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Research on Effective Ways of Ideological and Political Teaching Management in Colleges and Universities

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Abstract: The reform of quality education in the new era has put forward higher requirements for the mission of moral education and talent cultivation. In the traditional process of ideological and political education, combining ideological education content with the traditional teaching process can lay a solid foundation for cultivating high-quality talents. In the teaching process, it is recommended to integrate rich ideological and political elements into traditional teaching resources, so as to fully enhance the effectiveness of ideological and political education for students. In the outline of ideological and political education in higher education courses released by the Ministry of Education, important requirements have been put forward for modern education ideological and political teaching, which is to adapt to the basic needs of modern education. On this basis, we adhere to the principle of keeping pace with the times and innovate traditional education methods in the context of the new era, in order to promote the smooth progress of ideological and political education for students in the new era. The article focuses on the management of ideological and political education in universities. Based on the analysis of the necessity of strengthening ideological and political education, several strategies are summarized, hoping to deepen the educational effect of ideological and political education through optimizing the ideological and political curriculum system, combining with the spirit of the 20th National Congress, utilizing online resources, and building a cadre team.

Keywords: Ideological and political education; Universities; Pathway; Necessity; Strategy

Introduction

College students are in the stage of youth development, and they need to make the right choices for their lives and work, and take responsibility for their lives. However, there are still various teaching problems in the ideological and political education of various universities, which requires teachers to carefully examine the teaching methods and content of ideological and political courses, and strengthen the guidance of ideological and political work. In the context of moral education, students' ideological and political morality can be educated, and common problems can be identified to promote the optimization and development of curriculum ideological and political education reform.

1. Analysis of the Necessity of Ideological and Political Education Management in Higher Education Institutions

In the process of development in the new era, various inequalities and contradictions between urban and rural areas continue to emerge, intensifying the current social contradictions. If students cannot receive this information in a timely manner, it will have a negative impact on their thinking and seriously lead to their bad behavior. So, in order to ensure the effectiveness of ideological and political work, it is necessary for schools to provide timely and comprehensive information channels, so that college students can have a correct understanding and analysis of social phenomena, establish correct values and a sense of social responsibility. At the same time, in the context of informatization, college students have more and more ways to obtain information, and can obtain different opinions and information from different media and social platforms.

2. The current situation of ideological and political teaching management in universities

2.1 The teaching content of ideological and political courses is single

Today's college students have a certain understanding of various popular international and domestic issues. At present, ideological and political education in Chinese universities still remains on traditional ideological and political platforms, mainly conducted through classroom lectures, organized visits, and social welfare organizations, without considering the actual needs of the work objects according to the concept of "people-oriented", resulting in low student enthusiasm.

2.2 The teaching methods for ideological and political courses are single

Universities offer a large number of professional courses, public courses, practical courses, and elective courses for college students. However, ideological and political education courses lack professional restrictions, and the workload of ideological and political teachers is very heavy. In addition, the tasks they need to do are relatively complex, and they lack the energy to innovate teaching concepts and methods. In addition, public courses are usually taught in large classes, and there may be hundreds of students in a classroom, which cannot accommodate all students. In addition, most students are accustomed to adopting a fixed passive learning approach. If teachers adopt the "cramming" method, it will affect the effectiveness of cultivating students' autonomous learning habits and make them lack sufficient initiative to learn. This teaching method is relatively simple.

3. Effective ways to manage ideological and political education in universities

3.1 Establish a sound ideological and political curriculum system in universities

In teaching practice, combining theory with practical social life, allowing students to experience the close relationship between theory and practical work in practical work, and turning abstract theories into living content. In the face of students' own thinking problems, it is necessary to fully and reasonably arrange new learning elements, highlighting the timeliness. Of course, the reform of ideological and political education in universities cannot blindly seek novelty, nor can it blindly seek differentiation. It is necessary to inherit traditional excellent culture. In addition, implementing setback education, gratitude education, and life education requires joint efforts from schools, families, and society in order to be implemented at all levels of life. The ideological and political theory course in universities is an indispensable part of ideological and political work in universities.

3.2 Carrying out ideological and political education based on the spirit of the 20th National Congress of the Communist Party of China

Currently, it is particularly important to closely link the 20th National Congress with ideological and political education. At present, there is a widespread phenomenon of "emphasizing both theory and practice" in the teaching of ideological and political courses in Chinese universities. Therefore, teachers of ideological and political courses in universities should improve their theoretical literacy, have a profound understanding of the spirit of the 20th National Congress of the Communist Party of China, and integrate this into the theoretical teaching of ideological and political courses, so that they can better play the theoretical education function of managing ideological and political courses in universities and enhance the persuasiveness of theoretical education. At the same time, the spirit of the 20th National Congress should be integrated into the teaching of ideological and political theory courses. The report of the 20th National Congress of the Communist Party of China has made profound discussions on a series of important theoretical and practical issues. The spirit of the 20th National Congress of the Communist Party of China contains rich practical experience, especially the five-year work mentioned in the report and the huge changes that have occurred in the decade of the new century, which have laid a solid foundation for the practical education of ideological and political courses. Therefore, teachers should provide practical education through ideological and political courses to enable students to have a clear understanding, recognition, and practice of the tremendous achievements made by the Party leading the people of all ethnic groups in the country.

3.3 Pay attention to the construction of the student cadre team in universities

From the perspective of modern management, human management should be integrated into the entire management process, as individuals possess thinking and initiative. Considering the essence of student management in universities, ideological and political education is the main focus, and the core of management is to stimulate students' creativity and enthusiasm. Therefore, in the management of college students, the primary task is to learn how to manage, and in the process of managing students, it is necessary to do a good job in ideological work and explore students' sense of ownership. Without people-oriented management, it is difficult to effectively carry out ideological and political work in colleges and universities. Therefore, in carrying out ideological and political education work, universities should strengthen the construction of student cadres and explore new student management methods based on the actual situation of ideological and political work in universities. When strengthening the construction of the student cadre team, it is necessary to make students recognize their own responsibilities and regard improving their comprehensive quality as an important task. In addition, universities should establish an effective cooperative relationship between ideological and political education workers and students, implement the Party's educational policies in practice, scientifically complete teaching work, and pay attention to the cultivation of college student cadres. College student cadres are not only the goal of ideological and political education and student management work, but also a cadre with certain educational and management functions.

3.4 Utilizing online resources to create a flipped classroom for ideological and political education

In higher education, aesthetic education and ideological and political education are separated from each other. One part is theoretical courses, including aesthetic principles, art overview, art appreciation, etc., and the other part is practical courses, such as vocal music, dance,

and art. Without practical teaching practice, aesthetic education will become dull and boring. Therefore, teachers should regard practice as an important component of aesthetic education courses, guiding students to spend more time digesting and absorbing ideological and political content, in order to effectively help students internalize knowledge. Theoretical teaching in aesthetic education courses can infiltrate the content of ideological and political courses. Without sufficient theoretical support, it is impossible to achieve ideological assimilation and emotional resonance. Through online resources and flipped classrooms, teachers can enhance the integration of aesthetic education and ideological and political courses, integrate ideological and political elements into theoretical teaching, and incorporate historical background, story plot, humanistic spirit, and other content into more diverse dance works. This will simultaneously improve students' thinking and appreciation abilities, enhance their understanding of the works, and cultivate their ideological qualities.

3.5 Innovate ideological and political methods based on students' characteristics

The core of the people-oriented ideology is to balance the characteristics of work goals and individual development needs. In response to the changes in the information exchange habits of current university students and their diversified tendencies in personality and value orientation, the role of online platforms should be fully utilized to innovate ways and methods of ideological and political education. At present, the main means of information exchange for college students are socialized software, intelligent terminals, etc. Ideological and political educators need to innovate the ways of information dissemination. By establishing a section on the school's online teaching platform to provide students with online ideological and political theory learning resources, and setting up discussion and consultation areas, students can freely arrange their study time, enrich their theoretical knowledge, learn about interesting learning resources, and ask some psychology related questions online.

4. Conclusion

In summary, the ideological and political courses in universities have problems such as single teaching methods, monotonous content, and lack of enthusiasm, which affect the healthy development of ideological and political education in universities. Therefore, in the context of the new era, teachers should continuously strengthen the reform of ideological and political theory courses, expand the teaching system of ideological and political courses, place the core content of cultivating morality and talents in ideological and political courses, promote the normal development of ideological and political education, and cultivate more high-quality new people of the times.

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