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On the Fusion of Hainan Folk Songs and Modern Music

Yue Liu

Hainan Vocational University of Science and Technology, Haikou, Hainan 571126

Abstract: Hainan folk song, as a bright pearl in the treasure house of Chinese folk music, carries the rich regional culture, historical memory and national emotion. Its unique melody, lyric content and singing style not only show the natural scenery and cultural customs of Hainan Island, but also deeply reflect the life philosophy and aesthetic taste of Hainan people. With the acceleration of globalization and the rapid development of modern music technology, Hainan folk songs are facing unprecedented opportunities and challenges. This paper aims to explore the possibility, path, significance and influence of the integration of Hainan folk songs and modern music, and analyze the cultural value reconstruction and artistic innovation in the process of the integration of the two, in order to provide new ideas and direction for the inheritance and development of Hainan folk songs.

Keywords: Hainan folk songs; Modern music; Cultural inheritance

Introduction

Hainan folk songs have a long history and various kinds, including fishing songs, folk songs, field songs, labor songs, ritual songs, etc., each of which contains profound cultural connotation and regional characteristics. Its melodious melody, lively rhythm, the lyrics widely involve love, labor, life philosophy, nature worship, etc., is an important carrier of emotional expression and cultural inheritance of Hainan people. Modern music is characterized by its diversified styles, innovative techniques, strong personality expression and wide communication channels. It constantly breaks through the boundaries of traditional music and integrates various elements such as electronics, rock, jazz, pop and so on to form a rich and diverse music forms. Modern music emphasizes personality and freedom, and pays attention to the combination of music and technology, injecting new vitality into traditional music.

1. The background and motivation of the fusion of Hainan folk songs and modern music

1.1 The promotion of cultural globalization

In the context of globalization, cultural exchanges are increasingly frequent, and the collision and integration between different cultures has become the norm. As a representative of local culture, the integration of Hainan folk songs with modern music is an inevitable product of the trend of cultural globalization, which is helpful to enhance the international influence of Hainan culture^[1].

With the progress of society and the improvement of people's living standards, the aesthetic demands of music consumers are increasingly diversified. Although traditional folk songs have their unique charm, it is difficult to meet the pursuit of freshness and innovation of modern listeners. Therefore, combining Hainan folk songs with modern music elements can attract more young audiences and broaden the market audience.

1.2 The power of scientific and technological development

The rapid development of modern music production technology, such as digital audio technology, electronic music production software, Internet communication platform, etc., has provided strong technical support for the integration of Hainan folk songs and modern music. These technologies not only enrich the form of music expression, but also lower the threshold of music creation, allowing more creativity to be realized^[2].

2. Practical exploration of the integration of Hainan folk songs and modern music

2.1 The fusion of melody and rhythm

Hainan folk songs have beautiful melodies and bright rhythms, while modern music is good at using complex rhythmic patterns and electronic sound effects. Through the integration of the two, we can introduce the rhythm elements of modern music on the basis of retaining the melody characteristics of Hainan folk songs, so as to make the music more dynamic and fashionable. For example, the melodious melody of Hainan fishing song is combined with the rhythm of electronic dance music to create musical works with both ethnic customs and modern sense^[3].

The lyrics of Hainan folk songs are mostly derived from life, rich in philosophy and emotion. In the process of integration, its simple and sincere emotional expression can be retained, and the elements and topics of modern society can be integrated to make the lyrics more close to the life experience of modern listeners. For example, the traditional themes of love and nature in Hainan folk songs are combined with the emotional confusion of modern urbanites, environmental protection and other issues to create lyrics with both depth and a sense of The Times.

2.2 Innovation of singing and performance forms

Traditional Hainan folk songs are mostly performed as solo or chorus, and the performance form is relatively single. After the integration with modern music, we can try to introduce various singing styles such as rap, rock and roll, jazz, as well as dance, drama and other performance forms, to make the music performance more colorful. At the same time, the use of modern stage technology and lighting and sound effect, to enhance the visual effect and appeal of music performance^[4].

Encourage the cross-border cooperation between Hainan folk songs and modern musicians, and promote the exchange and integration of the two musical styles through joint creation, performance and other forms. At the same time, the Internet and social media will be used to expand the spread of Hainan folk songs and improve their influence at home and abroad. Through cultural exchange activities, music festivals and other forms, the achievements of the integration of Hainan folk songs and modern music will be displayed, and the understanding and respect between different cultures will be enhanced.

3. The significance and influence of the fusion of Hainan folk songs and modern music

3.1 Promoting cultural inheritance and innovation

The integration of Hainan folk songs and modern music is not only the inheritance of traditional music culture, but also the innovation and development of them. Through integration, Hainan folk songs can absorb the advantages of modern music, enrich their own form of expression and connotation, and glow with new vitality and vitality. At the same time, this integration also helps to promote the development of modern music to the direction of diversification and nationality, and enrich the diversity of global music culture. Through the art form of music, Hainan's unique natural scenery, cultural customs and national spirit will be displayed, and Hainan people's sense of pride and belonging to the local culture will be enhanced. At the same time, this integration will also help to enhance the international influence of Hainan's culture and enable the world to understand and understand Hainan better.

3.2 Influence of the integration of Hainan folk songs and modern music on Hainan culture

As an important part of Hainan culture, the melody, lyrics and singing methods of Hainan folk songs are deeply rooted in the daily life and emotional experience of Hainan people. The integration with modern music makes Hainan folk songs presented to the public in a more novel and fashionable form, which enhances the sense of identity and pride of Hainan people to the local culture. This sense of identity is not only reflected in the love and inheritance of Hainan folk songs themselves, but also extends to the identification and pride of the overall culture of Hainan, which helps to enhance the cohesion and centripetal force of Hainan culture. The integration of Hainan folk songs and modern music has injected new elements and vitality into Hainan culture. The combination of the melody and lyrics of traditional folk songs with the rhythm and arrangement skills of modern music has produced many innovative musical works with a sense of The Times. These works not only retain the unique charm of Hainan folk songs, but also integrate the fashion elements of modern music, so that Hainan culture maintains its traditional characteristics and is more in line with the aesthetic needs of modern people. In addition, the integrated music works also broaden the expression forms of Hainan culture, such as music videos, musicals, etc., so that Hainan culture is presented to the public in a more diversified way.

The integration of Hainan folk songs and modern music has brought new development opportunities for Hainan's cultural industry and tourism industry. On the one hand, the integrated music works can be promoted and sold as cultural products, such as making music albums and holding concerts, etc., bringing new economic growth points to Hainan's cultural industry. On the other hand, these musical works can also be used as materials for tourism publicity to attract more tourists to come to Hainan for tourism and experience the unique culture and local customs of Hainan. The development of tourism can further promote the spread of Hainan and inheritance of Hainan culture. The integration of Hainan folk songs and modern music is helpful to enhance the soft power and international influence of Hainan culture. With the deepening development of globalization, cultural exchanges have become increasingly frequent. The fusion works of Hainan folk songs and modern music can be spread to all over the world through the Internet, social media and other channels, so that more people can understand and understand Hainan culture. Such cross-cultural communication and communication will not only help to enhance the friendship and understanding between the people of different countries and regions, but also help to enhance the international visibility and influence of Hainan culture.

The integration of Hainan folk songs and modern music is an important embodiment of cultural inheritance and innovation. Through

the integration, Hainan folk songs can be filled with new vitality and vitality in the modern society, but also provide new inspiration and material for the development of modern music. This fusion not only retains the traditional characteristics of Hainan folk songs, but also injects new era connotation and artistic expression into them. In the process of inheritance and innovation, Hainan culture has continued to develop and flourish.

4. The application of the integration of Hainan folk songs and modern music

4.1 Educational promotion

Music education, these fusion music works can be used as music teaching materials or teaching cases, introduced into the school music education courses, to help students understand and learn the combination of Hainan traditional culture and modern music, and to stimulate students' interest in and love for local culture. In the music appreciation class or cultural course, students can deepen their understanding and identification of Hainan culture by analyzing the cultural significance, creative background and artistic characteristics behind these works.

4.2 Cultural tourism

Tourism publicity, integrating music works, can be used as an important means of tourism publicity, showing the natural scenery, cultural customs and unique culture of Hainan through music videos, concerts and other forms, to attract tourists to come for sightseeing. In tourist attractions or cultural activities, playing or playing these fusion music works live can enhance the tourism experience of tourists and make them more deeply feel the charm of Hainan culture.

4.3 Film and television music, cultural and art exhibition

The scores of movies and TV series, which integrate the unique melody and style of music works, are very suitable for the background music or episode of movies and TV series, and add a unique cultural atmosphere and artistic effect for film and television works. Documentary music, in the documentary introducing Hainan's natural scenery, cultural history or folk culture, using fusion music works as the music, can more vividly show the unique charm of Hainan.

4.4 Social media and philanthropy

Use social media and digital platforms (such as Weibo, TikTok, B station, etc.) to release and share fusion music works, and expand its influence and audience range through viral communication. The release and sales of integrated music works on various digital music platforms not only brings economic benefits to the creators, but also enables more people to easily obtain and appreciate these works.

5. Conclusion

The integration of Hainan folk songs and modern music is an important exploration in the field of music creation and cultural exchange. It not only injects new vitality into the music art, but also has a profound influence on the inheritance and development of Hainan culture. This fusion not only retains the traditional charm and unique charm of Hainan folk songs, but also gives them more fashionable, diversified and innovative vitality through the rhythm, arrangement skills and expression form of modern music.

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