

Innovation and practice of college English teaching model

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Abstract: With the further development of globalization and the continuous advancement of education informatization, college English teaching model is facing unprecedented challenges and opportunities. This paper aims to explore the innovation and practice of college English teaching mode, analyze the limitations of traditional teaching mode, and put forward a series of innovative teaching strategies to improve teaching effect and cultivate students' comprehensive English application ability and cross-cultural communication ability. This paper will make an in-depth study of the teaching concept, teaching method, teaching means and teaching evaluation in order to provide useful reference for the reform of college English teaching.

Keywords: College English; Teaching mode; Innovate; Practice; Teaching effect

As an important tool for international communication, English plays an important role in higher education. However, the traditional college English teaching mode often has some problems, such as outdated teaching content, single teaching method, low interest of students and unsatisfactory teaching effect. In order to meet the needs of The Times and improve the quality of college English teaching, it is imperative to innovate the teaching model. This paper will discuss the innovation and practice of college English teaching model from many aspects in order to inject new vitality into college English teaching.

1. Innovation of teaching concept

Teaching idea is the soul of teaching mode, which guides the direction of teaching practice.^[1] In college English teaching, we should adhere to the "people-oriented" teaching concept, pay attention to students' individual differences, respect students' main body status, and stimulate students' interest in learning. At the same time, we should establish the educational concept of scientific development, constantly update the teaching idea, and keep up with the pace of the development of The Times.

1.1 Student-centered teaching concept

Traditional teaching mode is often teacher-centered, students passively accept knowledge, lack initiative and creativity. The innovative teaching mode should take students as the center, pay attention to students' needs and learning interests, and design teaching tasks with pertinence and practicality.^[2] By guiding students to take the initiative to participate in class activities, we can cultivate their independent learning ability and teamwork spirit, so as to improve their comprehensive English application ability.

1.2 The teaching concept of language practice should be emphasized

The ultimate goal of language learning is to be able to use it in real life. Therefore, the importance of language practice should be emphasized in college English teaching.^[3] Through the creation of real context, role playing, simulated business negotiations and other activities, students can learn and use English in practice, improve their oral English and cross-cultural communication skills.

1.3 Teaching concept of cultivating intercultural communication competence

In the context of globalization, intercultural communication competence is particularly important. In college English teaching, cross-cultural communication content should be introduced to help students understand communication habits under different cultural backgrounds and cultivate their cross-cultural communication awareness and ability. Through case studies and role play, students gain an in-depth understanding of the differences and similarities between different cultures, so as to better adapt to international exchanges and cooperation.

2. Innovation of teaching methods

Teaching method is the core of teaching mode, which directly affects the teaching effect. In college English teaching, a variety of teaching methods should be adopted, such as task-based teaching method, project-based teaching method, situational simulation teaching method, etc., in order to stimulate students' learning interest and enthusiasm.

2.1 Task-based teaching method

Task-based teaching is a task-centered teaching method, which emphasizes that students learn and use language in the process of completing tasks. In college English teaching, teachers can design targeted and practical teaching tasks, such as writing English resumes, writing English business letters, etc., so that students can improve their English application ability in the process of completing tasks.

2.2 Project-based teaching method

Project-based teaching method is a project-based teaching method, which emphasizes that students complete specific tasks through teamwork. In college English teaching, teachers can organize students to have group discussions, team work and other activities, so that students can learn and grow in cooperation.^[4] Through the project-based teaching method, students' teamwork ability and problem-solving ability can be cultivated.

2.3 Situational simulation teaching method

Situational simulation teaching method is a kind of teaching method by simulating real life scenes. In college English teaching, teachers can create real contexts, such as simulated business negotiations, restaurant ordering and other scenes, so that students can learn and use English in practice. The situational simulation teaching method can improve students' oral English expression ability and practical application ability.

3. Innovation of teaching methods

Teaching means is an important part of teaching mode, which directly affects the quality of teaching effect.^[5] In college English teaching, we should make full use of modern information technology, such as multimedia, network, etc., to enrich the teaching content and form, and improve the teaching effect.

3.1 Multimedia teaching methods

Multimedia technology has the characteristics of intuitive, vivid and image, which can stimulate students' learning interest and enthusiasm. In college English teaching, teachers can use multimedia teaching methods to display pictures, videos, audio and other materials to enrich the teaching content and form. Through multimedia teaching means, students can understand and master English knowledge more intuitively.

3.2 Network teaching means

Network technology has the characteristics of interactivity and real-time, which can provide students with more convenient learning methods and ways. In college English teaching, teachers can use the network platform to carry out online teaching, interactive communication and other activities, break the limitation of time and space, and improve the teaching effect. At the same time, teachers can also make use of network resources to provide students with rich learning materials and exercise question banks to help students consolidate what they have learned.

3.3 Blended teaching methods

Blended teaching means is a kind of teaching method that combines online teaching and offline teaching. In college English teaching, teachers can adopt blended teaching methods, using class time for students' independent study and discussion, while teachers can guide the teaching through online resources. By means of blended teaching, students' autonomous learning ability and teamwork ability can be improved, and the teaching effect and students' learning experience can also be improved.

4. Innovation of teaching evaluation

Teaching evaluation is an important part of teaching model. It is the test and feedback of teaching effect. In college English teaching, we should adopt diversified evaluation methods, pay attention to students' English learning process and results, and comprehensively evaluate students' comprehensive English ability.

4.1 Formative evaluation

Formative assessment is the assessment carried out during the learning process, which focuses on the student's learning progress and learning status. In college English teaching, teachers can conduct formative evaluation through class participation and homework completion,^[6] so as to timely understand students' learning situation and problems, and provide targeted guidance and help.

4.2 Final evaluation

Terminal evaluation is the evaluation that takes place at the end of learning and it focuses on the student's learning outcomes and learning effectiveness. In college English teaching, teachers can conduct a final evaluation through the final examination, English proficiency test and other ways to fully understand the learning situation and ability level of students. At the same time, students can also be encouraged to

participate in various English competitions and examinations, such as the National English Competition for College Students, TOEFL test, etc., in order to test and improve their comprehensive English quality.

4.3 Diversified evaluation methods

In addition to formative evaluation and final evaluation, other diversified evaluation methods can be adopted, such as student self-evaluation, peer evaluation and teacher evaluation. Through diversified evaluation methods, students' learning situation and ability level can be evaluated more comprehensively and objectively, and students' learning enthusiasm and creativity can be stimulated at the same time.

5. Conclusion

The innovation and practice of college English teaching mode is a systematic project, which needs to be comprehensively reformed from the aspects of teaching concept, teaching method, teaching means and teaching evaluation. Through innovative teaching mode, students' learning interest and enthusiasm can be stimulated, and their comprehensive English application ability and cross-cultural communication ability can be improved. At the same time, it can also improve the teaching effect and students' learning experience, and inject new vitality into college English teaching. In the future teaching practice, we should continue to explore and innovate the college English teaching model to meet the needs of The Times and train more English talents with international competitiveness.

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