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# Finance Course Ideological and Political Implementation Path Guidance

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**Abstract:** The reform of ideological and political teaching in the course of finance should be guided by Marxism, attach importance to ideological and political teaching in the course, and implement the fundamental task of moral education. Ideological and political education should be conducted for students in the financial class, with the education goal of cultivating students' professional ethics, patriotism and other qualities, innovating teaching methods, integrating financial knowledge with ideological and political knowledge, carrying out curriculum ideological and political education, improving students' learning interest, strengthening the educational function of professional courses, and cultivating high-quality talents.

**Keywords:** Finance; Curriculum ideological and political; Path guidance

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The major of finance is to cultivate all-round talents with excellent style and strong politics, and the purpose of financial education is to cultivate a team of talents with both morality and ability. It is necessary to make good use of classroom teaching, integrate ideological and political education in financial classes, and maintain coordination between the two. With the continuous development of economy, the social demand for talents has also increased. Many schools bear the heavy responsibility of cultivating social talents. Teachers should base on the national conditions, innovate teaching methods, and cultivate virtuous and talented financial talents.

## 1. The necessity of implementing ideological and political thinking in finance courses

The course of finance is a compulsory course for the major of economic management, which contains rich teaching content. Since the reform and opening up, the financial market has been developing rapidly. Financial courses in colleges and universities include money, banking and monetary science, etc. Finance courses are mainly offered in the sophomore stage. At this stage, it is a key period to train students to establish a correct view of the three aspects and pay attention to the cultivation of students' cognitive ability of financial market and financial knowledge. Students are required to have high ideological and political consciousness, sound personality, high professional ethics, and rich humanistic literacy. In the teaching of finance courses, teachers can promote the cultivation of students' values by taking patriotism and people's love as the main line, centering on moral cultivation and feelings of family and country, and rationally designing classroom contents. The finance course not only contains a large number of teaching materials, but also contains the feelings of the country and the core values of socialism, which provides help for exploring the characteristic finance teaching system.

The purpose of ideological and political teaching in the course of finance is to train talents. Teachers dig ideological and political elements in the course of finance, create a perfect ideological and political system, and set up correct three views for students. By sorting out the ideological and political content of financial courses, implementing teaching reform and digging deeply into the feelings of the motherland and socialist core values, it is conducive to the transmission of financial knowledge and training financial talents with strong ability and high moral character.

## 2. Analysis of ideological and political strategies in finance courses

### 2.1 Innovative teaching methods

Teaching methods refer not only to teachers, but also to students. To improve teaching quality, teachers and students need to work together. The teaching method of finance is to take financial learning as the end means, so that students can have a clear cognition of the law of financial learning. Teachers guide students in the learning stage, problem-oriented, let students with questions to learn, in order to in-depth analysis of financial knowledge. If conditions permit, the school can arrange practical exercises before class, so that students can find professional and ideological problems in practice. The basic method of teaching is to lead students to communicate with the history of finance, which is the only way for students to master financial theoretical knowledge. In class, teachers can divide students into groups so that students

can cooperate with each other. Students can discuss and analyze financial, ideological and political issues in the group, report to the group leader, and interact with teachers and students, which is conducive to improving students' expression ability. Schools can organize students to practice in financial enterprises, learn financial knowledge, gradually accumulate experience, and cultivate students' financial quality. Finance is a highly theoretical course, which is rather boring. If traditional teaching methods are adopted, students will have resistance and lose interest in learning financial ideology and politics. Therefore, in the stage of imparting knowledge, teachers need to innovate teaching methods, which can be started from the following aspects: strengthen practical teaching, schools can create practice bases for students, and combine theoretical knowledge with practice in the stage of teaching. For example, teachers can take students to visit institutions such as banks and securities companies, so that students can experience and understand the progress of society and deepen their understanding of financial ideology and politics. Open teaching measures are adopted, interest groups are set up for students, social software such as Dingdou and wechat group is used to group students, and the knowledge about finance, ideology and politics that they are interested in is explained on the software, and finally teachers make comments, which is conducive to stimulating students' subjective initiative.

## **2.2 Explore ideological and political elements**

The teaching content of financial courses contains ideological and political elements such as patriotic feelings, professional ethics and craftsman spirit. In teaching practice, teachers should combine ideological and political content with financial knowledge points, dig deeply into ideological and political elements, create a financial course ideological and political system, train students to establish a correct three perspectives, and let students have the concept of dedication to the country. Financial courses cover basic knowledge such as money and financial markets, and financial knowledge is the material for mining ideological and political elements. For example, currency, interest rate and exchange rate, the teacher explains Qin and half knowledge to the students. After the unification of the Qin Dynasty, the currency issued is the Qin half two, before the unification of the Qin Dynasty, the shape of the currency is inconsistent, can only be used within the scope of local control, and after the unification of the Qin Dynasty, the unification of laws, currency and text, which ended the chaotic state of China's ancient currency, is an important milestone in the development of China's currency unification, historical significance is very important. By explaining the form of money and the historical development process to the students, it analyzes the reason why the gentleman loves money and obtains it correctly. By telling students about financial knowledge, teachers help students establish the correct three perspectives.

**Financial market:** In the process of the development of financial market, there has always been an interest rate market. By reviewing the course of financial reform since China's reform and opening up, teachers can let students gradually understand the history of the development of the financial industry and enhance students' national pride. Teachers tell students about cases such as financial fraud and market manipulation, explain the role of healthy development of financial markets, and cultivate students' professional literacy.

**Financial Regulation:** Teachers tell students about the financial regulation system and related policies. The financial industry has a high risk, so teachers can add cases in the teaching, so that students can understand financial risks and realize the importance of risk prevention.

## **2.3 Science of instructional design**

In the stage of designing teaching courses, teachers should combine the characteristics of students, mobilize their enthusiasm and initiative, adopt new media and new technology, simulate teaching, case teaching and other methods, exercise students' thinking ability, guide students to participate in teaching activities, and make students have the desire to learn. According to current events, teachers guide students to understand relevant policies, apply financial knowledge, analyze financial problems, improve students' core literacy, and cultivate students' feelings of family and country. Teachers need to use the Internet to carry out all kinds of online learning. Teachers arrange classroom teaching for students, use classroom time, adopt diversified teaching methods, and integrate ideological and political elements into financial classes. Students can improve the effect of education by thinking about ideological and political education. After evaluating the learning effect of students, teachers should not only limit the score of the paper, but also evaluate the thinking ability, professional ethics and learning ability of students.

## **2.4 Strengthen red finance learning**

Teachers are the key to a good ideological and political theory. In the teaching stage, teachers should not narrow the understanding of university education as professional education, but need to train talents as the goal. Teachers can organize special learning of red finance to let students master red finance. With the help of teachers and schools, students should learn to understand the red finance theory. Teachers not only spread knowledge to students, but also need to be moral models. In the teaching stage, teachers carefully collect red financial materials, dig the touching stories of red financial undertakings, and build a red logic system. In the finance class, red financial stories can be integrated into daily teaching, so that ideological and political education has affinity. For example, when teachers explain money and other knowledge to

students, they can tell about the first red "I-character" silver dollar and the "anti-counterfeiting currency" in the Soviet area. Based on red finance in Wanjiang area, this paper teaches the story of Dajiang Coin to students and informs them of the essence of credit economy. Teachers can organize students to go out of the campus, pay their respects to the old red finance site, and carry out ideological and political education in the course.

To sum up, finance is a basic course for economics majors in colleges and universities, which is crucial for students' follow-up study. The content of finance course is relatively rich. Teachers should formulate scientific goals and plans on the basis of professional knowledge and ability, enrich the teaching content continuously, and integrate the ideological and political concepts in order to improve the teaching quality. By integrating ideological and political knowledge with professional knowledge, it is of great significance to train high-quality talents to mobilize students' learning enthusiasm and improve the quality of financial ideological and political courses.

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