

# Exploration on the Integration of Ideological and Political Education and Employment Guidance in Vocational Colleges

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**Abstract:** In the current context of well-rounded education, vocational colleges should pay attention to guiding students to integrate ideological and political education while learning professional knowledge, so that students can have good professional literacy in their future employment life. Currently, vocational colleges need to integrate ideological and political elements under employment guidance, so that students have a good employment spirit and can better adapt to future society. Based on this, this article mainly explores and analyzes the practical teaching strategy of integrating ideological and political education with employment guidance in vocational colleges, it's hoped to provide relevant personnel with some references.

**Keywords:** Well-Rounded Education; Vocational Colleges; Ideological And Political Education; Employment Guidance; Integration Practice Strategy

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## Introduction

Based on the situation of moral education and talent cultivation, higher vocational education should pay more attention to integrating ideological and political education into curriculum teaching. At the same time, employment guidance in vocational education is an essential and important teaching link in curriculum teaching. Teachers should also integrate ideological and political education into employment guidance to cultivate professional talents with good moral character, gradually improve students' professional abilities, and lay the foundation for their future employment development.

### 1. Paying attention to employment education in daily ideological and political work, and stimulating students' internal motivation

Vocational college students are inevitably facing great employment pressure, teachers should provide students with scientific and reasonable career planning and employment guidance in their daily teaching, so that they can gradually establish a correct employment concept. In addition, ideological and political education should be constantly permeated in employment guidance, so that students can go to the grassroots and the most needed places in the country to play their professional strengths, and become an excellent professional talent with both morality and talent. Schools should incorporate vocational quality education as a daily management into the education system, and teachers can use weekly themed class meetings to provide ideological and political education to students, so that they can form a good professional outlook and have a high sense of responsibility in their learning and life.

At the same time, schools also need to make full use of practical activities such as skill competitions, campus cultural activities, sports activities, summer "go to the countryside", and community volunteer activities to guide students to form correct ideological concepts and values. The school can also invite relevant experts and scholars, or outstanding alumni of the school to hold special seminars or speech activities, so that their growth and inspirational stories, as well as excellent learning and work deeds, can become landmarks for students' learning and life journey. The schools can also encourage students to seek employment at the grassroots level, integrating their professional skills with ideological and political education, and continuously stimulating their internal learning motivation, therefore they can truly become comprehensive talents with excellent moral characters.

### 2. Strengthening the cultivation of ideology and spirit in employment guidance education

When providing employment guidance to students, teachers in vocational colleges should timely grasp their actual learning situation, understand their growth experiences, and strengthen ideological education for students. Teachers cannot fully cultivate every student into high-

quality and outstanding talents within the limited learning time. However, teachers should strengthen the cultivation of students' thinking and spirit in daily teaching, so that students can gradually have a deeper understanding and understanding of the importance of ideological and political education, and be able to restrain and improve their own behavior, so that students can be better influenced by ideological and political elements in their vocational learning careers to form a unique craftsmanship spirit.

In providing employment guidance to students, vocational college teachers should actively implement ideological and political education to enable students to better learn the spirit of employment and the concepts contained therein, and continuously integrate the spirit of craftsmanship into it, so that students can gradually develop good moral and professional ethics, and in this way, students can also improve their professional skills while possessing good professional literacy, thereby better adapting to the increasingly fierce employment situation.

### **3. Developing multiple integration methods**

Teachers in vocational colleges should innovate when integrating ideological and political education into employment guidance, so that the integration of employment guidance and ideological and political education can efficiently integrate their respective technological content. They can also further expand the campus information network of the school, allowing diversified teaching models to continuously penetrate ideological and political education, and expanding the integration of employment guidance and ideological and political education.

First of all, teachers in higher vocational colleges can use the Internet platform to make the integration mode of ideological and political education and employment guidance more consistent with the physical and mental development characteristics of students. Teachers can use We Chat small videos, Tik Tok live broadcast and other forms to guide students effectively. They can also use We Chat platform to answer various problems of students in ideological and political education and employment.

Secondly, when vocational colleges integrate ideological and political education into employment guidance, they also need to integrate emotional education into students, guide them to establish correct values and employment views, and provide employment guidance under the curriculum of ideological and political education by creating a healthy and harmonious learning environment, so that students' professional literacy can be significantly improved unconsciously.

Finally, vocational teachers should effectively integrate ideological and political education into the curriculum when providing employment guidance to students. By implementing reasonable career planning guidance for students, students can make reasonable career plans based on their professional development and current social needs, so that students can correctly plan their career with employment as the guidance.

In addition, vocational colleges should pay attention to the development of students' moral literacy when providing employment guidance to students. Through practical cases, video playback, simulated recruitment, lectures and interviews in employment guidance, students can be influenced by their dedication to work and craftsmanship, enabling them to establish correct career ideals and organically integrate their career ideals with current social development, which can continuously enhance students' confidence in employment and help them form correct career choices, guide students to make accurate judgments about the future employment situation can further enhance their employment competitiveness<sup>[1]</sup>.

### **4. Starting from teaching cases and integrating ideological and political elements**

Vocational teachers should recognize that their educational goals for students should be practical, and they should integrate theoretical teaching with practical employment guidance. When integrating employment guidance courses with ideological and political education, they should pay more attention to the practical role. Through teaching cases, ideological and political education can be infiltrated, allowing students to have a more rational understanding of the world through the thinking mode of integrating knowledge and action. To achieve better teaching results in ideological and political education, it is necessary to fully mobilize students' internal learning motivation, actively participate in classroom learning, and effectively integrate employment guidance and ideological and political education. Therefore, teachers can introduce more practical teaching cases in their daily classroom teaching, which can help students have a more thorough understanding of employment. For example, students can communicate and discuss case teaching through group collaboration, and then report the results of the discussion.

When integrating ideological and political education into vocational college students' employment guidance courses, it is not only the infiltration of theoretical knowledge, but also the integration of spiritual thinking. Therefore, teachers should use role models to demonstrate education. In this way, teachers can also share their thoughts, thoughts, and emotions with students based on their own practical cases. In this way, case teaching is used to explore the ideological and political factors, and diversified teaching models are used to present ideological and political elements, making the integration of employment guidance and ideological and political education more efficient.

### **5. Starting from educational channels and expanding ideological and political elements**

Vocational teachers should expand and extend their ideological and political elements through educational channels. Teachers should innovate in the teaching of vocational courses to optimize and improve teaching evaluation. In daily teaching, teachers should carefully study

the content of professional textbooks, explore the ideological and political elements in the textbooks, make good classroom teaching plans, and clarify the integration goals of ideological and political education and employment guidance.

In classroom teaching, teachers can introduce situational teaching to improve the effectiveness of ideological and political education in the curriculum. They can also flexibly use diverse teaching models, such as group collaborative discussions, personal presentations, role-playing, teaching case analysis, etc., to encourage students to actively participate in classroom learning. They can also encourage students to actively think and explore, making the relationship between teachers and students more harmonious, and actively communicate and explore between teachers and students, to enable the development of students' innovative thinking, and continuously enhance their sense of teamwork, which will enable students to efficiently integrate their sense of responsibility, professional competence, value guidance, and other ideological and political elements into classroom teaching.

In addition, teachers also need to build a comprehensive teaching evaluation system. Teachers can guide students to actively participate in various club activities, interest associations, and other second classes, allowing them to role-play based on the keywords prompted or limited professional fields. They can also hold interesting and practical events such as "job search talk" on campus, which can incorporate ideological and political elements into the curriculum, encouraging students to actively explore the close connection between employment guidance and ideological and political education in the textbook content in practical education, and encouraging students to actively participate in role-playing activities, which can enable ideological and political education in the curriculum to run through theoretical teaching.

At the same time, vocational schools can also collaborate with off campus enterprises to strengthen students' practical education, enabling efficient integration of campus culture and corporate culture, and achieve deep integration of vocational ideological and political education, professional education, and employment education under school enterprise cooperation, so as to ensure the best implementation of curriculum ideological and political education in vocational guidance and practice<sup>[2]</sup>.

## Conclusion

In summary, vocational colleges based on moral education and talent cultivation should pay special attention to integrating ideological and political education into employment guidance, which can effectively integrate the employment guidance effect of vocational colleges with curriculum ideological and political education, guide students to form correct employment views and values, provide important guarantees for students' future employment development, and enable students to better adapt to current social development.

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## References

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