# Research on Humanized Strategies in University Student Management

**Qi Zhou, Yanshang Zhang, Tong Wang**

**Shandong Vocational College of Information Technology, Weifang City, Shandong 261041**

*Abstract:* With the continuous progress of society and the renewal of educational concepts, university student management is facing new challenges and opportunities. Traditional management model can no longer meet the diverse needs of modern college students, making the application of humanized management strategies particularly important in university student management. This paper aims to explore the humanized management strategies in university student affairs, analyze their advantages and disadvantages in practical operations, and propose corresponding suggestions for improvement.

*Keywords:* University Student Management; Humanized Management; Strategies

## Introduction

Humanized management is a management philosophy based on humanistic principles, focusing on respect for and understanding of individuals. In the past, student management in teaching often adopted a"systematic" and"rigid" model, that is, a teaching model"led by teachers and supplemented by students". Such a passive management approach can easily lead to students developing a rebellious mentality in students, which is not conducive to the effectiveness of student management. At present, some universities in China have begun to pay attention to the implementation of humanized student management, while in specific operations, there is still no effective measures in place, and the management results are unsatisfactory. This requires universities to strengthen the study of student management under the guidance of humanized management thinking.

## 1. The Necessity and Value of Applying Humanized Management on student in University

### 1.1 Promoting the Transformation and Innovation of Educational Management Concepts in Institutions of Higher Education

Social development into an new era, the concepts of education and management in colleges and universities must keep pace with the times, innovating and developing in terms of management philosophy, and completely discarding outdated management models. The change in educational management concepts cannot be achieved overnight, it must be based on the constantly changing societal demands for talent. Institutions of higher education are an important educational platform for cultivating specialized talents for all aspects of society, specially with the continuous development of the contemporary internet and media technology, the integration of network and information technology has also brought significant changes to students' learning and living. Therefore, talent management in universities must adapt to information technology to meet the development requirements of the information society and cultivate a group of college students with the characteristics of the times and the development concepts of the new era. Moreover, considering that the current students in universities mostly have distinct personality traits, there should also be some room for free development in student management. Only by fully considering the personalized development needs of students and focusing on their individual growth can we better achieve the integration of modern educational ideas and promote the reform and development of student affairs management in institutions of higher education.

### 1.2 The Transformation of Ideology and Value Orientation

Under the background of the new era, changes in the environment, teaching methods, and the way people obtain information have bring significant shifts in students' life views and values of college. College students now are mostly the"post-90s" or"post-00s" generations who are exposed to modern and complex value systems and live independently on college campuses. Students' behavior patterns show clear differences with interactions among students and the influence of the school environment. This indicates that the environment and other factors have a significant impact on the thoughts and values of college students. To effectively cultivate college students and reduce the influence of negative factors, it is necessary to strengthen university student management, identify problems in the management process, and guide stu-

dents to analyze their values from the standpoint of the era's development.

## 2. Implementation of Humanized Management Strategies in University Student Management

### 2.1 Establishing a Student-Centered Management System

The establishment of a student-centered management system is of paramount importance for higher education institutions. Actively transform their traditional management concepts and establish a new management philosophy that places students at the core, prioritizing their interests and needs are essential for Universities. By constructing and perfecting mechanisms for student participation, universities can encourage students to actively engage in all aspects and stages of school management, thereby significantly enhancing students' sense of belonging and identity.

For instance, universities can establish a student congress, providing student representatives with the opportunity to participate in the discussion and formulation of significant institutional decisions. This can not only allows students' voices to be heard but also fosters a sense of responsibility and participation among them, enabling them to contribute more effectively to the development of the university. Additionally, universities can enhance students' comprehensive qualities and abilities by forming various student committees and workshops, allowing students to learn and practice through hands-on experience. Through these measures, students can gain a better understanding of the university's operational mechanisms, increasing their sense of participation and belonging. At the same time, universities can also provide students with more learning and development opportunities by regularly organizing various lectures, seminars, and training activities, equipping them to better meet the demands of future society.

### 2.2 Providing Customized Educational Services

To better meet the individual needs of students, tailored educational services of Universities are needed. This includes designing and offering a variety of elective courses based on students' interests, professional strengths, and future career plans. Students can delve deeper into areas of interest by these courses, increasing their enthusiasm and initiative for learning. At the same time, universities can establish a comprehensive mentorship system, assigning a professional mentor to each student. These mentors provide one-on-one academic guidance to help students solve problems encountered in their studies, and also offer valuable advice and support in career planning and development. With this personalized guidance and assistance, students can better understand their strengths and weaknesses, and devise more reasonable study and career development plans. In summary, by providing customized educational services, universities can better stimulate students' potential and cultivate them into competitive high-quality talents.

### 2.3 Strengthening Psychological Health Education and Counseling to Promote Holistic Student Development

To ensure the comprehensive development of students, psychological health education is particularly important. Universities should place a high priority on the psychological health education of their students and establish a robust system for such education. By setting up dedicated psychological counseling centers, employing professionally qualified counselors, and organizing regular mental health lectures and group counseling activities, universities can provide a supportive environment for students' psychological well-being. These measures help to identify and address students' psychological issues in a timely manner, enhance their psychological quality, and thus promote their healthy growth in academics, interpersonal relationships, and other aspects of life.

Specifically, universities can strengthen psychological health education through various means. First and foremost, establishing a comprehensive psychological health education system is fundamental. This includes developing detailed plans for psychological health education, clarifying its goals and content. Secondly, setting up dedicated psychological counseling centers is crucial. These centers should be staffed with professional counselors who possess extensive professional knowledge and practical experience, enabling them to provide students with specialized psychological counseling services. Moreover, psychological counseling centers should also offer a safe and comfortable environment where students can freely express their emotions and concerns. Regularly organizing mental health lectures and group counseling activities is also essential. Through lectures, students can learn the basic knowledge of mental health, recognize its importance, and learn how to cope with psychological pressures in daily life. Group counseling activities provide an interactive platform where students can share their experiences and feelings within a group, offering mutual support and assistance.

### 2.4 Creating a Positive Campus Cultural Atmosphere

Creating a positive and uplifting campus cultural atmosphere is of paramount importance for managing student communities. Universities should proactively implement a range of effective measures to build a healthy, vibrant, and creative campus cultural environment. By meticulously planning and organizing a variety of cultural and sports activities, social practices, and volunteer service activities with diverse forms and rich content, such as academic lectures, cultural and art exhibitions, sports competitions, science and technology innovation contests, community service projects, etc., students' extracurricular life can be greatly enriched. This allows them to spend their valuable campus

time in a relaxed and pleasant atmosphere.

These colorful activities not only help students relieve their stress after intense study, but cultivate their team spirit and sense of collective honor invisibly. By participating in these activities, students can learn cooperation and communication in practice, thereby enhancing their social skills and teamwork abilities. At the same time, through participation in social practice and volunteer service activities, students can better understand the diversity and complexity of society, and develop their sense of social responsibility and civic awareness.

## 3. Conclusion

In summary, to achieve sustainable development in higher education, it is essential to continuously improve and reform the management system. A more comprehensive and scientific development concept must be established and the individual growth needs of students should be full considered. Only by putting students as the main subjects and addressing their concerns and needs can we truly serve them. This requires the integration of humanized student management principles in university, focusing on understanding student psychology and nurturing their spirit. It is also important to leverage the exemplary and leading effects of student leaders, using them as a bridge and bond between the school and students. By doing so, we can plan new strategies for university student management, promoting continuous innovation and humanization in this field.

## References

[1]    Dong D. Humanized Management in University Student Affairs [J]. University, 2020, (37): 7-9.

[2]    Liu L. J. A Brief Discussion on Humanized Management in University Student Affairs [J]. Curriculum Education Research, 2019, (46): 221.

[3]    Xu L. Exploration of the Penetration Strategies of Humanized Management in University Student Affairs [J]. Think Tank Times, 2019, (37): 86+88.