

# Exploring the Integration of Excellent Traditional Chinese culture into University Curriculum Teaching Paths

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**Abstract:** At present, the inevitable trend of educational development is to enhance the national language ability, achieve the dissemination of excellent traditional Chinese culture, and thus enhance the country's soft power. The task of university teachers is not simply to impart knowledge and skills, but also to guide students to enhance their patriotism and humanistic literacy, integrate the imparting of knowledge with the guidance of values, so that students can establish correct values, enhance cultural confidence, and consciously inherit excellent traditional Chinese culture. Based on this, this article focuses on analyzing the path of integrating excellent traditional Chinese culture into university curriculum teaching, aiming to leverage the educational value of traditional culture, so that students can consciously accept traditional cultural education while mastering course knowledge, and achieve a subtle and silent educational effect.

**Keywords:** Excellent Traditional Chinese Culture; Universities; Integration; Course teaching

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The main goal of integrating excellent traditional Chinese culture into university curriculum teaching is not only to inherit and promote it, but also to revitalize this spiritual wealth through modern educational means. By integrating excellent traditional Chinese culture into university courses, it helps deepen students' understanding and recognition of the country's history and cultural roots. By systematically learning the essence of excellent traditional Chinese culture, students can have a clearer understanding of the cultural characteristics and core values of the Chinese nation, thereby enhancing their sense of national pride and cultural confidence. Moreover, in the process of learning traditional culture, students can not only improve their humanistic literacy and aesthetic ability, but also learn the wisdom and thinking patterns of ancient people, and cultivate innovative spirit. Therefore, universities should actively explore and practice, combine traditional culture with modern education, and cultivate outstanding talents with both profound cultural heritage and modern literacy.

## 1. Enhance teacher literacy and promote excellent traditional culture

As the main body of disseminating cultural and scientific knowledge, teachers should pay attention to enhancing their sense of responsibility for Chinese cultural education. To effectively integrate excellent traditional Chinese culture into university curriculum teaching, teachers need to learn classic works related to excellent traditional culture, explore the cultural heritage contained therein, and experience the charm of culture. In fact, Chinese culture is closely related to people's daily lives, and as an important battlefield for cultural inheritance and innovation, universities should shoulder the responsibility of promoting excellent traditional culture. Therefore, while enhancing personal professional competence, university teachers should also strengthen their learning and research of excellent traditional Chinese culture, integrate it into curriculum teaching, so that students can feel the profoundness and unique charm of Chinese culture while learning knowledge. College teachers should establish the concept of lifelong learning and constantly update their knowledge structure and educational concepts. By participating in various training and learning activities, one can enhance their understanding and comprehension of excellent traditional Chinese culture, strengthen cultural awareness and confidence. In the selection of teaching content, teachers should pay attention to exploring classic elements and stories in traditional culture, and guide students to deeply understand the connotation and value of traditional culture through vivid cases and specific situations. In this way, teachers' literacy can be enhanced, leading by example and promoting the inheritance and innovative development of excellent traditional Chinese culture.

## 2. Innovative educational methods to enrich students' learning experience

In the context of the continuous development of the Internet, the "Internet plus Education" model has been widely used. In the new era, early curriculum teaching models are difficult to meet students' diverse needs for knowledge acquisition. Therefore, universities should pay attention to integrating modern information technology with traditional cultural education in the process of curriculum teaching, in order to bring students a new learning experience. For example, teachers can use multimedia technology to present classic stories and historical scenes of traditional culture to students in the form of videos, pictures, etc., allowing students to more intuitively feel the charm of traditional culture.

At the same time, teachers can also use online teaching platforms to carry out blended learning both online and offline, allowing students to learn theoretical knowledge in the classroom while also exploring the connotation and value of traditional culture through self-directed learning, group discussions, and other methods after class. In addition, teachers can also use virtual reality technology to create virtual cultural scenes, allowing students to personally experience the atmosphere of traditional culture in a virtual environment, thereby deepening their understanding and identification with traditional culture. Through innovative educational methods, not only can students' learning experience be enriched, but their learning interest and enthusiasm can also be fully mobilized, allowing them to enjoy the fun of learning while better inheriting and promoting excellent traditional Chinese culture.

### 3. Building a curriculum system that integrates traditional cultural education

To effectively integrate excellent traditional Chinese culture into university curriculum teaching, a comprehensive curriculum system should be established. During this process, universities should incorporate traditional cultural education into their talent development plans, taking into account their own educational characteristics and professional offerings, and clarify the goals and requirements of traditional cultural education. In terms of curriculum design, universities can offer specialized courses on traditional culture, including "Introduction to Chinese Traditional Culture" and "History of Chinese Literature", allowing students to systematically learn the basic knowledge and theoretical system of traditional culture. Universities can also integrate traditional cultural elements into other courses, such as introducing moral and value concepts from traditional culture into ideological and political courses, so that students can not only receive ideological and political education, but also feel the influence of traditional culture. Not only that, universities can also offer elective courses on traditional culture to meet the interests and needs of different students, allowing them to gain a deeper understanding of various aspects of traditional culture through elective courses. In this way, by constructing a comprehensive curriculum system, traditional cultural education can be deeply promoted in university teaching.

### 4. Strengthen social practice and effectively apply what has been learned

The inheritance of traditional culture cannot simply be limited to the study of words, nor can it satisfy the superficial cultural symbols. Instead, it needs to be connected with personal life experiences, so that students can internalize it in their hearts and externalize it in their actions. Therefore, in the process of integrating excellent traditional Chinese culture into curriculum teaching, universities should pay attention to strengthening social practice, allowing students to deeply experience the charm of traditional culture in practice and apply what they have learned. During this process, universities can organize students to participate in various social practice activities, including cultural inspections, volunteer services, community cultural activities, etc., allowing students to experience the charm of traditional culture in practice. For example, students can be organized to conduct on-site inspections at historical and cultural sites to understand the background and development of history and culture. You can also participate in cultural activities in the community, including calligraphy competitions, traditional music performances, etc., to personally experience the forms of expression of traditional culture. In addition, universities can collaborate with enterprises, communities, and other organizations to establish traditional cultural practice bases, providing students with a broader platform for practical experience. Through social practice, students can gain a deeper understanding of the connotations and values of traditional culture, enhance their sense of identity and pride in traditional culture, and also improve their cultural literacy and practical abilities.

### 5. Conclusion

In summary, as an important battlefield for inheriting and promoting excellent traditional Chinese culture, universities should actively explore effective ways to integrate traditional culture into modern education. By adopting diversified measures, we aim to promote the deep integration of excellent traditional Chinese culture in university curriculum teaching, thereby enhancing national pride and cultural confidence. Moreover, universities also need to pay attention to strengthening research and practice on traditional cultural education, constantly exploring new integration paths, in order to promote the inheritance of traditional culture and promote the high-quality development of university curriculum education.

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