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Research on Foreign Art and Culture Communication and Exchange of Chinese Tang Dynasty Music and Dance as the Carrier

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Abstract: The historic moment when “Belt and Road” is about to go through the first glorious decade, dance is an important cultural carrier and link of China’s foreign art exchange. As the starting point of the ancient Silk Road, Chang’an of the Tang Dynasty conceived music and dance in the Tang Dynasty as the peak of the development of ancient dance art. In the next key into the “Belt and Road” under the historical background of ten years, through the tang dynasty music dance as the carrier of the world of Chinese traditional culture and art communication, constantly use theory with practice, with practice sublimation theory, through the dance theory innovation, expression, innovation, communication form innovation, propaganda mode innovation, talent training innovation to concise sublimation, for the “Belt and Road” great strategy of extension and expand contribution art strength, realize the high quality development of the new era of tang dance.

Keywords: Belt and Road; Dance theory; High-quality development

Introduction

In the fall of 2013, As General Secretary Xi Jinping has proposed to jointly build the Silk Road Economic Belt and the 21st Century Maritime Silk Road, Now, the great global and century-oriented project implementation of this new era is about to enter a new decade, The past glorious decade has witnessed China's unremitting efforts to build a global community with a shared future for mankind, The construction of "Belt and Road" provides the development opportunities and the opportunities of The Times for the cultural exchange and communication with Chinese traditional dance as the carrier, The Tang Chang'an, as the starting point of the ancient Silk Road, Music and dance in the Tang Dynasty thus went to the whole world along the Silk Road, Communicate and integrate with the dance and culture of other nationalities, Have a profound impact on the world at the time. In the high development of human civilization in today's world, build human destiny community has become the theme of the world calls and yearning, the good pursuit of peace and development of the people all over the world, through the worldwide inheritance and development and the ancient silk road of tang dynasty dance, for "Belt and Road", the next great decade casting promotes Chinese cultural soft power^[1].

1. Tracing back to the source and development of music and dance in the Tang Dynasty

1.1 The historical tracing of music and dance in the Tang Dynasty

In the Sui and Tang Dynasties, dance, as an independent form of artistic expression, was mature and had a relatively high artistic level. The dance of the Tang Dynasty draws the essence from the Han Dynasty's performance dances such as Seven Panes Dance and Bayu Dance, and then learns and improves it from the famous dances such as Mingjun and Baizhu of The Three Kingdoms, Jin, Southern and Northern Dynasties. Until the development of the Tang Dynasty Xuanzong period, represented by "Nishang Feather Clothes ", the Tang music and dance reached its peak ^[2]. Nishang Feather Clothes is not only the inheritance and sublimation of various excellent dances in ancient China, but also the historical result of the cultural and artistic exchange and integration between ancient Chinese culture and the countries along the ancient Silk Road. It combines the excellent dances of different regions such as the Brahmin Song of Ancient India, the Hu Music of the Western regions and the Hua Music of the Eastern regions. And by the Tang Xuanzong Li Longji to integrate Taoist music in the "Nishang Feather Clothes Dance" dance, making "Nishang Feather Clothes Dance" become the peak of the Tang music and dance representative.

1.2 Music and dance in the Tang Dynasty have a long history

Nishang Feather Clothes Dance, as an important representative of Tang music and dance, experienced Song, Yuan, Ming and Qing dynasties, and its influence continues to this day. After the Tang Dynasty, the remaining music of "Nishang Feather Clothes Dance" was once cir-

culated in the court of the late Emperor Li Yu of the Southern Tang Dynasty and the court of the former Shu Wang Yan. In the Northern Song Dynasty, the royal court set up a special performance of "Funishang Team Dance". Although Nishang Feather Clothes has been lost for a long time, contemporary dances created under the name of Nishang Feather Clothes Dance have also appeared on the stage many times after being recreated by contemporary artists in a new form in front of the audience, reproducing to a certain extent the beauty of Tang Dynasty music and dance and the extraordinary realm of harmony between heaven and man.

1.3 The reasons of music and dance in ancient China

First of all, the characteristics of the Tang Dynasty's music and dance are to learn from others, widely absorb the excellent dance elements along the ancient Silk Road, and make innovations. Moreover, the Tang Dynasty's strong national strength and rich economy laid a certain economic material foundation for the spread and development of dance. Secondly, there are many kinds of music and dance in Tang Dynasty, which have different forms for different performance occasions, such as palace banquet music and dance, ceremony music and dance, and self-entertainment of the masses. Finally, in the Tang Dynasty, the government set up Pear Garden, teaching square, Taichang Temple and other institutions, as well as various folk music workshops, which widely absorbed outstanding folk dancers from all over the world, and these dancers became palace musicians and dancers, official chi, ying Chi, Yue Chi, family chi and so on. Through their performance and interpretation, they greatly promoted the wide spread of dance in all walks of life. It expanded the influence of dance and made the Tang Dynasty music and dance develop into the peak of ancient Chinese dance.

1.4 The development and positive contribution of Tang Dynasty music and dance in the development of Belt and Road

The Tang Dynasty music and dance, as a form of expression of Chinese traditional art, plays a role as a cultural carrier for the dissemination and development of Chinese traditional culture. In the historical process of the new decade of "One Belt and One Road", how to closely combine Tang Dynasty music and dance with the construction and extension of the great worldwide project of "One Belt and One Road" and make the two develop together is an urgent problem to be solved. We need to study from the perspectives of cultural theory innovation, expression innovation, communication innovation, publicity innovation, etc., so as to contribute to the exchange and development of China's excellent traditional culture in the world.

2. The significance of the promotion and dissemination of music and dance in Tang Dynasty

2.1 Promoting Tang Dynasty music and dance is an important measure of traditional Chinese music and dance to the world

The recognition of a country's traditional culture in the world is closely related to the country's overall development and international influence. Since 2013, China has proposed to jointly build the Belt and Road Initiative, a great project of the century, which has made outstanding contributions to the building of a global community with a shared future for mankind, and its achievements have been witnessed by people all over the world. As a type of dance that closely combines traditional Chinese music and dance, Tang Dynasty music and dance has high artistic value. It promotes and spreads Tang Dynasty music and dance worldwide, so that Tang Dynasty music and dance can grow and sprout with The Times in the world.

2.2 Promoting Tang Dynasty music and dance is an important way to enhance the influence of Chinese traditional culture

China is an ancient civilization with a profound history of 5,000 years. The ancient Silk Road originated in Chang'an of the Tang Dynasty and ran through the Hexi Corridor across Eurasia, linking the ancient Chinese culture, Indian culture, Persian culture and Arab culture, which greatly promoted the cultural exchanges and cooperation between the East and the West at that time. The achievements of the "One Belt and One Road" project in the new era will benefit the future. Tang Dynasty music and dance, as the representative of Chinese traditional dance nurtured in the flourishing Tang Dynasty, have been promoted and disseminated throughout the world, and the training system of dance talents for Tang Dynasty music and dance has been established and improved^[3]. Using dance talents to promote the promotion and dissemination of Tang Dynasty music and dance is conducive to enhancing the international influence of Chinese traditional culture. Lay a solid foundation for the promotion of China's cultural soft power.

2.3 Promotion of Tang Dynasty music and dance is an important carrier for the display of Chinese cultural soft power to the outside world

Tang music and dance show the openness and tolerance, civilization and confidence of Tang China, which coincides with the development theme of contemporary China. The promotion and communication of Tang Dynasty music and dance to the outside world requires the

majority of Chinese music and dance workers to learn the communication ideas and ways of western ballet. Through the systematic research and refinement of Tang Dynasty music and dance, Tang Dynasty music and dance are given the characteristics of The Times and Chinese characteristics, making it an important artistic carrier to display the soft power of Chinese culture.

2.4 The promotion of Tang Dynasty music and dance is an important artistic guarantee for telling Chinese stories to the world

As the leader in implementing the Belt and Road Initiative, China should share its ideas and stories with people around the world. First of all, it should let people around the world know about China's unique customs and customs and understand China's long history and culture. Tang Dynasty music and dance, as outstanding cultural representatives, should be promoted and exchanged worldwide. It can let the world see a China that is more "civilized, confident, inclusive, open and innovative" than the China of the Tang Dynasty, so as to choose to believe in China and believe in China's strength, and make outstanding contributions to the construction of a "global community of human destiny" together with China.

3. The promotion strategy of music and dance in the Tang Dynasty as a cultural carrier for foreign communication and communication

3.1 Dance theory innovation of Music and dance in the Tang Dynasty

According to the different forms of expression, the Tang Dynasty music and dance can be generally divided into "soft dance" and "healthy dance" two categories. The soft dance moves beautifully and lyrically, the rhythm is slow, and the healthy dance is magnificent and the rhythm is bright. The two types of dance complement each other and become an important part of the Tang Dynasty music and dance.

In the critical period of a new decade of the "Belt and Road", the majority of literary and dance workers should work together, start from the excellent traditional culture of China itself, combine the outstanding music and dance choreography of contemporary China on the basis of the existing overall structure of Tang Dynasty music and dance, sort out the overall dance theory and expression of Tang Dynasty music and dance, and carry out dance theory innovation from a strategic perspective. For example, combining the excellent dance theories of Chinese classical dance and folk dance, on the basis of the existing structure of Tang Dynasty music and dance, a theoretical system of Tang Dynasty music and dance with contemporary characteristics is formed, so as to combine the promotion of Tang Dynasty music and dance with the development of The Times and the world, and lay a solid theoretical foundation for the external promotion and exchange of Tang Dynasty music and dance.

3.2 Expression-type innovation of music and dance in the Tang Dynasty

In contemporary China, where the Eastern and Western cultures are deeply exchanged and integrated, as the artistic and cultural exchanges between them become more and more frequent, the expression forms of Tang Dynasty music and dance should learn from each other, advance with The Times, learn from other types of outstanding contemporary dance art expression forms, and develop new movements and dances of Tang Dynasty music and dance on the basis of the original music and costumes. Combining popular Chinese style and ethnic style music, it will give the audience a fresh feeling. First, through exchanges and performances in China, it will accumulate reputation and experience, guide Tang Dynasty music and dance to gain more attention and participation through the innovation of expression forms, and finally go abroad through the "Belt and Road" project, so that people around the world can listen to and appreciate the style of Tang Dynasty music and dance in the new era.

3.3 Communication type innovation of music and dance in the Tang Dynasty

With the rapid development of society, the traditional way of listening to the scene can no longer meet the fast-paced current life. The rise of Tang Dynasty music and dance in contemporary times cannot be separated from the publicity of new network media. Through the shooting of documentaries, recording of dance tracks, short video clips and other emerging media communication methods, the publicity and promotion of Tang Dynasty music and dance are carried out, and the effective integration of Tang Dynasty music and dance with elements such as national style and Chinese style is made. Nowadays, the popular Chinese ancient Tang poetry can also be integrated into the performance theme of Tang Dynasty music and dance, and a new combination point can be found in the process of the collision and integration of different kinds of traditional culture. It is also possible to hold a cultural forum with the theme of "Tang culture" to invite people with lofty ideals engaged in the study of "Tang culture" from all over the country and even the world to gather together and exchange and learn the research results. As an important part of "Tang culture", Tang music and dance constitute an important part of "Tang culture" along with Tang costumes, Musical Instruments and poems. It has become the main research theme of the majority of literary and art researchers, and the four complement each other, through the mutual support of the stage performance mode, one glory and one glory, and the development of the "Tang

culture" with wide influence in the world, to promote the promotion and dissemination of Tang music and dance in the country and even the world.

3.4 Innovation of the publicity mode of music and dance in the Tang Dynasty

Through the export of talents and international academic exchanges in colleges and universities specializing in dance, we attach importance to the training of professional dance talents and promote the promotion and dissemination of Tang Dynasty music and dance. By holding international music festivals, dance festivals, art forums and other activities^[5], inviting outstanding performers from all over the world to come to China for artistic exchange, and at the same time conducting study and exchange in national music and dance colleges, Tang Dynasty music and dance integrated elements with international influence on the basis of retaining traditional Chinese culture unchanged. Through the innovation of publicity mode and the cultural exchange of the "Belt and Road" and the historical background of the ancient Silk Road, the foreign exchange and communication of Tang Dynasty music and dance are guaranteed, and the international influence and popularity of Tang Dynasty music and dance are increased, so that it can be promoted and disseminated worldwide.

3.5 Talent training and innovation of music and dance in the Tang Dynasty

Talent is the primary productive force. During the flourishing Tang Dynasty, Tang music and dance cultivated and produced a large number of professional artists for the inheritance of Tang music and dance through institutions such as Taichang Temple, Pear Garden, teaching Workshop, and various folk music workshops. These official chi, ying Chi, Yue Chi, and family Chi carried Tang dance forward through their interpretation and reflection on Tang music and dance. In contemporary China, Tang Dynasty music and dance have lost the influence and attention of the high Tang Dynasty, and relatively few dancers are engaged in Tang Dynasty music and dance performance. Dance colleges and universities nationwide should pay attention to the teaching and exchange of Tang Dynasty music and dance, and cultivate students' basic dance literacy through teaching students dance theory, dance body, dance costumes and other aspects. Combined with the new ideas and new ways of foreign cultural communication and exchange in the new era, directional training is carried out according to the characteristics of different students, forming a diversified, multi-angle and multi-content Tang music and dance training system, providing talent driving force for the external promotion and communication of Tang music and dance.

4. Opportunities, challenges and future prospects of foreign communication and communication of music and dance in the Tang Dynasty

4.1 Opportunities and challenges of foreign communication between music and dance in the Tang Dynasty

Traditional Chinese culture will inevitably encounter the impact and obstruction of Western art and culture in the process of foreign exchange and communication, and Chinese traditional culture is generally not receiving high attention abroad. The implementation of the great project of the century "One Belt and One Road" provides a bridge and bond for the promotion of Tang Dynasty music and dance from China to the world. In the process of jointly building a "community of human destiny", On the premise of keeping the main body of traditional Chinese culture unchanged, the Tang Dynasty music and dance should fully absorb the excellent forms of western dance, so that the Tang Dynasty music and dance can show its unique charm and vitality in the process of foreign exchange and communication, and provide a steady flow of artistic power for the implementation of the "Belt and Road".

4.2 Development prospect of music and dance in Tang Dynasty

In addition to the efforts of non-governmental organizations and associations, relevant policies need to be formulated at the national level. With the help of the foreign exchange and communication of traditional Chinese culture during the implementation of the "Belt and Road" project in the next decade, the Tang Dynasty music and dance of China can go out smoothly, and some artistic elements and forms of expression familiar to Western culture can be integrated into the Tang Dynasty music and dance. And through artistic packaging and promotion, the Tang Dynasty music and dance can go further under the support of national policies, and have a greater influence in the world, providing continuous impetus for the continuous increase of China's international influence.

5. Conclusion

Tang Dynasty music and dance, as the peak representative of the development of ancient Chinese dance, embodies the national spirit of "civilization, confidence, tolerance, openness and innovation" in China's traditional culture. Through the innovation of dance theory, expression type, communication form, publicity mode and talent training innovation of Tang Dynasty music and dance, with the help of the implementation of the "Belt and Road" this worldwide project, In the process of foreign exchange and communication of traditional Chinese art and culture, it has always maintained the basic principles of "four self-confidence", namely, confidence in the path of socialism with Chinese characteristics, confidence in theory, confidence in system and confidence in culture. On the basis of constant traditional Chinese culture as

the core, it has constantly introduced new ideas, exchanged and integrated, and realized the integration of Tang Dynasty music and dance with the new era and the world's mainstream dance art. To realize the high-quality development of Tang Dynasty music and dance in the new era, provide an artistic carrier for the enhancement of the influence of the "Belt and Road" project, and provide a steady stream of artistic impetus for China to tell the Chinese story well with the world.

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