

The Spirit of Craftsman is Integrated into the Teaching and Research of Art College Students in the New Era

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Abstract: With the advent of the new era, the social demand for art talents is increasingly diversified and high-end, and the craftsman spirit, as a symbol of the ultimate pursuit of skills and adherence to quality, is particularly important for the cultivation of art college students. This paper aims to discuss how to integrate the craftsman spirit into the teaching and research of art college students in the new era, so as to improve their professional quality, innovation ability and professional ethics, and cultivate more excellent artistic talents with the craftsman spirit for the society.

Keywords: Craftsman spirit; Practical teaching; New era college students

Introduction

Under the background of the new era, the rapid development of economy and society has put forward new requirements for the training of art college students. As a spiritual concept integrating tradition and modernity, the craftsman spirit not only carries the exquisite pursuit of skills, but also reflects the awe and love for the profession, as well as the persistent pursuit of quality. Therefore, it is of great significance to integrate the craftsman spirit into the teaching and research of art college students to improve the students' comprehensive quality and competitiveness.

1. The connotation of the craftsman spirit and the value of The Times

1.1 Connotation of the craftsman spirit

In essence, the spirit of craftsman refers to the spiritual concept of meticulous carving, excellence, pursuit of perfection and perfection displayed by craftsmen when making products. It is not only limited to the exquisite craftsmanship, but also includes the focus, dedication, rigor and responsibility of the work. In the traditional handicraft industry, the craftsman spirit is the ultimate pursuit of materials, technology and quality; in the modern society, the craftsman spirit is more reflected in the unremitting pursuit of innovation, quality and service.

1.2 The Times value of the craftsman spirit

In the context of the new era, the craftsman spirit plays an increasingly important role in China's development path. On the one hand, the spirit of craftsmanship is an important driving force for industrial upgrading and high-quality development. In today's increasingly fierce global competition, only enterprises and products with the spirit of craftsmanship can remain invincible in the market. On the other hand, the spirit of craftsmanship is also a key factor to enhance the country's cultural soft power and international influence. By cultivating artists and artists with the spirit of craftsmanship, we can create more excellent works with national characteristics and cultural deposits, and enhance the country's cultural identity and international influence.

2. The current situation and challenges of training art college students in the new era

2.1 Cultivation status quo

At present, the training of art college students in China has achieved remarkable results, but there are still some shortcomings. On the one hand, some colleges and universities pay too much attention to the training of skills in the process of training art talents, but neglect the cultivation of art theory and cultural accomplishment; on the other hand, the education mode of some colleges and universities is too rigid and innovative, leading to the lack of students' ability to think and solve problems independently.

2.2 Challenges faced

With the rapid development of society and the continuous progress of technology, art college students are facing more complex and changeable challenges. On the one hand, the social demand for art talents is increasingly diversified and high-end, requiring students to have stronger innovation ability and practical ability; on the other hand, the profit trend of art market also has an impact on the values of students, and some students pursue material interests and ignore the artistic pursuit and craftsmanship.

3. It is necessary to integrate the craftsman spirit into the teaching of art college students

3.1 Enhance students' professional quality

Integrating the spirit of craftsman into the teaching of art students can help students establish correct professional concepts and values, and enhance their awe and love for the profession. By learning and practicing the craftsman spirit, students can focus more on their professional fields and constantly improve their professional quality and professional ability.

3.2 Enhance innovation capacity

The craftsman spirit emphasizes the pursuit of exquisite craftsmanship and the spirit of continuous innovation. Integrating the craftsman spirit into teaching can stimulate students' innovative thinking and creativity, encourage them to constantly try new forms and techniques in artistic creation, and create more innovative and artistic value works.

3.3 Cultivate good professional ethics

The spirit of craftsmanship also contains the persistent pursuit of quality and the rigorous responsibility for the work. Integrating the spirit of craftsman into teaching can help students develop good professional ethics and professional ethics, establish the professional spirit of honesty and trustworthiness and excellence, and lay a solid foundation for future career development.

4. The craftsman spirit is integrated into the teaching strategy of art college students

4.1 Strengthen education in art theory and cultural literacy

Colleges and universities should pay attention to cultivating students' art theory and cultural accomplishment, so that they can understand the history, background and significance of art, so as to improve their artistic accomplishment and aesthetic level. By offering relevant courses, holding lectures and exhibitions, students are guided to deeply understand the traditional culture and modern art trends, and stimulate their interest in learning and creative inspiration.

4.2 Introduce the traditional "craftsman spirit"

The traditional "craftsman spirit" is introduced into art education, and students can have a deep understanding of the exquisite skills and persistent pursuit of craftsmen through case analysis and field investigation. At the same time, students are encouraged to participate in the inheritance and innovative practice of traditional crafts, so as to cultivate their concentration spirit and the quality of excellence.

4.3 Strengthen practical teaching

Practical teaching is an important way to cultivate students' craftsman spirit. Colleges and universities should strengthen the practical teaching link, and increase students' practice opportunities through the training bases inside and outside the school and the in-post practice. In practice, students can personally experience the importance of craftsmanship and quality, so as to cherish their works and career more.

4.4 Cultivate students' innovative thinking

Colleges and universities should pay attention to cultivating students' innovative thinking and creativity, and encourage them to try new art forms and techniques of expression. By offering innovative courses, organizing creative competitions and other activities, students' innovative potential and creative enthusiasm are stimulated. At the same time, strengthen the cooperation and exchanges with enterprises and industries, to provide students with more practical opportunities and display platforms.

4.5 Strengthen the construction of teachers

Teachers are the key force to cultivate students' craftsman spirit. Colleges and universities should strengthen the training and management of teachers to improve their educational and teaching ability and professional quality. Improve the overall level of teachers by introducing excellent talents and conducting academic exchanges; and establish a sound incentive mechanism and evaluation system to stimulate teachers' enthusiasm and creativity.

5. Suggestions on how to integrate the craftsman spirit into college students' education

5.1 Build an education system with the spirit of craftsmanship as the core

5.1.1 Define the educational objectives

First of all, colleges and universities should clearly take the spirit of craftsman as one of the important goals in the education of art college students, and ensure that it occupies a core position in the whole education system. This requires educators not only to pay attention to the improvement of students' skills, but also to pay attention to cultivate students' ingenuity, professional ethics and innovative spirit.

5.1.2 Integration of course resources

Integrate existing curriculum resources to develop a series of courses or modules with the craftsman spirit. These courses can cover the craftsman stories in the art history of art, the interpretation of modern craftsman spirit, and the improvement of craftsmanship and technology.

Through theoretical teaching, case analysis, practical operation and other forms, students can fully understand and experience the craftsman spirit.

5.2 Strengthen the cultivation of the craftsman spirit in practical teaching

5.2.1 Set up a craftsman practice base

Colleges and universities can cooperate with excellent enterprises, studios or craftsmen in the industry to establish craftsman practice bases. Students can participate in the production of real projects in these bases, personally experience the whole process from the design to the finished product, and feel the craftsmen's persistent pursuit of skills and strict requirements for quality.

5.2.2 Implement project-based teaching

Project-based teaching method allows students to complete challenging art projects in team form. During the process of project implementation, students are encouraged to pay attention to details and pursue excellence, and constantly improve the quality of their works through repeated polishing and modification. At the same time, teachers should also give timely guidance and feedback to help students establish a correct professional attitude and craftsman spirit.

5.3 Create a campus cultural atmosphere advocating the spirit of craftsmanship

5.3.1 Hold the Craftsman Cultural Festival

Craftsman cultural festivals or art exhibitions are held regularly, and famous craftsmen and artists are invited to the school for exchange and sharing. By displaying their works and creation process, students can feel the charm of the craftsman spirit close, and stimulate their love and pursuit of art.

5.3.2 Establish honors and awards for craftsmen

Special craftsman honor awards are set up to recognize students who have made outstanding achievements in artistic creation and skill improvement. By setting examples and examples, more students are encouraged to get closer to the craftsman spirit and constantly improve their professional quality and innovation ability.

5.4 Strengthen the spiritual education of craftsmen in the teaching staff

5.4.1 Improve teachers' quality

We will strengthen education for teachers in the craftsman spirit, and improve their professional quality and professional ethics. By organizing training, exchange and discussion, teachers can have a deep understanding of the connotation and value of the craftsman spirit, so as to better convey and carry forward this spirit in daily teaching.

5.4.2 Encourage teachers to practice

Teachers are encouraged to participate in practical activities such as artistic creation and craft production to improve their skill level and practical ability. At the same time, colleges and universities can also provide teachers with necessary support and resources to help them integrate practical experience into teaching and improve the pertinency and effectiveness of teaching.

6. Conclusion and Outlook

It is of great significance to integrate the craftsman spirit into the teaching and research of art college students in the new era to improve the students' professional quality, innovation ability and professional ethics. By the implementation of measures such as strengthening art theory and cultural literacy education, introducing traditional "craftsman spirit", strengthening practical teaching, cultivating students' innovative thinking and strengthening the construction of teachers, students can be effectively promoted.

In short, it is a systematic project to integrate the spirit of craftsmanship into the education and teaching of art college students in the new era, which requires the joint efforts of universities, teachers, students and all sectors of society. By building in the spirit of craftsmen as the core of the education system, strengthen the practice teaching spirit, cultivate advocating spirit of campus culture atmosphere, strengthen the spirit of teachers education and establish perfect evaluation system and the implementation of the incentive mechanism measures, we can effectively improve students' professional quality, innovation ability and professional ethics level, cultivate more artistic spirit for the society.

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