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To Explore the Cultivation of Independent Learning Ability of Students Majoring in New Media from the Perspective of Lide Shuren

Yue Yang

Hainan Vocational University of Science and Technology, Haikou, Hainan 571126

Abstract: With the continuous development of network technology and the rapid rise of the new media industry, higher requirements are put forward for the independent learning ability of the new media major students. In this paper, under the guidance of khalid ents education concept, through the network environment analyzes the current situation of the new media professional students' autonomous learning ability, put forward the corresponding training strategies and methods, and the construction of the evaluation mechanism of autonomous learning ability is discussed, in order to provide new media professional students' autonomous learning ability training theoretical reference and practical guidance.

Keywords: New media; Autonomous learning ability; Cultivate virtue and nurture people

Introduction

In recent years, the new media industry is playing an increasingly important role in information dissemination and cultural publicity, and the education of new media majors is also facing new challenges and opportunities. However, the current independent learning ability of new media major students is still insufficient, which is difficult to meet the needs of the industry development. As the fundamental task of education, it emphasizes the cultivation of students' moral character, ability and innovative spirit. Therefore, it is of great significance to explore the cultivation of independent learning ability of students majoring in new media under the perspective of lide education.

1. The importance of independent learning ability of new media major students

1.1 Digital communication and real-time characteristics of new media in the network environment

The new media industry occupies an important position in the modern media industry with its extensive information channels, rapid promotion speed and rich content. The most remarkable feature of new media is the digital communication mode. With the continuous progress of science and technology, new media reduces all text, image, audio, video and other content into binary metabarcoding through a comprehensive digital process, and adopts a unified production, distribution and storage process. This digital mode of communication greatly improves the efficiency and scope of information dissemination, so that information can be quickly and accurately transmitted to all parts of the world. New media has a very high real-time performance. Through the Internet and social media platforms, information can be spread almost without delay, and users can have instant access to the latest news, events and entertainment content. This real-time performance not only meets users' demand for information timeliness, but also promotes the rapid circulation and sharing of information.

1.2 Connotation and importance of independent learning ability

Autonomous learning is a comprehensive ability to plan and constantly adjust your thoughts, feelings, and actions for the realization of your personal goals. It covers a series of activities such as setting learning objectives, selecting learning methods, monitoring the learning process, and evaluating learning results. It is the sum of various psychological qualities needed for learners to successfully complete autonomous learning tasks. Self-directed learning ability also includes emotion management, time management, critical thinking and other elements. Learners need to have good emotional regulation ability to cope with stress and challenges in the learning process and master effective time management skills to ensure orderly and efficient learning activities. In addition, critical thinking is an important part of autonomous learning ability, which helps learners to better understand and analyze the learning content and improve the depth and breadth of learning.

Autonomous learning ability refers to the ability of students to self-stimulate learning motivation, actively make learning plans, flexibly use learning strategies, self-monitor the learning process, and self-evaluate the learning results. In the new media majors, the importance of in-

dependent learning ability is self-evident. It helps students to better adapt to the changing learning environment, improve their comprehensive literacy, and lay a solid foundation for their future career development.

1.3 The role of independent learning ability on educational equity and all-round development

Students with strong independent learning ability can make up for the shortage of educational resources through independent learning, so as to narrow the gap with students in areas with rich in high-quality educational resources. This helps to promote educational equity and realize the balanced distribution of educational resources. To achieve personalized development, each student has his own unique learning needs and interests. Independent learning ability enables students to carry out personalized learning according to their own actual situation and interests, so as to maximize their personal potential.

The concept of moral education emphasizes the all-round development of students, including moral quality, knowledge ability and innovative spirit. As one of the core competencies for new media students, independent learning ability plays an important role in the education of moral education. It not only helps students to master professional knowledge and improve their skills, but also cultivates students' innovative thinking and critical thinking, and promote their all-round development.

2. The current situation of the independent learning ability of the new media major students

2.1 Lack of guidance and resource utilization dilemma in independent learning

At present, although teachers have realized the importance of independent learning ability, some teachers still ignore the guidance of students' independent learning process in practical teaching. Without a systematic independent learning plan and strategic guidance, it is difficult for students to effectively use their time and resources to learn. In addition, the slow update speed of curriculum setting, the lack of diversity and pertinence of teaching resources, but also affect the effect of students' independent learning.

The network provides students with rich learning resources, but some students lack information literacy, so it is difficult to effectively screen and integrate high-quality learning resources. They may be in a state of information overload and getting lost, wasting a lot of time and failing to make substantial progress. In addition, some students do not have a strong awareness of the use of network resources, and fail to give full play to their role in learning.

2.2 Limitations of independent learning and the cultivation of innovation ability in traditional teaching

In the traditional teaching mode, teachers usually play the role of knowledge impartor, leading the whole teaching process, while students are in a passive acceptance position, mainly relying on the knowledge transmitted by teachers. Although this teaching mode has certain advantages in the efficiency of knowledge transmission, which can ensure that students can master a large amount of basic knowledge in a relatively short period of time, there are also obvious shortcomings, especially in the aspect of cultivating students' independent learning ability and innovative spirit.

Because students are accustomed to relying on the knowledge and guidance provided by teachers, they often lack the ability of initiative and independent thinking in the learning process. This not only limits their motivation to actively explore new knowledge both inside and outside of the classroom, but also weakens their creative ability to deal with complex problems. As an important way to cultivate students' autonomy and innovation ability, independent learning has not been paid enough attention to and effectively combined under this traditional teaching mode.

In addition, the integration between classroom education and autonomous learning is low, and students' learning experience in class is often one-way, lack of interactivity and sense of participation. This situation leads to the low level of enthusiasm and participation of students in learning. Many students only complete the homework and examination tasks mechanically, but fail to deeply understand and digest what they have learned, thus affecting the overall learning effect. In the long run, this model may weaken students' interest in learning and limit their development potential.

3. The strategy of cultivating the independent learning ability of students majoring in new media from the perspective of Lide Shuren

3.1 Establish the independent learning ability training mechanism and the resource utilization strategy

Schools and teachers should establish a perfect training mechanism of independent learning ability to guide students to cultivate the consciousness of independent learning. First of all, formulate a specific independent learning ability training plan, clear training objectives, content arrangement, method guidance and time arrangement. Secondly, build a learning platform to integrate high-quality learning resources to provide students with convenient and flexible learning methods. Thirdly, to provide students with special independent learning places and time guarantee mechanism, to ensure that students have enough time for self-learning and exploration. Finally, strengthen

teachers 'guidance and students' mutual assistance, create a good learning atmosphere, and stimulate students' enthusiasm and enthusiasm for independent learning.

In view of the current network learning resources, schools and teachers should take active measures to guide students to make use of network resources effectively. By evaluating, screening and recommending high-quality learning resources, students can avoid being lost in the massive information. At the same time, cultivate students' information literacy, including the ability of information acquisition, evaluation, processing and creation. In addition, the construction of practical teaching and practice base should be strengthened to provide students with more practical opportunities and experience, and improve their ability to solve problems independently.

3.2 Integration of classroom teaching and independent learning centered on moral education

Guide students to formulate clear and quantifiable learning goals in class to stimulate their interest in independent learning. Student-centered teaching methods, such as problem-based teaching, case analysis, group discussion, etc., are adopted to guide students to actively participate in classroom activities. At the same time, extracurricular auxiliary materials and tasks are provided to guide students to use their extracurricular time for independent learning and exploration. In addition, online question-answering platforms or social media groups will be established to strengthen the interaction and communication between teachers and students, and realize the organic combination of personalized counseling and collective discussion.

In the process of cultivating independent learning ability, we should pay attention to the integration of moral education. Through classroom teaching, extracurricular activities and other ways to strengthen students' ideological and political education and moral education. Guide students to establish a correct world outlook, outlook on life and values, and cultivate their sense of social responsibility and morality. At the same time, pay attention to students' personality development and mental health, and provide them with necessary guidance and support.

4. Summary

From the perspective of moral education, the cultivation of independent learning ability of new media professional students is not only related to the improvement of students' professional skills, but also related to the comprehensive development of their comprehensive quality. By building a sound training mechanism, strengthening the integration and utilization of resources, promoting the integration of independent learning ability and moral education, and establishing a scientific evaluation mechanism, students' independent learning ability can be effectively improved, and lay a solid foundation for their future career development and social contribution.

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