily management work. They need to be responsible for students' daily management, discipline education, safety education and other work to ensure students' physical and mental health and campus safety and stability. At the same time, they also need to provide students with psychological counseling, career planning, employment guidance and other services to help students solve the confusion and problems in the process of growth.

## **3. The innovative strategy of college counselors and students under the background of “three complete education”**

### **3.1 Innovate working means and improve work quality**

According to the “Vocational Ability Standard for Counselors in Colleges and Universities (Interim)” issued by the Ministry of Education, counselors should refine the classification management, refine and classify the work, and establish a triangle management mode from counselors to student cadres. Through the establishment of disciplinary management wechat group, learning management wechat group, etc., to fully grasp the students' learning space, living space and other conditions, and find and solve problems in time<sup>[3]</sup>.

College counselors should take the initiative to occupy the new position of online ideological and political education, and use new media platforms to carry out ideological and political education. By releasing positive energy information and carrying out online theme education activities, students are guided to establish correct network concepts and values, and improve students' network literacy and self-protection ability.

### **3.2 Strengthen collaborative education to form a joint force in education**

Counselors should strengthen communication and cooperation with professional teachers, and pay attention to students' learning progress and growth needs. Through regular class tutor meetings, academic guidance meetings and other ways to understand the students' learning situation and existing problems, and jointly formulate targeted solutions. Counselors should actively introduce social resources to participate in the education work, and invite local famous entrepreneurs, party and government cadres and social celebrities to give lectures or have face-to-face communication with students. By sharing successful experience and teaching practical experience, the students' learning enthusiasm and innovative spirit are stimulated, and the students' sense of social responsibility and mission are cultivated.

### **3.3 Pay attention to humanistic care and promote students' all-round development**

Counselors should take the initiative to care about students' study and life, and timely understand students' difficulties and needs. Through individual talks, home visits and other ways, and students to establish a deep friendship between teachers and students, to provide students with necessary help and support. At the same time, counselors should also pay attention to the students' mental health and provide psychological counseling services for students.

Counselors should actively organize and carry out colorful campus cultural activities, such as variety shows, sports competitions, volunteer services, etc. By participating in these activities, students can exercise their comprehensive qualities such as organization and coordination ability, teamwork spirit and innovation ability. At the same time, these activities also help to cultivate students' interests and talents, and promote students' all-round development.

## **4. Specific methods of managing college counselors and students under the background of “three complete education”**

### **4.1 Innovate working means and improve work quality**

Establish a multi-dimensional wechat group, and counselors can establish a wechat group of different dimensions, such as discipline management, learning management, daily affairs management and dormitory management, to subdivide student cadres and form a triangle management mode from counselors to student cadres and then to ordinary students. Each wechat group has clear responsibilities and tasks to ensure the timely transmission of information and the quick solution of problems. Daily notification and feedback mechanism, establish daily notification and feedback mechanism, through wechat group, class meetings and other forms, regularly inform students' study and life, timely collect students' opinions and suggestions. For the problems found, the counselor should respond quickly, formulate solutions, and track the implementation situation.

### **4.2 Strengthen collaborative education to form a joint force in education**

Regular class tutor meetings should be held. counselors should hold regular class tutor meetings with professional teachers to discuss

students' learning progress, existing problems and solutions. During the meeting, counselors can introduce students' daily performance and psychological status, while professional teachers can share students' learning status and professional suggestions. Establish an academic guidance mechanism. For students with learning difficulties, counselors can cooperate with professional teachers to establish an academic guidance mechanism. Through one-to-one tutoring, study group and other forms, help students solve problems in learning, improve their academic performance.

### 4.3 Pay attention to humanistic care and promote students' all-round development

Individual talks and home visits, counselors should regularly have individual talks with students, to understand the students' study and life situation, psychological status and difficulties and problems encountered. For students who need special attention, counselors can also make home visits to deeply understand the students' family background and growing environment. Establish psychological files, establish psychological files for each student, record their psychological evaluation results, psychological counseling records and other information. Counselors should check the psychological files regularly, pay attention to the students' psychological changes, and provide timely psychological counseling services.

Cultural shows and sports competitions, organize cultural shows, sports competitions and other campus cultural activities to enrich students' after-school life. By participating in the activities, students can show their talents and strengths, and enhance their self-confidence and team spirit. Theme education activities, combined with important festivals, anniversaries and other opportunities, to carry out theme education activities. For example, conduct patriotic education activities during National Day and volunteer service activities on Lei Feng Day. Guide the students to establish the correct values and moral values through the activities.

## 5. Conclusion

Innovate working means, refine classified management and establish feedback mechanism, and use new media platforms such as wechat groups to improve work efficiency and pertinence. At the same time, it will occupy the new position of network thinking and politics, use new media platforms to release positive energy information, carry out online theme education activities, and strengthen the interaction and guidance with students.

Strengthen collaborative education, strengthen communication and cooperation with professional teachers, establish a joint steering group, and jointly formulate personalized learning and development plans. At the same time, we will actively introduce social resources to participate in the education work, such as school-enterprise cooperation projects, social practice base construction, etc., to provide students with a broader practice platform and learning opportunities. Pay attention to humanistic care, care about students' study and life, develop personalized care plans, to provide all-round support for special groups of students. At the same time, colorful campus cultural activities, such as cultural festivals, art festivals, club activities, etc., to enrich students' after-school life and cultivate students' interests and teamwork ability. Implement precise education, according to the actual situation of students, develop personalized education programs, including learning path planning, career planning guidance, etc. At the same time, precise assistance measures are implemented to provide one-to-one counseling and counseling services for learning difficulties, psychological problems and other problems, to help students overcome difficulties and achieve personal growth.

Through these specific and detailed measures, college counselors can pay more comprehensive attention to the growth needs of students, provide more accurate and effective support and services, promote the all-round development of students, moral, intellectual, physical, aesthetic and labor, and achieve the goal of "three comprehensive education".

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